### **Board Meeting Report**

Your STMA Board met on March 3 and 4, at the Crowne Plaza Hotel in Phoenix, Arizona. The Minutes of the January 11 Board Meeting, the January 15 Annual Meeting and the January 15 post-Conference Board Meeting were all approved. Treasurer Bob Campbell reported that the prelimi-

nary financial report for the period ending February 27, 2000, showed a positive financial return on the 1999 Conference and membership renewals running ahead of previous years. After review, the financial report and check disbursement listing both were approved by the Board.

STMA continues to grow

and to increase membership services. New Committees have been formed and all Committees have become much more active. To allow better preparation for Board Meetings, Committee Chairs provide a written report for the Board Books noting what has been accomplished since the previous meeting, outlining goals for action and highlighting issues on which the Committee requests Board action. These books are sent to all Board Members during the week prior to the Board Meeting.

One major function of this Board Meeting was the Board's interview of strategic planning facilitators. After nearly a year of discussion, preparation and review, the Strategic Planning Committee had narrowed the field of candidates for this important initiative to two firms. The key individual to be involved in the process from each of these firms was interviewed by the Board, one individual in person and one individual by speaker phone. Committee Chair, Murray Cook. asked the questions as proposed by the Committee and the Board. Following the interviews, each Board member provided their assessments which were taken under advisement by the Committee in making the final selection.

Note: The Strategic Planning Committee held a Conference call on March 8 and selected Dr. Philip Kuehl with Westat as the facilitator. The planning session has been set for May 12 and 13 at Westat's facilities in Rockville, Maryland. The Board is seeking your input on your vision for STMA's future. Please see Rich Moffitt's column on page 2 of this newsletter.

The Board approved attendance at several meetings: Executive Director Trusty and President Moffitt to the American Society of Association Executives (ASAE) Chief Elected Officer

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# FIVE

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#### **Chapter Events**

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## The Mid-Atlantic Field Managers Organization (MAFMO Chapter STMA)

The Mid-Atlantic Field Managers Organization (MAFMO Chapter STMA) - The MAFMO Chapter will hold its annual Irrigation Seminar on May 4 and 5. The event is sponsored by TORO and Turf Equipment and Supply.

For information on the MAFMO Chapter or pending activities, contact the Hotline: (410) 290-5652.

#### The Mid-South Chapter STMA

For information on the Mid-South Chapter or upcoming events, contact: Jim Calhoun at (901) 755-1305 or Robert Bodi at (901) 383-2414.

#### **Tennessee Valley Sports Turf Managers Association**

For information on the TVSTMA Chapter or upcoming events, contact: Bill Marbet, Southern Athletic Fields, Inc. at (913) 380-0023 or Bob Hogan at 888/224-6426.

### North Texas Sports Turf Managers Association (NTSTMA)

For information on the North Texas Chapter or pending activities, contact: Rene Asprion, Diamond Pro, at (800) 228-2987 or Dr. James McAfee, Texas A & M University, at (972) 952-9220, or check the website: www.ntstma.org.

#### **Chapters On The Grow**

New York - A chapter development meeting for the new chapter taking shape in Central New York is planned for April 27 in Oneonta, NY. Interested? Want more information? Contact Kevin Meredith, National Soccer Hall of Fame, via e-mail at Kevin@wpe.com or by phone at (607) 432-2953.

**Kansas City, Missouri - Kansas area**. For information on **MO-KAN STMA**, the newly forming Chapter, or on upcoming events, contact: Trevor Vance at 816/504-4271; Gary Custis at 816/460-6215; Jay Sutton at 816/795-8873, or Jody Gill at 913/681-4121.

**Nebraska** - A new Chapter is taking shape in Nebraska. For information on the chapter or upcoming events, contact: Greg Bostelman, City of Grand Island, at (308) 385-5426.

**New Jersey** - For information on the forming chapter or upcoming events, contact: Jim Gavigan, Lesco, at (732) 248-8979 or Eleanora Pene, Director, Township of Clinton Parks & Recreation Department, at (908) 735-5999.

#### **Board Meeting Report**

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and Chief Executive Officer Symposium, Trusty to the ASAE Legal Seminar, Certification Co-Chairs Dale Getz and Trusty to the National Certification Commission Meeting, Trusty to an Ohio State University meeting with NFL representative, Tim Davey.

Trusty was authorized to pursue a membership promotion arrangement with the National Federation of High School Athletic Directors. Some of the other key issues raised at this Board Meeting that were directed to committees or headquarters for further action include: action on requests for services issued from the Chapter Officers Training Session, exploration of methods to increase student and educator participation, further action on the establishment of the Sports Turf Foundation, updating of the STMA membership application form and increased promotion of STMA membership, chapters and the Certification Program.

The next Board Meeting will be held on June 2 and 3 in Las Vegas, Nevada. Anyone having input for the Board Meeting, or questions about any of the administrative functions of STMA is invited to contact STMA Headquarters or any of your Board Members.



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