

Headquarters Report

by Steve Trusty, Executive Director

It is with great pleasure that I introduce your new Certification Coordinator, Donna Lynn. Donna joined Trusty & Associates in late February, just before the move. She comes to us with a wealth of experience in banking, financial analysis, organization and customer relations. Among other duties she has taken over the responsibility of coordinating all of the details of the CSFM program. All current CSFMs have been sent information on where they stand on CEUs and ISPs. Donna is learning the process of handling CSFM Applications and points verification.

Speaking of Certification, there are now 28 CSFMs with 8 more individuals who have applied and are in various stages of the process to become certified. If you are interested in learning more about the Certified Sports Field Manager program, contact Donna at STMA Headquarters or look for details on the STMA website, www.sportsturfmanager.com.

After an extended medical leave, Terri Fangman is back on board in a support position. She is presently on a part-time basis until she is completely released for full-time duties.

Work on the final stages of preparation of the 2002 Membership Roster and Resource Manual is just about completed. We are striving to have the completed piece in your hands by the end of June or first part of July. A heartfelt Thank You to all of you that promptly replied to the requests for verification of your data for the Roster. Prompt replies save a tremendous amount of staff time and help us provide a more accurate Roster for the use of everyone.

Be sure to let headquarters know any time any of your information changes. It is important that we hear about a new address or phone, fax or e-mail address change. We also like to publish information on promotions or job changes in this newsletter so other members see what is happening in your career. Each time we make a mailing of any kind to members we receive a number of the pieces back as undeliverable mail. Not only does that delay the member's receipt of the mail, it is costly in time and funds. It takes staff time to track down the member to see where the material should now be mailed and STMA has to pay the postage back to the office and out again.

STMA continues to grow. Note the names of the 92 new members in this issue of Sports Turf Manager. Some people are doing an excellent job of taking advantage of the STMA Referral Bucks. How about you? When you talk to someone about STMA and why you belong and why they should also join, be sure that you give them a Membership Application with your name on the "Referred by" line. When that individual sends in that application with your name on it, we'll send you a certificate good for \$10 on any STMA item including your own future dues, Conference Registration or merchandise.

Speaking of new members, the Mentoring Program is now up and running. Thanks to Mentoring Program Subcommittee Chair, Steve Wightman, Membership Committee Chair, Mike Andresen, CSFM, and a very active committee, STMA now has a method and people in place to assure that all first year member's initial STMA experience is a very positive one. This is another example of the professionalism of the membership, the individual dedication of our members, and the great networking within this industry. Please contact Headquarters if you would like more information on Mentoring.

Until next issue, may your fields play even better than the best athletes.



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