

YOUR BOARD MEETING REPORT

The STMA Board of Directors met at the Town and Country Resort & Convention Center in San Diego, California, on April 4th and 5th. This location was selected to familiarize the current Board Members with the site of the next STMA annual Conference, which will be held January 21 - 25, 2004.

The Board approved the minutes of the January 14th and January 18th Board Meetings and of the January 18th Annual Meeting. The Board reviewed and approved the Preliminary Financial Reports for the period ending March 31, 2003. The Board also reviewed and accepted the Committee Reports as submitted.

The Board reviewed and endorsed the Marketing Plan as presented by Co-Chairs Vickie Wallace and Mike Andresen, CSFM. Also approved were items for immediate marketing

focus: image enhancement, including the logo, tagline, statement and name; trade show exhibit redesign and database acquisition and website technologies. Funding was approved for these initiatives. (See the Marketing page on the STMA website for detailed information.) New initiatives of Chapter support, developed by Dave Rulli, Chair, and Abby McNeal, CSFM, Board Liaison of the Chapter Relations Committee, were reviewed and approved. Additional items of Board review included ongoing initiatives in website enhancement, membership, new-member mentoring, interaction with other green-industry associations, certification, awards, future Conferences and the SAFE Foundation.

The next Board Meeting will be held July 18-19, 2003, in Chicago, Illinois.



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Patent pending



10 a.m.
Pre-wet Temp-Line section and apply Temp-Line Eraser.



10:05 a.m.
Rinse with low-pressure water.



10:07 a.m.
Pick up residue. (Recommended to reduce buildup in infill, but rinsing okay)



10:10 a.m.
Section of Temp-Line completely removed.