

Featured Conference Speakers - WOW!

Okay. So maybe Disco Demolition Night didn't go exactly as planned. At least he tried. In fact, Mike Veeck has made a career of trying what other people wouldn't dare. Who else would hire a dog for the Miami Miracle and a pig (or series of pigs) for the St. Paul Saints to deliver baseballs to the home plate umpire, or mimes to perform instant replays between innings?

Mike Veeck makes dreams come true. What makes him special is how he does it. Mike has made a career of understanding that people need to laugh. As part owner of six baseball teams and a consultant with two, he has served to put fun back into baseball. The Veeck family practically invented the concept



Mike Veeck

of "fan-friendly" with such ideas as Bat Day and post-game fireworks. They knew that, if you want to find out what fans want, you have to listen to them. If you want to make them laugh, you have to use your imagination. It is with the belief that anything is possible and no idea is too silly that his teams routinely set attendance records.

Mike has proven that his ideas are not specific only to baseball, acting as an advertising professional, popular speaker, founder of the Veeck Promotional Seminar, all-around idea man, and devoted father. He's brought his wisdom and humor to groups like 3M, Major League Baseball and NASCAR. He's appeared on such TV shows as 60 Minutes, ESPN's SportsCenter and ABC's Nightline. He'll share the same vision with attendees in his presentation, "Thinking Beyond the Ballpark."

An internationally recognized performance expert, MiMi Paris, Ph.D., provides strategy consulting, executive coaching and speaking services. Attendees at her speaking sessions develop, recommend and believe in their own courses of action. Results are natural and internally motivated rather than externally imposed. Attendees job-related concerns are identi-

fied, their credibility confirmed, and they look good while exceeding their goals and expanding their outcomes. MiMi has built a track record of successfully managing performance associated with rapid organizational change. She provides practical, simple solutions for complex problems.



MiMi Paris, Ph.D.

People who practice martial arts are constantly astounded by how the benefits overlap into other areas of their lives. In her two-hour, interactive presentation, "Fourth Degree Black Belt - for Life!" MiMi will demonstrate how lessons learned in the dojo are a metaphor for life success. For example, in karate, students practice "this move, next move," making a move as a plan for the move that follows. The same principle needs to be practiced in life. You want to make your current move for a future move/benefit. It is strategizing for your own success. The point is to PLAN for your own success, not just have life "happen to" you. Other key points include, but are not limited to, energy-management, confidence, focus (not concentration), recovery and follow through. Participants will gain an understanding of how the concepts in karate apply to all areas of life success. In addition, they will immediately increase their confidence by learning a few simple self-defense techniques.

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