

## Field of the Year Program Expanded

Each year STMA presents Field of the Year Awards in Baseball, Softball, Football and Soccer. Selections are made by a panel of judges within the following categories: professional, college and university, high school, municipal or park. Each field is evaluated on the qualities of the field along with how well you utilize the resources available for the maintenance of the field. This year, we are expanding the program to include the Facility of the Year Award for multiple use facilities.



The Field of the Year will be featured in an article in SPORTSTURF Magazine. And - thanks to the continued support of our Awards Sponsors: Advanced Drainage Systems, Covermaster Inc., Hunter Industries, Partac Peat (Beam Clay®), Textron Golf, Turf & Specialty Products, Turf-Seed, Inc. and West Coast Turf; our Field of the Year recipients will receive a plaque, a jacket and up to six crew shirts, one registration for the STMA 2004 Annual Conference & Exhibition in San Diego, California, and up to \$500 toward travel expenses for the Conference.



Spring is finally here! The air is warm - no more snow - and hey, by the way, your field looks GREAT! So, why not take pictures now for submission into the Field of the Year program? Take shots of the sidelines, centerfield, the infield and outfield areas.

Show us your field prepped for action - show us you and your crew on the field, painting, mowing, all of those things that you do. Give us action shots of players. And make sure to include a few "verticle" shots, especially a "beauty" one. You may get a cover shot in SPORTSTURF when your field is featured!



Detail the challenges you've faced and overcome, your maintenance program, your budget for one year, a description or outline of the equipment used to maintain your field and an outline or organizational chart of how your staff or crew are organized (to include the total number of maintenance staff). Include your own special "tricks of the trade" and why you feel that your field is a FIELD OF THE YEAR.

*Complete criterion on the Awards Program will be sent to members shortly.*



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## SPORTS TURF MANAGER

Official Newsletter of the Sports Turf Managers Association

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# President's Message

## STMA - Working for You

by Bob Campbell, CSFM

By now, most of you are already well into your busy spring schedule. The first quarter of 2003 also has been a busy time for STMA Committees and the Board of Directors. I am writing this message in mid-March, so by the time you read it many committee meetings and the April Board Meeting in San Diego will have been completed and hopefully many of our initiatives will have begun. Following is a brief recap of some of the committee work that has taken place so far this year.

As discussed at the annual conference this past January, the STMA Board approved a Marketing Audit to be performed by Ackermann PR of Knoxville, Tennessee. The audit has been completed and copies of the report have been distributed to the Marketing Committee and the Board of Directors. The Marketing Committee, under the direction of Co-Chairs Vickie Wallace and Mike Andresen, CSFM, and the rest of the STMA Board are in the process of reviewing the Marketing Audit and developing a comprehensive marketing strategy for STMA. Much of the work of the other committees will be directly related to this marketing strategy.

The Website Committee met by conference call in mid-March to discuss ways to improve the website in order to make it a more progressive and interactive forum for our members. The committee chair is Boyd Montgomery, CSFM. Headquarters contacts are Rich King and Stephanie Watts.

The Membership Committee is co-chaired by Eric Adkins, CSFM, and George Trivett, CSFM. This committee is continuing the process of defining the commercial membership category as well as developing programs that will benefit our members.

Steve Wightman is Chair of the Mentoring Subcommittee of the Membership Committee. They have completed the initial stages of developing the New-Member Commercial Mentoring program, which joins the ongoing new member mentoring programs for professional and student members. Potential mentors have been contacted and have received the Mentoring Handbook. It's a great way to get involved and make new friends in the process. If you are interested in serving in this capacity, please contact Stephanie Watts at STMA Headquarters.

Co-Chairs of the Student Subcommittee

of the Membership Committee are Jeff Salmond, CSFM, and Chad Follis. This committee met in conjunction with the STMA Conference in January and continues to meet via the Internet in the ongoing process of providing a more active and student friendly role for this important segment of STMA members.

STMA Treasurer, Tim Moore, CSFM, serves as Chair of both the Finance and Audit Committee and the Awards Committee. Both of these committees have been established and their work is underway.

The Certification Committee meeting in Chicago was scheduled for the end of March. Committee Co-Chairs are Dale Getz, CSFM, and Steve Trusty. Donna Lynn is the Headquarters contact.

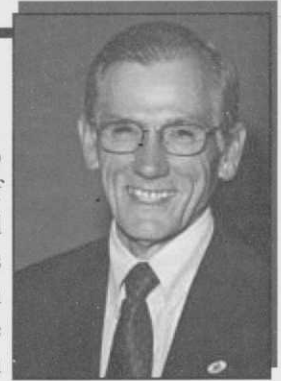
Ken Mrock of the Chicago Bears is the Chair of the Bylaws Committee. This committee is charged with the very important task of reviewing the bylaws of STMA and making their recommendations for any revisions that will be put to a vote by the entire membership of STMA.

Mike Trigg, CSFM, is the Board Liaison for this Committee. Ken has asked the following individuals to serve on this committee, and all have agreed to do so: Theresa Bayrer - University of Kentucky/Lexington; Mike Boekholder - Indianapolis Indians; Dale Getz, CSFM - Toro; Eric Hansen - Los Angeles Dodgers; Ross Kurcab, CSFM - Invesco Field at Mile High; Mary Owen - University of Massachusetts Extension Turf Specialist; Scott Phippen - Village of Lincolnshire, Illinois; Sue Pope - University of Utah; Jimmy Rodgers, CSFM - University of Virginia; Dave Rulli - Jeffco Stadium, Colorado; Dr. John Stier - Associate Professor, University of Wisconsin; Grove Teates - Alpine Services and Steve Wightman - Qualcomm Stadium

Dave Rulli, Chair of the Chapter Relations Committee, and Board Member Abby McNeal, CSFM, the Board Liaison for this Committee, were working on scheduling for the spring series of regional chapter conference calls during the second week of April.

Mike Trigg, CSFM, is Conference Committee Chair. He and the Conference

*continued on page 11*





# Managing a Crew

by Boyd Montgomery, CSFM; Sylvania Recreation Commission

**F**irst things first! We need to change the title to Managing a TEAM! After all, to effectively manage your employees, you need to work together as a team. There are five key aspects to managing your team!

1) In order to give guidance to your team, you must first start at the beginning and develop goals and guidelines for your facilities or field. This could mean your organization having a mission statement stating that your organization is to provide the best quality facilities for your community. It could also mean having a high profile field in your organization for which specific goals and guidelines have been set. Organizational goals will need to be better defined into specific departments. Your organization might have programming, facility maintenance, operational, and capital goals and guidelines. Specific field goals and guidelines will be easier to define.

2) Once goals and guidelines are defined, you will need to make job descriptions for the team members that will have to meet the set goals and guidelines. Job descriptions should be in outline form and detail all the aspects you expect that specific position to complete. A job description should be broken down into five categories: job summary, supervision, task description, compensation, and qualifications. A job description needs to be developed for each position, not just management. Seasonal team members are just as important to the success of the operation as management.

3) Team training is one of the single most important commitments your company or organization can make. It is tied into so many other factors that affect the way you operate and do business. Employee safety, equipment care and use, customer care and safety, company/organization image, productivity, and time management all tie into proper staff training. Team training should not be looked at as a burden but an investment in your company/organization.

How do you go about building a proper training program? First, you must identify your company/organization goals, expectations, and long range planning. Finding and reading your company/organization's mission statement can help you find some answers. Next, you need to identify your facilities, their requirements, and the equipment you have. At this point, it is also good to sit down with your boss, board of directors, and representatives from the user groups to get an understanding of what their expectations are for the facilities. Approach your meetings with an open mind knowing that some of the things that might be expected by some parties might not be feasible due to budgets and equipment. If those situations do occur, make sure you, as a turf professional, give them the reason why their expectations cannot be met and possible solutions.

Once you have all this information, what do you do with it? As a turf professional this is when your knowledge and expertise will come into play. Break down the information by facilities and their maintenance requirements. Establish staff

requirements for each facility. From this information you will be able to start developing your training program. Here are some examples: One of the requirements might be to maintain your soccer fields at the facility at 1.5" cut with a reel mower. Assuming you have a grass that can tolerate that cut and you have a reel mower, you could set up your operator training for that facility to include reel mower operations and maintenance (daily, monthly, and yearly), safety issues, and also include cultural practices to maintain grass at 1.5" cut. Another example would be if your team is also responsible for cleaning the surrounding (non-field) facilities i.e. restrooms, stands, and trash. Your team training program would include training on infectious diseases, safety and health concerns, and hepatitis vaccinations along with the proper way to accomplish such tasks.

Once you have gathered your information and set up your program for each facility, how do you go about actually training? The majority of us in this industry are guilty of "throwing them to the sharks." That is, giving minimal instruction and turning them loose to learn from

*continued on page 6*

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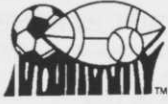
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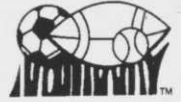


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## Chapter Events



### Minnesota Chapter STMA:

The Minnesota Chapter will hold their Spring Workshop on April 8 at the Metrodome.

For information on the Minnesota Chapter, or upcoming events, contact Jeff Hintz, Bethel College & Seminary, St. Paul, Minnesota at 651-638-6075 or e-mail: [j-hintz@bethel.edu](mailto:j-hintz@bethel.edu).

### Sports Field Managers Association of New Jersey:

SFMANJ and the New Jersey Recreation and Park Association will hold a joint Spring Field Day from 8:30 AM to 2:30 PM on April 10 at the Wall Township Municipal Complex. Topics include: Playground Safety; Equipment Lock Out/Tag Out Procedures; Irrigation Scheduling; Canada Goose Management; Infield Maintenance, Renovation and Demonstrations on Lip Removal, Laser Level Use to Maintain Proper Infield Grade, Grooming to Maintain Grade and How to Install Clay Bricks; Weed Problems and Control; Fertilization Response and Soil Tests; and Turf Blanket Usage and Demonstration. A Trade Show featuring Equipment, Products and Services opens at noon. Events close with an IPM Notification DEP Update from 2:00 to 2:30 PM.

For information on the New Jersey Chapter, or upcoming events, call SFMANJ at 908-730-7770 or Eleanora Murfitt at 908-236-9118; or e-mail to [HQ@sрманj.org](mailto:HQ@sрманj.org).

### Ohio Sports Turf Managers Association (OSTMA):

The Ohio Chapter will hold a hands-on workshop on field painting at Fremont Ross High School in Fremont, Ohio, on April 14. Experts on painting will share their knowledge and tricks of the trades.

For information on the OSTMA Chapter, or upcoming events, call OSTMA Headquarters at 888-824-9805 or 419-824-9805 or Boyd Montgomery at 419-885-1982; or visit the chapter's website at [www.ostma.org](http://www.ostma.org).

### Tennessee Valley Sports Turf Managers Association (TVSTMA):

TVSTMA will meet on April 16 at the Tennessee

Baseball Smokies Park near Sevierville. This event replaces the previously planned Coaches Clinic at the University of Tennessee in Knoxville.

For information on the TVSTMA Chapter, or upcoming events, call Chapter President, Bob Elliott, Tieceo, at 800-239-9547 or Glenn Lucas at 800-837-8062; email to [Glenn@tvstma.org](mailto:Glenn@tvstma.org), or visit the chapter's website: [www.tvstma.org](http://www.tvstma.org).

### Nebraska Sports Turf Managers Association:

The Chapter will meet on April 18 in Curtis. Brad Jakubowski, Nebraska College of Technical Agriculture, will host the meeting.

For information on the Nebraska Chapter, or upcoming events, call Loren Humphrey at: 402-461-2324 or email to [lhumphrey@cityofhastings.org](mailto:lhumphrey@cityofhastings.org).

### Gateway Chapter Sports Turf Managers Association:

The Chapter is planning a spring event to be hosted by Bill Findley of the St. Louis Cardinals. More details will be announced soon.

The Gateway and Mo-Kan Chapters of the STMA, in association with the University of Missouri, will present the first ever MU SPORTSTURF Field Day on June 11 at the MU Turfgrass Research Center in Columbia, MO. Please see the Mo-Kan Chapter block for additional details.

For information on the Gateway Chapter, or upcoming events, call Mike Krone, Missouri Baptist College, 314-392-2328 or email [krone@mobap.edu](mailto:krone@mobap.edu).

### Iowa Sports Turf Managers Association:

On May 6, ITI will co-host a Demonstration Day at the University of Iowa recreation fields and Finkbine Golf Course in Iowa City. ISMA will meet at Sec Taylor Stadium in Des Moines on June 24.

For information on the Iowa Chapter, or upcoming activities, contact Jeff Wendel of The Turf Office at 515-232-8222, or fax 515-232-8228, or e-mail: [Jeff@iowaturfgrass.org](mailto:Jeff@iowaturfgrass.org).

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## Managing a Crew

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their mistakes. Your only hope is that their "mistakes" are minor inexpensive problems. How many times is that the case? I would wager not many! Who is to blame when this happens? Can you honestly blame someone that has not been properly trained? No! The actual blame falls on you and your training practices. Maybe when you hired your new team member, your trainer was busy with a major project and you were buried under a mountain of paperwork. Does that sound like an excuse for not properly training? No! The simple fact is that if you do not take the time to train, you will spend more time than you can believe fixing the mistakes.

In order to develop a viable training program, you will have to have an understanding of how your team is set up. Do you have full-time employees, hire a lot of seasonal team members, or have a mixture of both? You also must have an understanding of what motivates each of your employees. Motivation is a key factor in the success of your training program. Don't just tell your team that they HAVE to show up for the training session - motivate each of them to attend. That way they will walk away from that experience with a feeling of accomplishment. Unfortunately, you as a turf professional are going to have to find this motivation factor. There are all different types of motivation: money; advancement; accomplishment; sense of

appreciation, and leadership are just a few. Here is an example: If you have a team member that has been through the training session a couple times and their motivation is leadership, you can put them in charge of running a small part of the training session. You will want to hold several training sessions a year with your team (include equipment safety and maintenance, public safety and operator safety, public image, and team development in each training session.) Allow those team members that are not trained on various pieces of equipment the opportunity at each session to learn the necessary procedures. Also, bring in various speakers on those topics to talk to your team at these sessions.

An important element of any training program is the equipment. Since this can be a company/organization's biggest investment, a team member should not use equipment unless properly trained. This can be a great motivation point for some team members that would like to operate a different piece of equipment within your fleet. Training on equipment should include operations, safety issues, and maintenance (daily, monthly, and yearly). Safety is something that you cannot stress enough. The last thing you need is a team member getting injured due to the lack of training. All safety aspects should be covered:

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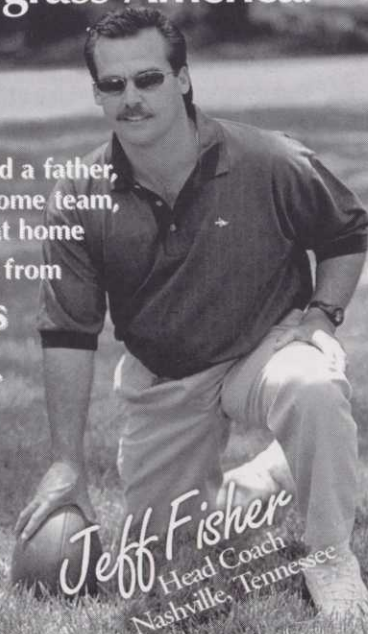
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# DOC'S DUGOUT - An Inning From Our Past

By Dr. Kent Kurtz - STMA Historian

## Dr. Glenn Burton, The Father of Hybrid Bermudagrass , Part I

### The Early Years

Glenn Burton was born May 5, 1910 in Clatonia, Nebraska. He lived and worked on a farm near Bartley, Nebraska, from 1915 until 1928. His first formal education took place in a one-room country school and later in a four-teacher high school. Many of the principles that contributed to his success were learned "on the farm." Two of the important ones were hard work and responsibility. Since he was an "only child" he had to help with his share of the farm work and complete his chores before and after school. This meant getting the job done as quickly as possible and getting the job done right so there would be time for the school basketball team.

After completing high school in 1927 he was determined to be a farmer. However, after following four-horse teams around the farm with his father for a year, he was encouraged by his high school superintendent to enroll at the University of Nebraska. While at the University of Nebraska he met Helen Jeffryes and in 1934 she became his wife.

Glenn Burton received his B. S. Degree in Agronomy in 1932. But his future really began in December of 1931, when Dr. F. D. Keim said to him, "Glenn, I want you to do your graduate work at Rutgers." He asked, "Where is Rutgers and why go there?" Keim replied, "Rutgers is in New Brunswick, New Jersey, and Howard Sprague, one of my first students has a good half-time assistantship in turf research." To a farm boy like Glenn Burton from southwest Nebraska who knew nothing about golf and who had never had a lawn at his home, that answer was not enough. Burton asked, "Why turf?" Keim told Burton, "Turf has a future. Here's a chance to get in on the ground floor. You'll get excellent training with Sprague at Rutgers." Keim further told Glenn that he must get advanced degrees if he was to guarantee him a job when he finished his education.

In January of 1932, Glenn Burton began his studies at Rutgers and finished his Masters Degree in June of 1933. He now had the degree and a love for turf but no support since the Great Depression was prevalent in the United States. So Glenn spent the next three years working with alfalfa and other crops and obtained his Ph.D at Rutgers.

Finally, in 1936, Dr. Burton arrived in Tifton, Georgia, as an employee of the U.S. Department of Agriculture. His assignment was to breed better grasses to feed livestock and to control soil erosion. Turf was not mentioned in his job description.



Dr. Glenn Burton

He spent ten years working with bermudagrass and several other species of grass.

The result of his work was an increase in yield and the release of Coastal bermudagrass. But his love of turf caused him to set aside and save samples of grasses which exhibited sod forming characteristics and potential for a grass for good turf.

### Glenn's Future is Shaped by Grau

The career of Glenn Burton took a real turn in 1946 when Dr. Fred Grau, Director, of the U.S. Golf Association Green Section (also a student of Keim), and Dr. O. S. Armodt, Glenn's USDA boss, paid Burton a visit in Tifton, Georgia. Grau and Armodt had just completed a survey of turf in the South and the survey indicated there were many problems and very little research to solve them. They asked

*continued on page 10*

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## Chapter Events

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### Florida Chapter # 1:

The Florida Chapter will meet at Ft. Lauderdale Stadium on May 13. Host for this event is Robert Dexter.

For information on the Florida Chapter, or pending activities, contact John Mascaro at 954-341-3115 or [STMA@Turf-Tec.com](mailto:STMA@Turf-Tec.com).

### Mid-Atlantic Athletic Field Managers Organization (MAFMO Chapter STMA):

The MAFMO Chapter will meet on May 27 at George Mason University, home of the STMA 2002 College/University Baseball Field of the Year.

For information on this event email Nick Gammill, CSFM, at [ngammill@american.edu](mailto:ngammill@american.edu). For information on the MAFMO chapter, or other pending activities, call the hotline at 866-818-8873.

### The Greater LA Basin Chapter of the Sports Turf Managers Association:

The Chapter is working on plans for an early June meeting with the focus, "Big League Dreams." More details will be announced soon.

For information on the Chapter or pending events, call Steve Dugas, California State University - Fullerton, at 714-278-3929 or email [sdugas@fullerton.edu](mailto:sdugas@fullerton.edu).

### Colorado Sports Turf Managers Association:

The Chapter is planning an early June meeting at Hughes Stadium of Colorado State University in Fort Collins. More details will be announced soon. The 2003 Chapter President is Phil McQuade, Sports Stadium Manager for Jeffco Stadium in

Lakewood, Colorado. He can be reached by phone at 303-237-7188 or email [pmcquade@jeffco.k12.co.us](mailto:pmcquade@jeffco.k12.co.us).

For information on the Colorado Chapter, or upcoming activities, visit the Chapter's website--[www.CSTMA.org](http://www.CSTMA.org)--or call the CSTMA Chapter Hotline at 303-346-8954.

### Kentucky Sports Turf Managers Association:

The Kentucky Chapter will join in a joint meeting with the Ohio Chapter on June 10 at the Great American Ballpark in Cincinnati, Ohio, home of the Cincinnati Reds.

For information on the chapter or upcoming events, contact Tom Nielsen at [TNielsen@batsbaseball.com](mailto:TNielsen@batsbaseball.com) or Aaron Boggs at [AVBoggs@netscape.net](mailto:AVBoggs@netscape.net).

### MO-KAN Sports Turf Managers Association:

Mo-Kan/Gateway Chapters Field Day - The Mo-Kan and Gateway Chapters of the STMA, in association with the University of Missouri, will present the first ever MU SPORTSTURF Field Day on June 11 at the MU Turfgrass Research Center in Columbia, MO. Registration begins at 8:30, with sessions from 9:00 am to 3:00 pm. The Field Day will concentrate only on sports turf related research activities at the MU Turfgrass Research Center including: skinned infield materials, preliminary results of the bermudagrass overseeding and transition trials and more. You will have the opportunity to share ideas with Sports Turf Managers from St. Louis and surrounding areas as we tour a number of MU athletic facilities in the afternoon. Arrangements are being made for optional Motorcoach transportation from Kansas City to Columbia.

For information on the MO-KAN STMA Chapter, or upcoming events, call Jody Gill at 913-239-4121, Gary Custis at 816-460-6215, or Mike Green at 913-208-6158.

### Michigan Sports Turf Managers Association (MiSTMA):


The Chapter is planning a June meeting at Birmingham Public Schools. More details will be announced soon.

For information on the Chapter or pending events, contact MiSTMA Headquarters at 517-712-3407, or email Amy Fouty, University of Michigan, at [fouty@umich.edu](mailto:fouty@umich.edu), or go to [www.mistma.org](http://www.mistma.org) to visit the chapter's website.

### Wisconsin Sports Turf Managers Association:

The Wisconsin Chapter is planning a major event for July 11. Morning sessions will be held at St. Norbert College. Afternoon events will be held at the legendary Lambeau Field.

continued on page 12

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## Managing a Crew

continued from page 6

equipment safety; first aid and CPR training; public safety, and occupational hazards safety just to name a few. This training can be done with videos or having experts from this field come in and talk. It is also likely that this will be the most expensive part of your training session. Companies/organizations should view this as money well spent. Public Image should be touched on during each session due to the fact that in our industry team members are in contact with the public on a daily basis. Topics that should be discussed are dress codes, proper crisis notification and speaking, rules of the facility, and improving the overall image of the company/organization. The last aspect of the training session, team development, is where "fun" enters the equation. Good training sessions will include team development training in every session. This is where you want your team to learn the "team" concepts. There are plenty of games and challenges on the market that can be used to build team spirit, trust, and friendships.

4) 90% of all organizational problems stem from or can be traced to ineffective communications! There are 4 basic styles of communication:

- Contributor - Task oriented providing good technical data, does his/her homework, pushes self and others to set high performance standards, and uses resources wisely.
- Communicator - Process oriented effective listener and facilitator of involvement, consensus building, feedback, and the building of an informal, relaxed climate.
- Collaborator - Goal-oriented sees the vision, mission, or goal of the team as paramount but is flexible and open to new ideas, willing to pitch in and work outside his/her defined role, and able to share the limelight.
- Challenger - Questions the goals, methods, and even the ethics of the organization or group, is willing to disagree with authority, and encourages the team to take well-conceived risks.

Understanding how people communicate will help you better motivate your team members. Present your

problem solving ideas in a way that earns credibility and respect. Keep your supervisors informed without it being gossip or tattle-tale. Weekly/bi-weekly team meetings will help insure that your team is on the same page. Relay constructive criticism without it being taken personally. Remember - your team members have feelings! If you need to discipline one of them make sure you are doing it in a comfortable and secure area. Leave professional impressions throughout the organization.

Some important communication words are: I admit I made a mistake; You did a GOOD job; What is your opinion; Thank You! and We. One least important communication word is I.

5) Always remember that the success you enjoy everyday is due in large part to the efforts of each team member. Many of us never get the extra pat on the back or call stating what a great job we have done. Make sure your team members know how valuable they are to the success of the operation. When good fortune shines on your efforts make sure that you acknowledge the hard work of those who got you there, whether it's with a free lunch every once in a while; a note or card in their locker or paycheck, or just a hearty "THANK YOU!" Encourage all your management to do the same. There is a great book written by Bob Nelson - "1001 Ways to Reward Employees." Many of the ideas in this book are low cost ideas that will really go a long way to making your team members feel appreciated.

The majority of Sports Turf Managers got into this business because they loved to work outside and with people. In reality, 80-90% of your time will be spent on managing people and 10-20% will be on working outside! If you can train and develop a successful team, any challenges that come your way can be overcome!



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## DOC'S DUGOUT - An Inning From Our Past

continued from page 7

Burton, if Grau could provide \$500.00 a year for turf research would he be willing to start some research studies. He of course replied "yes," and "breeding of better turf-grasses" was added to his job description.

The turf situation in 1946 in the south was deplorable as many golf greens were oiled sand, and golf tees and fairways consisted of carpetgrass. Greens on the better golf courses were seeded bermudagrasses. Turfgrasses were frequently thinned by disease, insects and nematodes, allowing crabgrass and other weeds to invade the turf. Annual ryegrass was used to overseed golf greens to provide a green putting surface in the winter. But when the ryegrass died in the spring, the transition period back to bermudagrass was a problem no one had solved. Attempts to grow bentgrass greens in the south failed because of the hot humid summers. Golfers complained that the bermudagrass greens were inferior to the bentgrass greens.

Since common bermudagrass, *Cynodon dactylon*, is a highly variable species, the seed gives rise to many different plants. Many seeded bermudagrasses from old golf greens were collected and evaluated. During this same period a variety named U-3 was selected from the bermudagrass plots at the Arlington Turf Gardens in Arlington, Virginia.

### The Breeding of the First Hybrid Bermudagrass

During the fall of 1946, a number of the top golf courses in the south were asked to send Dr. Burton a bermudagrass plug from the best part of their best putting green.

The plugs were placed in 2" pots in a greenhouse and allowed to increase in size during the winter. Burton also brought into the greenhouse a number of plugs from his pasture breeding program. In April of 1947, all potted plants were placed in 10 square foot plots, one for each grass. Common bermudagrass was used as a check. In

August of the same year, after the plots were completely covered, all plots were subjected to golf green management for three years. Further, half of each plot was overseeded with annual ryegrass in the fall to study the transition problem. The plots were rated periodically for sod density, color, frost and drought tolerance, disease resistance, weed resistance, transition effects and overall quality.

After three years of evaluation and testing, the common bermudagrass grown from seed was one of the poorest in the test. The best entry was Tifton 57, an F1 hybrid resulting from a cross between a very dense dwarf and a disease resistant selection from Burton's pasture breeding program. This Tifton 57 hybrid was bred in 1942 and officially released in 1952 as Tiflawn bermudagrass.

Tiflawn bermudagrass, like common bermudagrass, is a tetraploid with 36 chromosomes. Tests revealed that Tiflawn was too coarse and vigorous for golf greens. It was however, the best tetraploid bermudagrass for turf and was highly recommended for use on football fields, playgrounds and other rough use areas.



*The next issue will discuss Dr. Burton's contributions from Tiflawn to 2003.*

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# Headquarters Report

by Steve Trusty, Executive Director

As I write this, staff is busy getting out the second notice to members who have not renewed their dues. While we are well ahead of last year at this time for dues receipts, we would like to see everyone renew their membership. Many things are happening to make your membership even more valuable. Your new Board, under the direction of President, Bob Campbell, CSFM, is considering a number of areas to improve member services. The Spring Board meeting will be in session or just completed as you read this. To all of you that have already renewed, THANK YOU for saving STMA the expense of an additional mailing to you. To those that haven't yet renewed, please do so ASAP to assure yourself uninterrupted membership and access to the website and your spot in the Membership Directory.

Your Conference Education Committee is already hard at work on next year's Conference in San Diego (January 21 - 25). If you did not send in an evaluation of this year's Conference, now is the time to let the Committee know your desires. Contact Headquarters or Conference Education Subcommittee Chair, Dr. John Sorochoan (e-mail: sorochoan@utk.edu). They do have a considerable amount of information to start from thanks to all of you that did take time to fill out an evaluation of this year's Conference. Most respondents made the effort to offer suggestions - and compliments. While a few contradicted each other, the Committees and staff will consider every comment.

Speaking of those evaluations, 98.1% of the respondents rated the Overall Conference Excellent or Good. 100% of the attendee respondents rated the Major League Baseball Workshop, the Sunday Seminar on Wheels Tour and the Sunday Sites Tour as Good or Excellent. THANK YOU to all that helped make these events so worthwhile. The General Educational Sessions were rated Excellent or Good by 96% of those returning evaluations. The Concurrent Educational Sessions received a 98% rating in the Excellent to Good area. Thanks to Tim Moore and his committee the STMA Awards Banquet received a Good or Excellent rating by 97.4% of the respondents. The Conference Pocket Guide that Adams Business Media published for the first time this year was rated Good to Excellent by 95% of the respondents. To the Question "Did the educational sessions meet the specific needs of your day-to-day activities?" 97% of the respondents checked "Yes". The Trade Show was rated Good to Excellent by 93.5% of the respondents. 79.3% of the respondents indicated that they would be making purchases of new products or services based on information received at the Trade Show. Of 54 respondents that provided an estimated amount that they would spend over the next year on those purchases, the total range is a little over \$1.5 million to over \$3.0 million. If these figures could be used as an average, over 30 million dollars in business could be conducted this year as a direct result of the Trade Show. The Exhibitors' overall rating of the Trade Show was also very positive. There are two areas that can definitely be worked on. Attendees need to make sure that they

spend as much time as possible in the Trade Show area and, while there, let the vendors know that they are appreciated. We also heard from a number of students and their instructors that many vendors didn't treat the students with the respect that they should have. Vendors need to remember that today's student is tomorrow's Sports Turf Manager.

Until next issue, may the moisture that you receive come at the right time and in the right amounts to meet your turf's needs.



## President's Message

continued from page 2

Education Subcommittee Chair, Dr. John Sorochoan, scheduled their first Subcommittee Conference Call in mid-March.

These Committees are working for you - the STMA members. Your input is encouraged and always welcome. Please feel free to contact any committee member with your questions, comments or suggestions.



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## Chapter Events

*continued from page 8*

For more information on the Wisconsin Chapter, or other pending events, contact Chris Brindley at 715-346-3622 or [cbrindle@uwsp.edu](mailto:cbrindle@uwsp.edu).

### **Virginia Sports Turf Managers Association:**

The Virginia Chapter will meet July 15 and 16 at the University of Virginia. On July 15, attendees will tour UV's Scott Stadium and Harrison Field. The Field Day educational sessions and demonstrations will take place on July 16. STMA President, Bob Campbell, CSFM, will be the featured speaker.

For information on the Virginia Chapter, or other upcoming events, contact: Bob Studholme, Fairfax County Park Authority via e-mail: [Robert.Studholme@FairfaxCounty.gov](mailto:Robert.Studholme@FairfaxCounty.gov) or at 703/324-8590.

### **Keystone Athletic Field Managers Organization (KAFMO/STMA):**

For information on the KAFMO/STMA Chapter or upcoming events, contact Dan Douglas, Reading Phillies Baseball Club, at 610-375-8469, ext. 212; or e-mail to: [kafmo@aol.com](mailto:kafmo@aol.com).

### **Sports Turf Managers Association of Arizona:**

For information on the chapter, or upcoming events,

contact Chris Calcaterra at e-mail: [chrisc@peoriaaz.com](mailto:chrisc@peoriaaz.com) or 623-412-4231 or Bill Murphy, at e-mail: [bmurphy@ci.scottsdale.az.us](mailto:bmurphy@ci.scottsdale.az.us) or 480-312-7956.

### **Northern California Chapter of the Sports Turf Managers Association:**

For information on the Nor-Cal Chapter, or pending events, call Janet Gift at 530-758-4200.

### **Southern California Chapter:**

For information on the Southern California Chapter, or pending activities, call Michael Tarantino at 858-679-2526.

### **Georgia Sports Turf Managers Association:**

For information on the chapter or upcoming events, contact Lori Turek at 770-509-3663 or [gastma@earthlink.net](mailto:gastma@earthlink.net).

### **Indiana Chapter:**

For information on the Indiana Chapter, or pending activities, contact Stan Moscrip, Indiana University, at 812-856-2256 or [smoscrip@indiana.edu](mailto:smoscrip@indiana.edu).

### **Midwest Chapter STMA:**

For information on the Midwest Chapter, or pending activities, visit the Chapter's website-<http://mcastma.org/>--or call Libby Baker at 847-263-7603 or email [Bake60ft6in@aol.com](mailto:Bake60ft6in@aol.com).

### **Pacific Northwest Sports Turf Managers Association:**

For information on the chapter or upcoming events, contact in Washington, Jay Warnick at [JayW@Seahawks.com](mailto:JayW@Seahawks.com) or in Oregon, Mike Wagner at [MWagner@Oregon.UOregon.edu](mailto:MWagner@Oregon.UOregon.edu).

### **North Texas Sports Turf Managers Association:**

For information on the North Texas Chapter, or pending activities, contact Kathy Cassmeyer at 972-603-2869 or Rene Aspiron at 972-647-3393, or visit the website at [www.ntstma.org](http://www.ntstma.org).

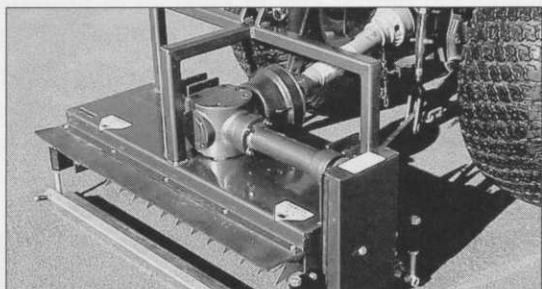
### **South Texas Sports Turf Managers Association:**

For information on the South Texas Chapter, or upcoming events, contact Tim Loesch at 210-20703750 or Craig Potts at 979-458-8841 or [CPotts@athletics.tamu.edu](mailto:CPotts@athletics.tamu.edu).

## Chapters on the Grow:

**New York:** For information on the chapter forming in Central New York, contact Kevin Meredith, National Soccer Hall of Fame, at e-mail: [Kevin@wpe.com](mailto:Kevin@wpe.com) or at 607-432-2953.

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## Welcome New STMA Members

*continued from page 5*

**Romeo Montalvo**  
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**Ron Nichols**  
Willamette University  
Salem, OR

**Ron Peart**  
Metro Parks Tacoma  
Tacoma, WA

**Eric L. Rausch**  
Corinth, TX

**Walker Reynolds**  
City of Demopolis  
Demopolis, AL

**Rich Romanik**  
City of Millville  
Millville, NJ

**Allan G. Schildknecht**  
Irrigation Hawaii, Ltd.  
Kaneohe, HI

**James Soltis**  
Upper Macungie Township  
Breinigsville, PA

**Scott A. Sparks**  
UNCA Athletic Fields  
Burnsville, NC

**Denna Thompson**  
College Station I.S.D.  
College Station, TX

**Donald Van Cleave**  
Highlands Ranch Metro District  
Highlands Ranch, CO

**Leon R. Wagner**  
Middle Township Public Schools  
Cape May, NJ

**Jodie White**  
City of Alexandria  
Alexandria, LA

**Anthony Wolfskill**  
Student/Texas A & M University  
College Station, TX

**Larry Morrell**  
Seminole County Parks & Rec.  
Sanford, FL

**Mark Novak**  
Geller Sport  
Boston, MA

**Shawn Pederson**  
Ottawa Turf  
Osgoode, ON

**Tommy Ray**  
Univ. of Tennessee/Martin  
Martin, TN

**Shane Riley**  
J.R. Simplot Best Fertilizer  
Mill Creek, WA

**Jimmy Rosthenhausler**  
Pima County  
Tucson, AZ

**David B. Schlotthauer**  
Brigham Young University  
Provo, UT

**Shannon Sonnier**  
Johnson County Parks & Rec.  
Olathe, KS

**Troy Taylor**  
Village of Lincolnshire  
Lincolnshire, IL

**Mark Tindall**  
Cinnaminson Board of Ed.  
Cinnaminson, NJ

**David M. Vetrovec**  
Student/University of Wisconsin/Madison  
Madison, WI

**Kyle Waters**  
Bison Baseball, Inc.  
Buffalo, NY

**Toby White**  
Ashland University  
Ashland, OH

**Marcus Wood**  
Highlands Ranch Metro District  
Highlands Ranch, CO

**Kelly Nelson**  
Sylvania Recreation  
Sylvania, OH

**Tom Orness**  
Highlands Ranch Metro District  
Highlands Ranch, CO

**Randy Pickersgill**  
Town of Andover  
Andover, MA

**Jeffrey P. Rehne**  
Sparks High School  
Sparks, NV

**Henry S. Rodriquez**  
City of Thornton  
Thornton, CO

**Michael G. Sager**  
Student/Illinois State University  
Chatham, IL

**Ed Schopperth**  
Papillion City Parks  
Papillion, NE

**Southern Spray Lawn Care**  
Matt Bagdonas  
Memphis, TN

**Richard Tharp**  
City of White Settlement  
White Settlement, TX

**Turf Rescue**  
Wayne Causey  
Westminster, CA

**Joshua J. Viet**  
Student/Iowa State University  
Ames, IA

**Mike Weathers**  
City of Lawrenceburg  
Lawrenceburg, TN

**Dean Whitehead**  
Hampden-Sydney College  
Hampden-Sydney, VA

**Robert Yaun**  
Memorial Stadium/Ware County Board of Ed.  
Waycross, GA

**Brent Neubauer**  
Rain Bird Corporation  
Lawson, MO

**George Patterson**  
DryJect of Southern California  
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**Paul Rasor**  
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**Jesse C. Shaver**  
Student/Michigan State University  
Laingsburg, MI

**Debra Spaduzzi**  
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**Robert Thebodo**  
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**Thomas Witt**  
Cranbury Township  
Cranbury, NJ

**Chris Young**  
City of O'Fallon  
O'Fallon, MO

*Editors Note: New Member Rich Ohara's name was misspelled in the last issue of the newsletter. I apologize for the misprint. SW*

### CONGRATULATIONS TO OUR 2 NEWEST CERTIFIED SPORTS FIELD MANAGERS!

*Peter Ashe, CSFM; Sports Turf Manager; University of North Carolina Greensboro*

*Tony Strickland, CSFM; President; Athletic Construction, Inc.*

# Meet Your New Board Member

*Name:* George Trivett, CSFM

*Title:* Assistant Sports Turf Manager

*Facility:* Hickory Crawdads/L.P. Frans Stadium/Granite Falls Middle School

*STMA Offices held:* Awards Committee 2000-2002, presently serving on Certification & Membership Committees

*STMA Member for:* 17 years

*Educational Background:* B.S. in Physical Education

*Professional Experience:* Managed M.S. Deal Stadium (Granite Falls Middle School) for 26 years prior to accepting position with the Hickory Crawdads. Also served as PE Teacher, COach and Athletic Director for the school. Will continue position as Sports Turf Managers for the school's athletic fields.

*Honors/Awards:* Certified Sports Field Manager (CSFM); Certified Grounds Manager (CGM); Field of the Year Award Winner, 2000; Dick Ericson Award Winner, 2000; Landscape Management Magazine 2002 - named one of the Top Ten Grounds Pros Who Make A Difference.



*Why did you decide to become a member of the STMA?* I became a member of the STMA to learn more and to become more involved in the sports turf industry.

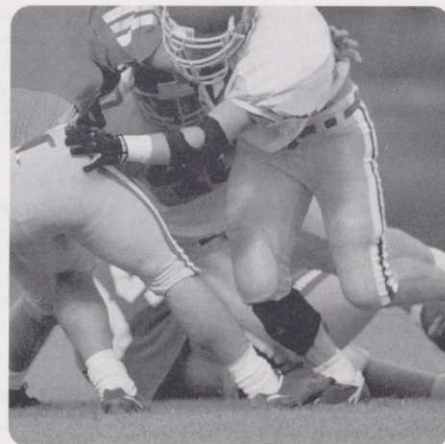
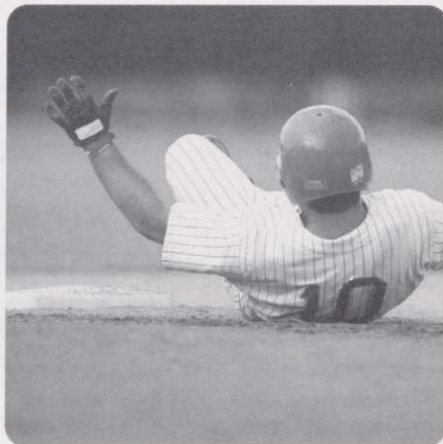
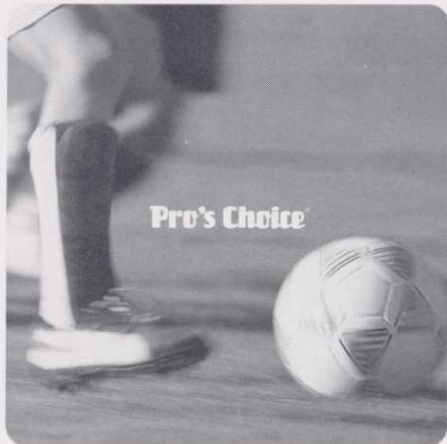
*What do you feel are the major issues facing the sports turf industry today?* I believe that safety, liability and playability of Sports Fields are major issues.

*What would you do to resolve some of these issues?* Educating upper management, as well as anyone who uses the fields on these issues, and how they can affect others is paramount. It is up to us as Sports Turf Managers to provide this information.

*Do you have any words of wisdom for your peers in the STMA?* Get involved and let your voice be heard. Every member, as an individual, is a very important part of the whole of the STMA.



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*Suggested Retail Price*

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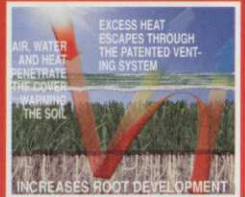
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