

# STMA 2002 Conference - We're On A Roll - Preview of Events

**M**ake your plans now to attend the STMA Annual Conference and Exhibition to be held January 16 to 20, 2002, in Las Vegas, Nevada. The Headquarters Hotel is the Riviera Hotel & Casino. The Cashman Center is the site of the trade show and trade show events.

On Wednesday, January 16th, you'll have the choice of three optional events: A seminar on wheels educational tour of area sports facilities, A day-long, hands-on Seminar, or The Second Annual Textron-sponsored SAFE Foundation Golf Tournament.

The Excitement Continues with: Category Networking Sessions from 4 to 6 PM, The first-time attendees reception 6:30 PM, followed by The Welcome Reception at 7 PM.

Educational sessions run from Thursday, January 17th, through Saturday, January 19th. These include general sessions for all attendees, multiple choices of targeted breakout sessions and Friday afternoon workshops. The Saturday afternoon sessions close with more choices in the series of interactive round-table discussions.

The trade show is open from 4:00 to 8:00 PM on Thursday, January 17, with another great reception with exhibitors. The Silent Auction will be held in the Cashman Theater, adjacent to the trade show area, on Thursday evening,

following the close of the trade show.

We'll start Friday morning, January 18, with a dynamite speaker in the Cashman Theater, and then have a second opportunity to meet, mingle (and munch at lunch) with the exhibitors in the trade show from 9:30 AM to 2:30 PM. The Annual Awards Reception and Banquet wrap up the Friday events.

All educational sessions except the Friday AM speaker, and the optional seminar on wheels tours or day-long seminar, will be held at the Riviera Hotel. These events are part of the full Conference registration, as is the banquet and other specified meal functions.

On Sunday, January 20, there will be two optional events, a second seminar on wheels tour (to different sites) and an area sites tour (to non sports related sites). The Certification Sports Field Manager exam also will be offered on Sunday morning for those who have pre-qualified for testing.

Additional Las Vegas tour and show "packages" will be available through STMA Headquarters if you're planning to spend extra time in Las Vegas or have family and friends joining you on the trip.

You're sure to hit the jackpot with the 2002 STMA Conference.



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