

# Headquarters Report

by Steve Trusty, Executive Director

It has been another busy period for your STMA Headquarters since the last newsletter. Your Board met on April 5 and 6 in Denver. Committees have been hard at work. Efforts to finalize the Membership Roster and Resource Manual continue. Phones have been answered. E-mails read. Final dues notices have been sent out. The survey results are in the final process of being analyzed. Your Executive Director has made some chapter visits. He and the Communications Director visited a member who is working with a High School. We also visited a Chapter's community service project. Both of these visits will produce most interesting stories about what can be done to enhance the image of professionals and their professionalism. Things just keep rolling along.

Information on the Board Meeting is found elsewhere in this issue. The Marketing Committee's first conference call set some groundwork for future meetings and goals. The Board has further delineated the Marketing Committees charge and they will be holding another call about the same time this newsletter goes to press. You can do your part to help market STMA by telling your peers in your part of the country about what you have gained from STMA and urging them to get involved.

The Chapter Relations Committee set up a series of six conference calls to include the President or another representative from each chapter in one of the six regions covering all 23 affiliated chapters. The current plan is for these calls to occur twice a year to allow chapters to share more information, address concerns and help chapters grow. These calls were very productive. Watch for information on the new Speakers Bureau and other initiatives undertaken by the Chapters. If you don't have a chapter in your area and would like to be a part of the important team to get one started, let headquarters know. There are probably others in your area that would like to help also.

To all of you that participated in the Every Member Survey - THANK YOU - your input is greatly appreciated. Many of you took time to provide very detailed thoughts on things that can be done to enhance the benefits of STMA. Your Board and Committees are now analyzing the survey results to determine the most important issues and tackling them. If you did not turn in a survey form, your input is still welcome. While it was most important to get the size response that we did, it is never too late to express your thoughts on making a great organization even better. Watch for details on some of the survey results in upcoming newsletters and other publications.

Does your local high school have an FFA Chapter and/or agriculture classes? If so, you might want to contact them about working in partnership to provide: training for future sports turf managers, some excellent workers for you in the form of interns

and maybe even full time employees down the road. Watch for details in an upcoming story on how member Chris Calcaterra, Baseball Supervisor for the City of Peoria (AZ) Sports Complex, and High School Agriculture Education Instructor, Mike Gillispie, are working together in a combination that is a winner for the community and all participants.

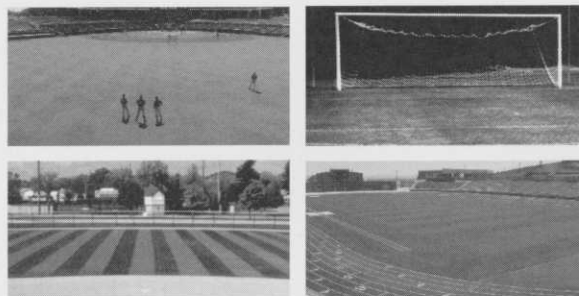
Is there a field in your area that has the history and the need for some top-notch care that could turn it into a showplace for the community and for those whose profession is maintaining fields? The Mo-Kan Chapter worked with the Kansas City community to help renovate Satchel Paige Memorial Stadium. They helped secure donations of materials and equipment and over 50 Chapter members spent a day learning from each other as they helped renovate the field. Watch for details on how this exciting project gained recognition for what sports turf managers do and will provide a learning laboratory for the chapter for years to come.

We hope to see you soon at a chapter event or Turfgrass conference. In the meantime, continue being the professionals that you are and provide input to Headquarters to advance your professionalism in the eyes of those you deal with.



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