

# Meet Your New Board Member

**Name:** Victoria Wallace, CPAg  
**Title:** Technical Agronomist/Northeast Sales Rep  
**Facility:** Turf-Seed, Inc.

**Years Associated With STMA:** 7

**STMA Offices Held:** Board of Directors, Marketing Committee Chair, Website Committee, Public Relations Committee

**Educational Background:** MS - University of Rhode Island, BS - Penn State University

**Professional Background:** Professional Sales - Lofts Seed, 1983-1995; Technical Services Coordinator - Lofts Seed, 1995-1998; Professional Sales/Marketing Liaison - ABT, 1998-2000; Technical Agronomist/Northeast Sales Rep - Turf-Seed, Inc. 2000-present.



**Hobbies:** Spending time with my family, gardening and cooking!

**Why did you decide to become a member of the STMA?** - There were great opportunities for networking. STMA appeared to be an active and "up and coming" association of turfgrass professionals with unique areas of need and potential research.

**What do you feel are major issues facing the sports turf industry today?** - Recognition of professionalism among all members of the STMA, recognition of the value of the STMA from other green industry professionals.

**What would you do to resolve some of these issues?** - Help promote/focus on advancing STMA and its professionalism through the marketing of the STMA image, improved chapter affiliation, its certification program and the SAFE Foundation.

**Do you have any words of wisdom for your peers in the STMA?** - Get involved in promoting your association, serving on committees. You'll never know what doors you open until you get involved.



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