SPORTS TURF MANAGER Official Newsletter of the Sports Turf Managers Association 1375 Rolling Hills Loop Council Bluffs, IA 51503-8552 712/366-2669, 800/323-3875 (FAX) 712/366-9119 (e-mail) SportsTMgr@aol.com (world wide web) www.sportsturfmanager.com

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President's Message

Holiday Cheers

by Rich Moffitt, President

This year, instead of "only" wishing you the greatest of Holiday Cheer (which I do), I'd also like to raise a few Holiday Cheers on behalf of sports turf managers and the remarkable job you do.

I raise a cheer for your consistently safe fields - day after day, week after week, month after month, year after year. You understand the safety of the athletes is your prime concern and do everything in your power to insure a safe playing surface.

I raise a cheer for your highly playable fields - even though you and the crew arrived at the field at midnight or 4 AM or even stayed overnight to monitor conditions and to handle the tarping or remove the snow or whatever else it took to combat weather conditions and save the game.

I raise a cheer for your great looking fields - for that extra effort you give to maintain an excellent playing surface AND create a visually striking pattern or to paint that special logo.

I raise a cheer for your never-ending quest to increase your knowledge and skills. You're always looking for a better way, a new technique or practice or product that produces better results or saves your program time and money.

I raise a cheer for your volunteer spirit, for the time and talents you give in tackling a service project to make a local field better.

And I raise a cheer for your willingness to share. You go the extra mile to help other sports turf managers by hosting a Chapter meeting or writing an article for a newsletter or magazine, or giving a presentation at a chapter meeting, turfgrass conference or the STMA Conference. You serve as a committee member or board member or officer. You take the time to share one on one



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over the phone, or via email. You even answer the request of another sports turf manager to check out a problem at their field and offer your advice.

I'm cheered just thinking about what a wonderful group of people you are and how thankful I am to represent you as STMA President.

Unfortunately, those in the rest of the world don't know you like I do. A major issue that came to the forefront during the STMA Strategic Planning sessions was the need to educate others on who sports turf managers are and what sports turf managers do....and why it matters. We need to shine the spotlight on the complexities of athletic field maintenance and why it takes the right balance of art and science to provide safe, playable conditions.

We'll want to have access to as much information as possible to make sure all aspects of your story are told. For that reason, and to make sure that STMA understands the wants and needs of its membership in order to serve you better, we will be conducting a comprehensive survey. When you receive one of the survey forms, please consider it your personal invitation to "tell it like it is." Please complete the form, supplying detailed information and your own personal opinions on the issues addressed. Your views will make a difference...just as you do, every day, on the job.

Cheers!

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