New Member MANIA!

Get with the Program!

Dates: October 1, 2003 through December 31, 2003 Bonus for the new national STMA member membership is in effect for the last quarter of 2003 through December 31, 2004

Chapter Challenge - increase new national membership the most - by number of new national members or by percentage of new national members - and reap the rewards.

Chapter members' new national members also will be credited to their respective chapters for the Chapter Challenge. Chapter credit will be assigned to the Chapter of the individual named on the referred by line unless otherwise specified.

To qualify for the individual rewards, the individual Top Recruiter rewards, and the Chapter Challenge rankings, all materials must be postmarked by December 31, 2003, and received by STMA Headquarters by January 7, 2004.

For the individual - professional member: To qualify, the individual's name MUST be listed on the "referred by" line of the membership application. For each new member the individual receives \$10 in referral bucks

With six new professional or commercial (Cat V or Va) members - free professional membership

With ten new professional or commercial (Cat V or Va) members - the above plus free 2004 Conference registration **For the individual - commercial member:** To qualify, the individual's name **MUST** be listed on the referred by line of the membership application.

With six new professional or commercial (Cat V or Va) members - free professional membership (to award to a professional of your choice)

With six new commercial (Cat V) members - free commercial membership (Cat V or Va)

With ten new professional or commercial (Cat V or Va) members - the above plus free 2004 Conference registration (to use or award)

The dollar equivalency of the total memberships credited to the company for the trade show selection ranking. **Top Recruiter Rewards:**

(10 or more new national members to qualify) All recognized during Awards Presentations at 2004 Conference For the top individual - Professional

- One complimentary 2005 Conference registration
- Plaque
- STMA Windshirt

For the top individual - Commercial

- One complimentary 2005 Conference registration
- · Plaque
- STMA Windshirt

For the top individual - Student

Top Student - 10 or more new national memberships (for students only - can be student memberships) to qualify. Note: Only student members gain credit for referring student members.

 One complimentary 2004 Conference registration, and up to \$500 toward travel and lodging expenses to attend.
Plaque

STMA Windshirt

Chapter Challenge Rewards: One each for number and percentage

- One complimentary 2005 Conference registration to award
- Plaque
 - Traveling Trophy engraved or engraved tag

So, Come on - Get with the Program! Help your Association Grow - and Reward Yourself!

If you have any questions, just call Headquarters!

STM



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