

Is Certification for You?

STMA developed the certification program for sports turf managers to foster and improve professionalism within the sports turf industry.

Attaining the Certified Sports Field Manager (CSFM) status means you will be looked upon as a leader in the industry. It will give you a sense of pride and accomplishment and it can even improve your current or future employment prospects.

Becoming a CSFM is meant to challenge your knowledge of managing sports fields and to draw upon all aspects of your background in education and experience to prove that you are one of the best in the industry. Meeting the challenge can contribute to your professional advancement in sports field management.

Here is what two CSFMs say about certification:

Dale Getz, CSFM, says, "For me, becoming a CSFM was a personal goal and a personal challenge. I not only feel a sense of accomplishment and pride but I felt immediately legitimized by my co-workers who often-times regarded what I did as somewhat menial or not important. It gave an instant sense of professionalism to my job and for that I am grateful and proud." Dale achieved CSFM status while serving as (old title) for the University of Notre Dame. He is currently (title) for the Toro Company.

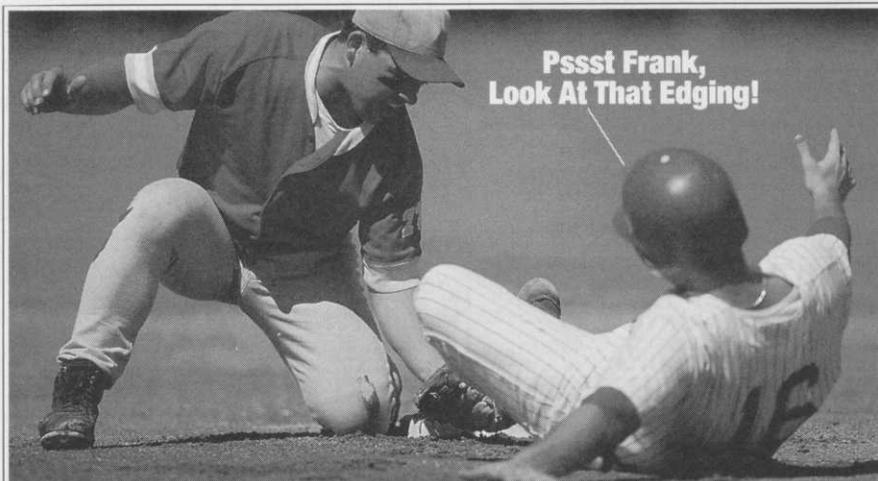
Mike Andresen, CSFM, says, "My obligation to my employer is to be the very best employee I can be. By becoming certified, my employer knows I have attained the highest standard in my profession. He, or she, also knows I must stay active and progressive in order to maintain certified status. In your (and my) role as student mentor, liability manager, and guardian of public trust, it is important for my employ-

er to show he, or she has hired the most qualified person available. Becoming a Certified Sports Field Manager shows that you are worthy of that trust." Mike is Athletic Turf Manager for Iowa State University.

If you are committed to increasing professionalism in the

sports turf industry, if you are interested in providing the best sports surfaces for all levels of play, if you are interested in raising the level of sports turf management, then consider becoming a Certified Sports Field Manager.

It may be the best thing you can do for your career.



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