

SPORTS TURF MANAGER

Official Newsletter of the Sports Turf
Managers Association

1375 Rolling Hills Loop
Council Bluffs, IA 51503-8552
712/366-2669, 800/323-3875
(FAX) 712/366-9119

(e-mail) SportsTMgr@aol.com
(world wide web)
www.sportsturfmanager.com



Volume XIX Number 3
May/June 2001

OFFICERS

President

Rich Moffitt

St. Louis Zoo/Moffitt and Associates

President-Elect

L. Murray Cook

Global Stadium Services

Immediate Past President

Stephen Guise

Marina Landscape, Inc.

Commercial Vice President

Lynda Wightman

Hunter Industries

Secretary

Tim Moore

M-NCPPC, Wheaton Maint. Facility

Treasurer

Bob Campbell

University of Tennessee

BOARD MEMBERS

Mark Razum

Colorado Rockies

Mike Andresen

Iowa State University

Dave Rulli

Jefferson County Stadium

Mike Trigg

Waukegan Park District

Monty Montague

Turfco/National

Dr. Tony Koski

Colorado State University

NATIONAL HEADQUARTERS

Executive Director

Steve Trusty

Communications Director

Suz Trusty

NEWSLETTER EDITOR

Stephanie Watts

Trusty & Associates

TECHNICAL EDITOR

Dr. Gil Landry, Jr.

The University of Georgia

Sports Turf Manager is a publication of Sports Turf Managers Association (STMA). It is published bi-monthly and is free to STMA members. Sports Turf Managers' goal is to promote the mission of the association by providing a channel for communication between the representatives of the board and its constituency. STMA is not responsible for the opinions expressed in this publication. Address changes, advertising, photographs, and editorial inquiries should be directed to the executive offices. © 2001 Sports Turf Managers Association. All Rights Reserved.

President's Message

Stepping Up to the Plate

By Rich Moffitt, President

As I write this message, the field is narrowing for the men's baseball teams who will top off their 2001 season at Omaha's Rosenblatt Stadium in the College World Series. At this point, media attention to this already well-covered event is expected to be even greater than usual because President George W. Bush is scheduled to throw out the first pitch. For many of the young players, making it to the College World Series is a dream come true. For some, it will be a stepping stone to professional baseball. Others will believe this is their last opportunity to step up to the plate for their team. Each player hopes all those years of study, practice and game experience pay off in their performance "when it counts."

Yet, while swinging a bat may not be part of your routine, I'm sure each of you step up to the plate for your team every day. Your performance is the culmination of your study, practice and experience to date. Your performance counts every day and in your ballpark, a 350 average isn't good enough. You strive for perfection with the goal of developing and maintaining the best sports surfaces for every level of play.

One of the greatest resources in accomplishing this is networking, tapping into the knowledge and expertise of other sports turf managers. The Sports Turf Managers Association was formed to help facilitate this sharing of information. An important function of the association is making it easier for sports turf managers to connect with each other.

The comments and suggestions provided through the survey earlier this year have been very beneficial to the STMA Board, Committees and Headquarters as they also step up to the plate.

STMA Headquarters is currently in the process of finalizing the 2001 membership roster and has asked every member to review their contact information on file in the STMA database and make any changes



Rich Moffitt

or additions necessary to bring it up to date. Members can use the membership roster or contact Headquarters to tap into this information for one-on-one communication.

The STMA Website Committee currently is in the process of upgrading the website (www.sportsturfmanager.com) to make it more "user-friendly" as a communications tool and to increase the information posted there.

The STMA Membership Committee is working on developing methods to make interaction between members easier and to enhance membership benefits.

The 23 affiliated Chapters have just completed a series of six regional Conference Calls to share ideas on programs and services. The Chapters are expanding their outreach to provide greater educational resources to their members and potential members. The Chapters also are reaching out to others their members interact with: athletic directors, city managers and city councils, coaches, players, field user groups and team booster clubs.

The Marketing Committee is interacting with all of the other committees to communicate this. Using the STMA Strategic Plan and incorporating the information provided in the survey, this Committee is working to build public awareness/image awareness of the profession and the professionals - the sports turf managers. They also are working to build awareness with the people sports turf managers work for and with, and with other groups and associations within the green industry.