

Your Board Meeting Report

The STMA Board of Directors met at the Marriott Suites O'Hare in Chicago, Illinois, on July 18th and 19th, 2003. The Board approved the minutes of the April 4th and 5th, 2003, Board Meeting. The Board reviewed and approved the Preliminary Financial Reports for the period ending June 30, 2003. The Board also reviewed and accepted the Committee Reports as submitted.

Major issues addressed by the Board are covered in more detail within the Presidents Message including: approval of the new logo, tagline and public relations statement; approval of conversion to an electronic newsletter in 2004; approval of the 2004 Conference Budget, funding for a new Membership Management System; and retention of 2003 dues levels for

2004 in all but one membership segment. The Headquarters Report gives more details on the Membership Management System, provides an update on the 2002 Audit and outlines the Board's clarification of membership classifications. Additional items of Board review included ongoing initiatives in interaction and potential alliances with targeted green-industry associations, website enhancement, membership, new-member mentoring, and marketing issues. The Board anticipates recommendations from the Bylaws Review Committee and a pending presentation of materials to the membership for consideration and a vote later this summer.

The next Board Meeting will be held October 26-27, 2003, in Chicago, Illinois.



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