

SPORTS TURF MANAGER

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We're on a Roll!

Bright lights and red rocks, continuous action and quiet tranquility, Las Vegas is a city of contrasts. Like our Vegas setting, the STMA 13th Annual Conference & Exhibition (January 16-20, 2002) is packed with great things to see and do.

The Conference educational program offers something for everyone and gives you the opportunity to focus on what really counts in your operation. The Thursday and Saturday programs include a grand slam of general seminar sessions and quadruple choices during the concurrent seminar sessions. In these concurrent sessions, you decide what best fits your needs whether it be to brush up on the basics, dig into the technical, pick up some tricks of the trade, or polish your own professional development.

Kicking off our Friday morning session is Las

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Vegas Mayor Oscar B. Goodman. Goodman was elected Mayor in June of 1999 and is leading one of the fastest growing cities in the United States into the new millennium and preserving its status as the "Most Livable City in America."

Goodman's background is nearly as colorful as the lights of his famous city. He moved to Las Vegas in

1964 and soon became one of the City's premiere criminal defense attorneys. Renowned for his extensive knowledge of the law, brilliant legal strategies and charisma, Goodman has been named one of the "Fifteen Best Trial Lawyers in America" by the National Law Journal. In his presentation, Goodman will share both his insights into the future and some intriguing tales from his trial days.

And there's more! You'll meet and mingle with exhibitors at STMA's biggest ever trade show. You'll have a choice of one of 12 different workshops on Friday afternoon.



You'll share in the great interactive Round-Table discussions on Saturday afternoon. And, there's that most important element of the Conference - networking!

Because the Conference setting is Las Vegas, the Entertainment Capital of the World, your Conference planners left Saturday night open so you could set your own

agenda. If you're looking for glitz and glitter, you'll find it here - in abundance! A simple stroll down the famous strip takes you to Central Park, the Eiffel Tower, Venetian canals or back in time to Rome during the reign of Caesar. You can view an exploding volcano, catch the show of music, lights and dancing waters or watch a pirate ship battle. You can browse through the fantastic plant and art collections that line the halls and walls of the major hotels. And all this is available without spending a dime, as part of that Vegas experience. If you do want to spend a little cash, consider the world renowned Las Vegas Shows or doing more than window shopping at the excellent shopping venues throughout city.

See you in Vegas! It's going to be great!



