

STMA Board Meeting Report

The STMA Board of Directors met on March 22 and 23 in San Antonio, Texas. The meeting was held at the Hyatt Regency Hotel on the Riverwalk, the Headquarters Hotel for the STMA Conference & Exhibition to be held January 15 to 19, 2003. Board members toured the hotel meeting facilities and also the Henry B. Gonzalez Convention Center, site of the 2003 Trade Show.

The Board approved the minutes of the January 15, 2002 Board Meeting and the Minutes of the January 19, 2002 Annual Meeting as presented. The 2002 Board also had held a post Conference session following the Conference round-table sessions on January 19, 2002 to critique Conference details and to set the date for the Spring Board Meeting. The Board approved the Preliminary Financial Reports for the period ending February 28, 2002.

Membership Committee Chair, Mike Andresen, CSFM, reported that the Mentoring Program was underway, with several Mentors selected and the process of new member to Mentor assignments in the final stages of development. He also reported the appointment of the Student Member Subcommittee co-chairs, Jeff Salmond and Chad Follis, and noted they were in the process of naming committee members and developing their strategic initiatives.

Areas under review and consideration by the Membership Committee are a five-year dues structure and definition of a commercial member.

Website Committee Chair, Boyd Montgomery, CSFM, reported the progress on the website development, provided details for development of committee pages and a spotlight on committees additions to the homepage. He introduced the Committee's recommendations for the commercial member links and gained Board approval for this initiative. (See PowerLinks article, page 14)

Chapter Relations Committee Liaison, Dave Rulli, reported that the Chapter Regional Conference Calls would be held the last week of March and first week of April. Key items for consideration are participant input on the Chapter Officer Training and Idea Exchange Session (COTS) held in conjunction with the annual conference, further development of the Speakers

Bureau, and development of a chapter formation page and a resource page for the website.

Three forming Chapters moving toward affiliation are located in the Pacific Northwest, Georgia and Kentucky.

Marketing Committee Chair, Vickie Wallace, recommended Board review of budget requests to enable the Committee to pursue strategic initiatives previously recommended to the Board. This Committee will be meeting via email and Conference Call to further define short-, mid-range and long-term strategies to provide a comprehensive marketing approach for Board consideration. Part of the Committee's directive is review of all current STMA brochures and marketing initiatives.


Conference Education Committee Chair, Dr. Tony Koski, reported on the 2003 program development to date. The Board discussed methods to increase awareness and participation in the Conference Networking Sessions.

Other key areas of discussion included: development of methods to improve sponsorship recognition, adoption of industry-related rebate programs, revision of the Board Member Handbook, and review of the Board nomination procedures.

The Board reviewed future Conference dates and approved the following: January 19 to 23, 2005, January 18 to 22, 2006, and January 17 to 21, 2007. The 2004 Conference will be held January 21 to 25 in San Diego, California.

The next Board Meeting will be held July 26 and 27, 2003, at a site yet to be determined.



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