

## The Most Bang for your STMA Buck!

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such as the website, marketing, conference, and chapter relations, are taking on similar issues of membership services. Each of us has the goal of giving you the most bang for your STMA buck!

With regard to member recruitment, we will explore ideas, such as regional STMA events, brochures, registrations, and trade shows. Our goal is to publicize, externally, the commitment and dedication of STMA members to our profession. We also want to explore the potential of hosting a "mini-conference," possibly in an area of the country where a winter-timed conference is unworkable. We will also be exploring an incentive program for referring members. Is it possible to offer you incentives, such as discounts on clothing or conference offerings for referring

a new member? I don't know, but I assure you the answer will soon be coming!

I apologize for the rambling, but I hope you are as excited about STMA, and its future, as I am. I encourage you to speak well of the offerings that STMA now provides, and trust you will have more things to boast about in the future. Every one of us is important to STMA. I encourage you to sign up a new member and begin to mentor him, or her, today. The magazine, newsletter, compendium, website, and conference are all vital resources that we all depend on, but it's the unique camaraderie, networking, and communication that makes being an STMA member special. Thanks again for answering the survey. These are exciting times!



### MEMBERS ON THE MOVE

**STMA President, Rich Moffitt**, now holds the position of Horticulture Curator at the Saint Louis Zoo. Moffitt also will continue to operate his sports field consulting company. Rich's number is 314/781-4520.

**Abby McNeal**, former Athletic Turfgrass Manager for the University of Colorado, has joined the team at Invesco Field at Mile High, as Sports Turf Manager. Invesco is the new home of the Denver Broncos. Abby can be reached at 720/939-8589.

**Meldon Mitstifer, III**, formerly the Assistant Head Groundskeeper for the Baltimore Orioles, is now Stadium Groundskeeper at Hershey Sports & Entertainment, Hershey, PA. You can reach Mel at 717/520-5573.

### CONGRATULATIONS!

*If you, or anyone you know has changed positions, give us call so we can help the word out!*

### CONGRATULATIONS!

*to our 2 newest*

*Certified Sports Field Managers (CSFM's):*

*Richard Alford - Team All Sports*

*Bob Campbell - University of Tennessee*

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