Meet Your New Board Member

Name: Victoria Wallace, CPAg - Title: Technical Agronomist/Northeast Sales Rep Facility: Turf-Seed, Inc.

Years Associated With STMA: 7

STMA Offices Held: Board of Directors, Marketing Committee Chair, Website Committee, Public Relations Committee

Educational Background: MS - University of Rhode Island, BS - Penn State University

Professional Background: Professional Sales - Lofts Seed, 1983-1995; Technical Services Coordinator - Lofts Seed, 1995-1998; Professional Sales/Marketing Liaison -

ABT, 1998-2000; Technical Agronomist/Northeast Sales Rep - Turf-Seed, Inc. 2000-present.

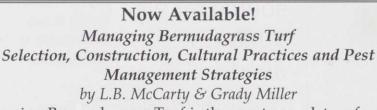
Hobbies: Spending time with my family, gardening and cooking!

Why did you decide to become a member of the STMA? - There were great opportunities for networking. STMA appeared to be an active and "up and coming" association of turfgrass professionals with unique areas of need and potential research.

What do you feel are major issues facing the sports turf industry today? - Recognition of professionalism among all members of the STMA, recognition of the value of the STMA from other green industry professionals.

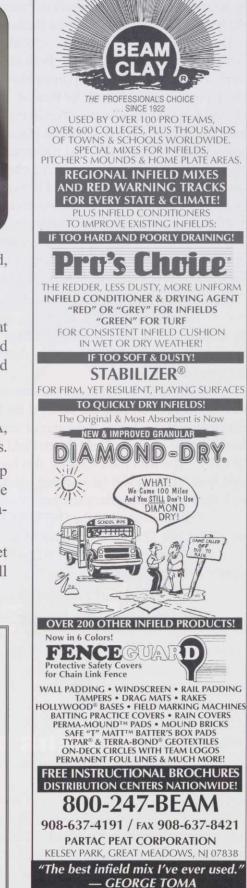
What would you do to resolve some of these issues? - Help promote/focus on advancing STMA and its professionalism through the marketing of the STMA image, improved chapter affiliation, its certification program and the SAFE Foundation.

Do you have any words of wisdom for your peers in the STMA? - Get involved in promoting your association, serving on committees. You'll never know what doors you open until you get involved.



Managing Bermudagrass Turf is the most complete reference guide available for professional turf managers, golf course superintendents, assistants, club managers, property owners, students and regulatory agencies in their efforts to grow and maintain high quality turf.

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