

The Board of the Association decided to share a booth at the Canada Blooms garden show. The idea was to share in the cost with Landscape Ontario, the Sod Producers, Ontario Golf Superintendents, Professional Lawncare Association, the Guelph Turfgrass Institute and ourselves. The booth was manned by members of your board who handed out brochures and dispensed information on turf related problems. This medium was used to help the Association gain a greater profile or recognition with the public as a whole.

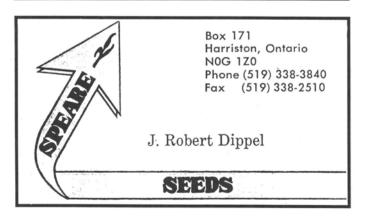
As one of those manning the display, I did not find the booth particularly eye-catching nor a great draw to the public and many people, if not drawn in by the booth occupants, would have walked by. It was difficult as well because the big sign said "Guelph Turfgrass Institute" (you do not have much time to talk to an individual and while they see 'GTI' highlighted, you still have to explain about the Sports Turf Association without losing their interest). On the plus side, many more people now know who the Sports Turf Association is.

-Michael J. Bladon



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Did You Know?

In the spirit of our 10th Anniversary we will be sharing with our members some highlights of the Association's history.

ur first conference was held in conjunction with the Canadian Golf Superintendents Association in March 1988. The conference chair was Annette Anderson, then the first Turfgrass Extension Specialist. The event was held at the Harbour Castle-Westin Hotel in Toronto and attracted some excellent speakers. The first newsletter was published in October 1987, and there was only one issue that year. We also wish to salute the founding members of the Association, many of whom still support the Assocation today.

Patrick Tucker, Pat Tucker Associates Everett Buntsma, Town of Pickering Bruce Calhoun, Syniturf John Watson, Waterloo County Board of Education Peter Prakke, PAC Consultants Brian Sutton, Havergal College Paul Johnston, OSECO Seeds Greg Brooking, City of Own Sound Don Edworthy, Student Ron Dubyk, Metro Parks & Properties Robert Allen, City of Toronto Doug MacMillan, Pickseed Dick Raycroft, G.C. Duke Equipment Rod Hermitage, AG-Turf Chemicals Wayne McCutcheon, University of Alberta Scott Richmond, Hutcheson Sand and Gravel James Boyce, Agro Consulting Limited Anne Witteveen, Nutrite Inc. Bill Skerrett, City of Saskatoon Jeff Corlett, Turf Drain Inc. Charles Williams, Kelpmate Products Mike Mayne, Ontario Turf Equipment Darrell Cerminara, McMaster University Glen Peister, MacLean-Peister Ltd. M.K. Rittenhouse & Sons Michael Bladon, University of Guelph.

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