

# Headquarters Report

by Steve Trusty, Executive Director

I am writing this column at the Atlanta Airport. I just left the Georgia Chapter's first event. It was a great success. Close to 90 people were in attendance and all those I visited with indicated that they were getting a lot out of it. It was held at Georgia Tech and Sports Turf Manager Kris Harris did an excellent job of hosting. The vendors had good traffic for their exhibits with the majority of the attendees potential buyers of their products and services. It is great to see the cooperation and camaraderie of so many people. Chapters depend on the support of the vendor community and vendors depend on the sales of their products and services to continue offering their support

I look forward to a number of other chapter visits over the next several weeks. If I don't see you at one of these, I look forward to seeing you in San Antonio in January. Actually, if I do see you before January, I still hope to see you January 15 - 19. Watch for all the details of the Conference soon.

Besides working on the Conference brochures and mailings, work has been completed on this year's Compendium and Roster. We apologize for the delay, but it has been unavoidable. We had a few advertisers (all are very important) who had problems getting us the right materials for their ads. Since each ad is important to help cover the costs of the Roster and we had made space for each ad we had to hold up final production until all of the right materials were received. Both your Roster and Compendium will be headed your way very soon.

Your Board met on July 26 and 27 and set the fall meeting for September 30 and October 1. Look for a report on the July meeting elsewhere in this issue. We'll report on the October meeting in the November/December issue.

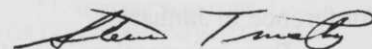
Your finance committee met in the Headquarters Conference Room on August 27. They reviewed the Auditors Report on 2001 and finalized the 2003 Budget to be presented at the next Board Meeting. Even though STMA spent more in 2001 than was taken in, STMA is still in excellent financial condition. STMA did not quite make budget on dues income, newsletter receipts and a few other areas. Unbudgeted expenditures included the total revamping of the website and the Minor League Baseball Awards. Most other costs were kept well within budget or under budget so the negative bottom line was approximately equal to the two new initiatives.

With the added Awards Sponsors this year, some

income on the Website with PowerLinks and an excellent return on the Conference, STMA should finish 2002 with a good positive balance on the bottom line. The extra expenditures in 2001 have turned out to be good investments to help member services and to provide more visibility to those outside the membership.

You may have heard a new voice when calling Headquarters since July 23rd. Sarah Gamache has joined the staff on a part-time basis. We needed someone do a variety of tasks that she was well suited to handle and she will be learning new skills as part of a work/school program.. Feel free to tell her "Welcome" next time you reach her voice when calling in.

Until next issue, may your fields play and look the best they ever have.



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