# MANAGERS ASSOCIATION

## SPORTS MANAGER

### California Teamin' in 2004

Spectacular Seminar on Wheels Tours Planned

by Mike Trigg, CSFM; Conference Committee Chair

hope you're already dreamin' about how great it's going to be in sunny California this coming January. The STMA 2004 Conference is headed to San Diego and some California Teamin'. It's a super opportunity to team up with your peers and fine tune your own management program.

There are great optional events on both Wednesday and Sunday. You can spend Wednesday picking up tips from the pros during the Major League Baseball Seminar. Or, you can experience one of San Diego's top golf courses and help the SAFE Foundation, teaming up in the SAFE-Jacobsen Fund-Raising Golf Tournament. If you'd like to spend Sunday taking a "tourists tour" of San Diego sites, that's an option, too.

The Wednesday and Sunday Seminar on Wheels tours let you "take the field" at some great San Diego sites. I've had the opportunity to see these sites and get a preview of some of the great information they have to share.

Seminar on Wheels Tour - Sunday, January 25th

#### **Qualcomm Stadium**

Host Steve Wightman, Stadium Turf Manager

As the San Diego Padres prepare for a new stadium

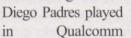
2004, Qualcomm Stadium which opened in 1967 known originally San



Diego

Stadium, renamed Jack Murphy Stadium in 1981 -

has the distinction of being the only stadium left in the majors originally that housed a minorleague team before major-league expansion. The old Pacific Coast League San





Diego Padres played Petco Park - under construction

Stadium for two seasons before the NL expansion San Diego Padres were unveiled on April 8, 1969. The Qualcomm has hosted a pair of World Series Games (1984 and 1998) and a pair of MLB All-Star Games (1978 and 1992).

Built as a multipurpose stadium for NFL'S San Diego Chargers and the Padres, Qualcomm Stadium is one of the few mid-sixties multipurpose stadiums that is aesthetically pleasing. One reason is that artificial turf was never installed here, and the other reason was a pleasing design that blended well into its surroundings: views of the regional hillsides were seen in the center-field area. However, over the years this pleasant design was gradually torn away as the stadium was redesigned to be more hospitable for the Chargers. The right-field bleachers were expanded in 1984, totally enclosing the park, and in 1997 continued on page 15



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10,000 seats were added for the Super Bowl. Qualcomm Stadium also hosted the 2003 Super Bowl.

One will see the stadium as it hosts BMX Dirt Track Races. Steve Wightman will discuss his role and responsibilities with these off-season stadium events.

Qualcomm website: www.sannet.gov/qualcomm

#### Petco Park

#### Host Luke Yoder, Director/Field & Landscape Maintenance

Opening in 2004, Petco Park will be spectacular in every way, combining the best sight lines in baseball with breathtaking views of San Diego. Architecturally magnificent, it will celebrate the sea, the sky, the natural beauty, cultural diversity and unique spirit of the region. Innovative design features will evoke the timeless traditions of baseball in an intimate setting, with state-of-the-art fan amenities to suit every taste and budget.

The natural stone and stucco exterior and lovely landscaping will make this the garden spot of baseball, with a relaxed yet dynamic atmosphere that reflects the San Diego lifestyle.

Petco Park will seat 46,000 - 20,000 fewer than Qualcomm Stadium. The total cost of the project is \$449.4 million. The ballpark itself will cost \$294.1 million and land/infrastructure costs are \$151.3 million.

Luke Yoder will lead the discussion and tours of this new facility.

Petco Website: www.padres.com

#### Balboa Park

Balboa Park, 1,400 acres nestled in the heart of the city, is home to 15 museums, multiple arts and culture associations, the world's largest outdoor pipe organ, the



incredible San Diego Zoo, and stunning architectural and horticultural elements. Balboa Park's sports complex includes ball fields, tennis courts and even a velodrome. This stop will include an overview of the park, as well as the sports facilities.

Balboa Park Website:

www.ci.sandiego.ca.us/park-and-recreation

#### Seminar on Wheels Tour - Wednesday, January 21st Point Loma Nazarene University Athletic Complex Host Steven Riddle, Athletic Facilities Manager

This tour will include the Carroll B. Land Baseball Field that is titled "American's Most Scenic Ball Park." (Believe me, when you see it, you'll agree!)

Steven Riddle will guide us through the athletic facilities that he maintains for numerous sport venues for the 2,500 student body.



Hunter Industries, San Marcos, CA. Host Torrie Magee

Hunter Industries has earned a reputation as "The Irrigation Innovators" and the company's knack for *continued on page 17* 



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innovation is evident not only in their finished products, but throughout the manufacturing operation. Using a system known as "vertical integration" - where all steps of product creation, development and assembly are handled on-site - Hunter has been able to maximize their manufacturing output while maintaining total control of the entire production process.

As part of the factory tour, you'll see first-hand:

- how the engineering department uses the latest design tools to create new products and enhance existing ones
- how they create every mold for virtually every part of every product
- how their 2-story manufacturing center puts gravity to work and maximizes the efficiency of their production
- how computers start, run and stop all machinery, as well as compile information and analyze it through the latest software
- how Hunter generates their own electric power
- their state-of-the-art assembly equipment
- Hunter's test facilities (indoor and outdoor) that are unsurpassed in the industry

#### Westview High School

Host Michael Tarantino, Grounds & Operations Supervisor

Westview High School is one of several high school sites that Mike Tarantino manages in the Poway Unified School District. This new high school facility just opened in 2002 and includes 13 acres of athletic fields, including a football stadium with striped Fieldturf and track.



#### San Diego State University Host Ron Hostick



SDSU has several great sports venues to tour including:

- · Tony Gwynn Stadium, Home of the SDSU Baseball Aztecs a combination hybrid Bermuda turf field with artificial turf sideline areas.
- SDSU Sports Deck a sand-based soccer game field with track and field built atop a parking deck.
- · Fieldturf Practice Fields Two natural turf fields recently converted to Fieldturf are primarily football and soccer practice fields, but also accommodate band practice, and a host of intramural games.
- New Women's Softball Field Stadium, scheduled for construction in 2003.

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