

# Textron to Sponsor Golf

**T**extron Golf & Turf has made a commitment to be the exclusive sponsor of the 2001 STMA Conference & Exhibition Golf Tournament. Steven Yolitz, Vice President, Strategic Planning & Business Development, stated in a letter to STMA Executive Director, Steve Trusty, "We are excited about the opportunity to support the Sports Turf Managers Association (STMA), and committed to providing an exciting, top-notch event for your members." Besides a round of golf at a class A golf course facility in the Tampa area, Textron will provide carts, transportation to and from the course, lunch following the tournament, beverages, gift packages and prizes.

All of the income from this tournament will be used for scholarships and research grants. STMA Executive Director, Steve Trusty stated, "This is an excellent opportunity for STMA to be able to fund more and larger scholarships and to start funding needed research for better and safer sports fields."

The tournament will be limited to the first 120 golfers to sign up. The golf tournament information is included in the Conference registration package sent to all members in mid-September. The first Textron/STMA Golf Tournament will be held on Wednesday, January 17, 2001, in conjunction with STMA's 12th Annual Conference & Exhibition in Tampa, Florida. Trusty states, "Thanks to the generosity of Textron, what has been just a 'fun' golf outing in past years can become a first class golf tournament to attract more golfers and at the same time provide funding for scholarships and research."

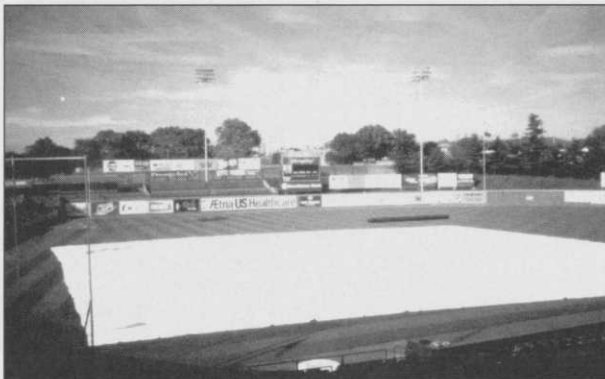
Textron and STMA have the option to renew this contract for a one to three year period after the January 2001 event. Yolitz states, "We are anxious to show our support of your important association."

Look for more information on the course that will host this tournament in the next issue of STM and be one of the first 120 to sign up for this fun and competitive event.



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