

California Teamin' in 2004:

Featured Conference Speakers

STMA 15th Annual Conference, San Diego, CA - January 21-25, 2004

Paul Caligiuri

Long considered one of the most successful and recognizable soccer players in the United States, Paul Caligiuri is in his second year as the head coach of Cal Poly Pomona's men's and women's soccer teams. After earning honors for his collegiate play for UCLA, Caligiuri played professionally and internationally for 18 years before joining Cal Poly Pomona. From 1984-97, Caligiuri was a member of the US national team and had 110 game appearances, including participation in World Cups in 1990 and 1994 and the 1988 Olympic Games. One of the most memorable moments of his playing career came in 1990 when he scored the game-winning goal - known as the "Goal Heard Round The World" - that qualified the US for its first World Cup in 40 years. He played professionally on European teams from 1990 to 1995. In 1996, Caligiuri played for the Columbus Crew of the newly-founded Major Soccer League. In 1997, he joined the Galaxy, where he helped the team become one of the league's top defensive units. During the past few years, Caligiuri has been involved with consulting in coaching, planning and organizing camps and clinics throughout the United States. He is also an accomplished broadcaster, working as an expert commentator for ESPN 2's "World Cup 2Night" during the 2002 World Cup. He'll share his insights in his presentation "Soccer - The Player, The Coach and The Field."



Keith Kent

After starting his career as a trainee groundsman at Leicester City Football Club, Keith Kent moved on to the world famous Old Trafford, home of Manchester Union and was in charge of that facility for 15 years. He is now Head Groundsman for the home of English rugby, Twickenham Stadium. He considers the opportunity to work with both nature and the world's top

sportsmen a challenge and great fun. Kent keeps experiments ongoing at Twickenham as sports never stand still and he intends to always be on the leading edge of advancements. In his fifteen years at Old Trafford, he saw the stadium change beyond all comprehension to a 68,000 seat, three tiered stadium, with roofs that cut out light and air movement and created a unique micro-climate. Having moved to London and the already imposing Twickenham Stadium, and with the proposed development of the South stand, Kent's focus on tackling shade issues will intensify.



Keith Kent

Brian Robinson

Brian Robinson, of Green Science, has been on the cutting edge of new technology throughout his career. His involvement in numerous projects throughout the UK will provide an excellent overview of the new technology being adopted by UK sports turf managers in the construction and maintenance of sports turf surfaces. He'll also provide insight on the influence of the UK weather on playing surface preparation and grass sward development, along with tips on how environmental data and special maintenance techniques incorporated into the specifications can benefit a construction project.



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Dave Saltman

Dave Saltman is an innovator. He currently runs Pitchcare.com, an interactive magazine for Groundsmen. In its two years of operation, this organization has brought together over 6,000 like-minded turf professionals and amateurs to share experience, advise and expertise. Operating on the premise that a problem shared is a problem solved, Saltman sees Pitchcare as a meeting place for people who just don't get the chance to meet in person due to their busy working schedules. He'll share his insight into building communities through electronic communication. He'll also share his knowledge of the changes in field construction over the last 15 years in his presentation on Conquering Modern Constructions.



C. Mike Jousan

C. Mike Jousan is an internationally recognized speaker who is one of our nation's experts on communication. In 1988, he founded Clear Communication Company, a consulting firm specializing in all forms of person to person communication. He is the author of the book, "Don't Let The Messenger They Shoot Be You! A Survival Guide For Public Speaking." Jousan knows that presentation skills, public speaking skills, media and communications skills are all learned skills. In his presentations, training sessions and workshops, he describes and demonstrates ways to communicate better so others can learn what to do and what NOT to do. His skill-building methods help participants unlock their own personal and professional potential and begin a process of continuing development in projecting a positive image. *STM*



2003 Sports Turf Managers of the Year

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Tom Nielsen
Louisville Bats
Louisville, Kentucky

AA
Ed Attalla
Jacksonville Suns
Jacksonville, Florida

A
Tommy Walston
Kinston Indians
Kinston, North Carolina

Short Season A
Joe Skrabak
Tri-City ValleyCats
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