

## We're on a Roll!

**S**takes are high and we're ready to roll at the Riviera Hotel & Casino and the Cashman Center, in Las Vegas, January 16-20, 2002

Your STMA Conference Committee has been hard at work to ensure that the 13th Annual Conference & Exhibition will be the biggest and best STMA event yet!

And they aim to do it with such big names as: Gene Smith, Director of Athletics, Arizona State University; John Robinson, Head Football Coach, UNLV; and Dwaine Knight, Head Golf Coach, UNLV. ALL on Thursday morning!

Hired as ASU Director of Athletics in 2000, Smith is no stranger to collegiate athletics or to accomplishing what he sets out to do, having served as athletic director at Iowa State University for seven years prior to coming to ASU.



Cashman Center

In his first year at Arizona State, Smith has definitely made his mark, hiring nationally regarded coaches in football, soccer and wrestling while overseeing each of ASU's 21-sports programs. In addition, he assisted in completing a \$30 million capital campaign, which in part is funding the construction of the Ed & Nadine Carson Student-Athlete Center.

When completed in late 2001 and early 2002, the state-of-the-art facility will give ASU one of the finest student-athletic centers in the country.

Smith is a past president of the National Association of Collegiate Directors of Athletics (NACDA). He oversaw an athletic department transformation during his tenure at Iowa State. In addition, Smith is a member of the Fiesta Bowl Board in Tempe as



Conference Headquarters -  
 The Riviera Hotel & Casino

well as a number of Pacific-10 Conference committees. He serves as the vice-president of the Pac-10 Executive Committee, is the chair of the Pac-10 Football Officiating Committee, and is a member of the Pac-10 Selection, Athletics Directors' Revenue Sharing, Rose Bowl Management and Bowl (ad hoc) Committees. Come hear Gene Smith tell you why he's "on a roll!"

Hired as the eighth head football coach for the University of Nevada Las Vegas on December 3, 1998, John Robinson came to town as one of college football's most successful and recognizable figures and brought instant credibility to a program that was staring at a move into the new Mountain West Conference.

Since then, Robinson has produced a program that has led UNLV to win five more games in his first 24 games as coach than in the team's previous four seasons combined. Coach Robinson will share his tips on "Becoming a Winner."

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