

California Teamin' in 2004 Featured Conference Speakers

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Dave Saltman

Dave Saltman is an innovator. He currently runs Pitchcare.com, an interactive magazine for Groundsmen. In its two years of operation, this organization has brought together over 6,000 like-minded turf professionals and amateurs to share experience, advise and expertise. Operating on the premise that a problem shared is a problem solved, Saltman sees Pitchcare as a meeting place for people who just don't get the chance to meet in person due to their busy working schedules. He'll share his insight into building communities through electronic communication. He'll also share his knowledge of the changes in field construction over the last 15 years in his presentation on Conquering Modern Constructions.



C. Mike Jousan

C. Mike Jousan is an internationally recognized speaker who is one of our nation's experts on communication. In 1988, he founded Clear Communication Company, a consulting firm specializing in all forms of person to person communication. He is the author of the book, "Don't Let The Messenger They Shoot Be You! A Survival Guide For Public Speaking." Jousan knows that presentation skills, public speaking skills, media and communications skills are all learned skills. In his presentations, training sessions and workshops, he describes and demonstrates ways to communicate better so others can learn what to do and what NOT to do. His skill-building methods help participants unlock their own personal and professional potential and begin a process of continuing development in projecting a positive image. *STM*



2003 Sports Turf Managers of the Year

AAA
Tom Nielsen
Louisville Bats
Louisville, Kentucky

AA
Ed Attalla
Jacksonville Suns
Jacksonville, Florida

A
Tommy Walston
Kinston Indians
Kinston, North Carolina

Short Season A
Joe Skrabak
Tri-City ValleyCats
Troy, New York

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