

## Tampa 2001 - Upward and Onward!

It's January; you're in Tampa, Florida. You're warmed by the sun, cooled by the gentle Bay breeze, surrounded by friends - and **this is business**. IT'S THE 2001 STMA ANNUAL CONFERENCE & EXHIBITION!

Dates for the Conference are January 17<sup>th</sup> through the 21<sup>st</sup> and just look at what we have in store for you this time!

Events start off on Wednesday with some tough optional choices - a Seminar on Wheels tour of Tampa area sports venues, a golf outing, or a Floyd Perry Workshop - decisions, decisions! Then, later in the afternoon, come the "Category" Idea Exchange Sessions, followed by the Welcome Reception - a great place to meet and mingle with your friends both new and old.

Educational Sessions are bigger and better than before with regular Group Sessions and **four** choices in each Concurrent Session. We're also having two Sessions with your choice of one of six 2-Hour Workshops and multiple choices for the popular Round-Table Discussions.

The Tampa Convention Center, adjacent to our Headquarters Hotel, will house our largest trade show ever. You'll share a super evening reception with the exhibitors on Thursday, followed by a second opportunity

to view the exhibits and connect with suppliers on Friday. Don't forget the "Live" and "Silent" Auctions and our Raffle of valuable sports memorabilia. It seems that people are getting more creative with their donations every year!

Of course, there is the Annual Awards Banquet on Friday evening where you can find out who this year's Award and Scholarship recipients are and who knows - it could be you!

Sunday caps things off with your choice of Seminar on Wheels tours - one to different Tampa area sports venues and one to area attractions (like Busch Gardens, or the Florida Aquarium, or maybe Ybor City, or maybe....)

SO - now's the time - mark your calendars for the 12th Annual STMA Conference & Exhibition - January 17-21, 2001 - Tampa, Florida. (*Sunscreen not included*).



Tampa Marriott Waterside and Tampa Convention Center - Headquarters of the 2001 STMA Conference & Exhibition  
 Bring Your Crew!

Proud to Support STMA

