

Lawn Institute offers new topic sheets on turf

The Lawn Institute in Pleasant Hill, Tennessee, has just published a 385-page loose-leaf notebook covering 102 special topics of concern to home gardeners and professional turf managers alike.

The topics are organized in 12 chapters:

- Trends
- Seed
- Cultivars
- Water
- Mowing
- Soil-Turf
- Pest Control
- Low Maintenance
- Lawns
- Sports Turf
- Establishment-Renovation
- I Speak for the Lawn

The information is technically detailed, but formatted differently from current textbooks. Each topic is self-contained to enhance complete understanding. Technical accuracy is assured.

The notebook is especially designed for those involved in oral or written communication. Tailor-made news releases, newsletters, white papers, environmental statements and other special reports can easily be prepared from these topics. They are also appropriate for in-house staff training or for instruction in turfgrass management.

The loose-leaf format allows selected pages to be removed, copied and then cut and pasted to prepare the exact statement you need for your report or oral presen-



tation. Original sheets go back in the notebook for reuse. No copyright is registered on this material. The notebooks are available from the Lawn Institute, P.O. Box 108, Pleasant Hill, Tennessee 38578. Cost is \$30 postpaid. For more information, call Beverly Roberts at 615-277-3722.

Brotherhood of business

To gain a customer is to gain a friend.

To receive loyalty from a customer is to be indebted to them.

To provide service to a customer is to give purpose to your work.

To be received by a customer is to be honoured by them.

To be honest with a customer is to be honest with yourself.

To show concern for your customer's business is to guarantee the success of your own.



Welcome to Our Newest Members

Joe Strutt Calgary Parks and Recreation
 Peter Comer . . . Calgary Parks and Recreation
 Jamie Houston . North Bay Parks and Recreation
 James Douglas Wheeler/Douglas Associates
 Heinz Kock Toronto Parks and Recreation
 John Dance . . . Edmonton Soccer Association
 Jeff Morton Kemptville College Ag. Technology