

Headquarters Report

by Steve Trusty, Executive Director

Since my last report to you that I wrote on July 25, the following has been going on at your STMA Headquarters:

Membership Management System

Work continues on the development and implementation of this major new process for handling all of STMA's membership data. The first phase should be up and running about the first of October. Other parts will be phased in over the next few months. We'll keep you posted. Watch for information on the website.

2002 Financial Report

The Auditors' Financial Report for the year ending December 31, 2002 for STMA and SAFE is now posted on the Members Only Section of the STMA Website. If you have any questions about any of the report, please do not hesitate contacting me.

Electronic Newsletter

A committee headed by Boyd Montgomery, CSFM, is working on the design and other details for the new E-newsletter that STMA will start publishing in 2004. If you have any thoughts or ideas on this, I'm sure that Boyd would appreciate hearing your comments. In the meantime, the current printed newsletter will be saved in a PDF file and posted on the website. You can now get it quicker than the mail can get it to you. Please continue to check the website for new information on a regular basis.

Bylaws Committee

The Bylaws Committee, under the direction of Chair - Ken Mrock, has finished their work on revising the STMA Bylaws and making recommendations for a Code of Ethics and Professional Conduct Guidelines. The next step in the process is to receive Board approval. This will happen by the October 26 - 27 Board Meeting. Watch your mail around that time for your copy of the proposed Bylaws and your ballot for voting. Remember, the membership has the final say on the bylaws. Copy will be sent to you for your review and vote. Your vote is important. Under the current bylaws, STMA can only accept mailed ballots, so be sure you vote and mail your ballot in by the required date. When you get a chance, thank Ken and his committee for all their hard work. Their names will be listed in the letter accompanying your ballot.

Conference Committee

HQ is busily working with the Conference Committee to finalize details for the San Diego Conference. Watch for full details shortly. The program and tours promise to be even better than the last. Be sure that you have January 21 - 25 marked on your calendar and the cost in your budget for 2004. Full Conference Registration for members received by December 5 is only \$325 and received after December 5, \$350. This includes all Educational Sessions, Trade Show,

three continental breakfasts, three lunches, three receptions (two of which provide enough for a full meal) and the Friday Awards Banquet. Golf, tours and the MLB Seminar are all optional events. The costs of attending these are extra.

Membership Committee

Your Membership Committee has come up with a tremendous idea to provide extra benefits to you if you help STMA grow. This is your organization and with your help it can continue to grow and reach your peers that need the same information that you receive from STMA. Look for the details elsewhere in this issue and see how many new members you can get for your association this next couple of months. As I write this, a new membership brochure is being finalized. Copies will be available from HQ about the same time as you receive this newsletter.

An apology where needed

Some of you (about 20%) received a copy of the last newsletter with a darker colored print than should be. This made the new logo appear darker than it really is. The lead pressman suffered a heart attack during the run of that issue and about 500 of the newsletters had to be reprinted. The person brought in to do the reprint didn't check the color resolution closely enough and that resulted in some of you receiving the darker copy. We sincerely apologize to you for that and to the Marketing Committee for causing their disappointment in the Newsletter intro of the new logo. By the way, the pressman has recovered very well and plans to be on the job to print this issue.

Until next time, may your fields look and perform the way YOU want them to.



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**For more information, call Tom
Curran at 954/786-4138 or Jaci.**