

The Sports Turf Managers Association is pleased to announce the latest innovation on the STMA Website. PowerLinks is set to be unveiled on the website (www.sportsturfmanager.com) in late May 2002. PowerLinks is designed to provide STMA website visitors non-stop access to vital sports turf products and services via the internet. You could call it a "virtual trade show" that is open 24 hours every day!!

PowerLinks is based on the "Commercial Members by Products & Services" listing found in the STMA Membership Roster & Resource Manual. It expands on that idea by providing links to websites with actual products and services. A large part of your shopping can be done online at your leisure. Still, you can contact vendors if you have questions or when you are ready to make purchases. That's the power of the internet - open all the time and personal attention just a phone call away.

How does PowerLinks work?

A PowerLinks icon will be featured prominently on first-view of the STMA Home Page. Click on the PowerLinks icon and see 63 product and service categories in alphabetic order.

Next, select one of the product and service categories to view logos of STMA Commercial members offering products and services in that category. To go directly to that website, simply click on the logo of the company of your choosing. We encourage you to mark the page listing all 63 product and service categories as a favorite for easy return visits.

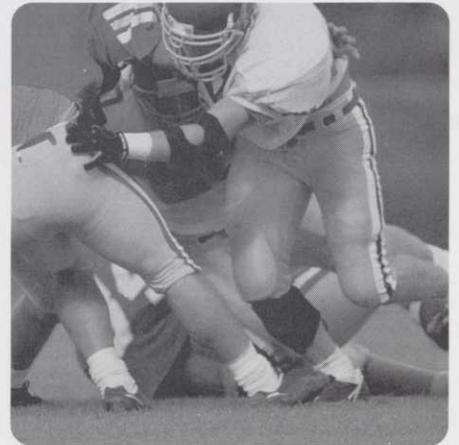
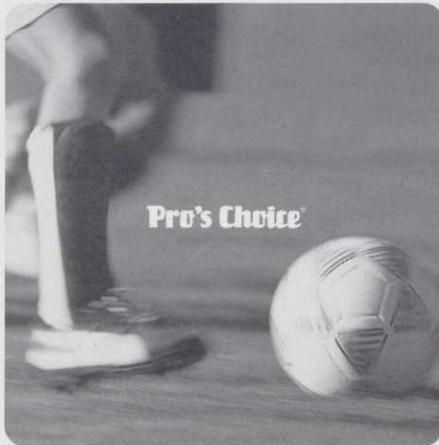
Who can list links on PowerLinks?

PowerLinks listings are reserved for STMA Commercial Members who have paid a nominal annual fee for each link. These members share STMA's goal to provide safe sports fields for all levels of play and are ready to provide services and tools to benefit all sports field managers.

STMA stands ready to assist members in many ways. PowerLinks has great potential for commercial members and sports turf managers by creating a market place of suppliers and consumers that never closes. If you should have any questions about the PowerLinks program, please contact Rich King or Steve Trusty at 800-323-3875 or by e-mail at STMAHQ@st.omhcoxmail.com.



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