

Headquarters Report

by Steve Trusty, Executive Director

As mentioned in my last column, a Strategic Planning session was held and progress is being made. Your board approved a revised Mission Statement and Positioning Statement for STMA (see President's column). A number of key strategies have been identified. Work is continuing on the strategic initiatives to carry STMA well into the 21st Century. One of the areas that will help the board tremendously in their planning is to receive input from the membership on what issues are most important to you and how you see STMA addressing your needs. We are working on a general survey that will be sent to all members and a more detailed survey that will be conducted by phone with a representative sampling of members. Please respond appropriately when you receive your survey or are contacted for the phone interview. YOUR input is vital to assure that STMA is providing the services you need in the way that is going to best grow recognition of the importance of

what it is you do.

By the time you read this, your Certification Committee will have met. Watch for more information to come out of their July 29 meeting in Chicago.

Awards program booklets have been mailed to all national and chapter STMA members. If you have a field that you feel may be worthy of recognition, be sure you take pictures during the season when the fields are in their prime and document your procedures for entry into our Fields of the Year program. Also, be sure you give consideration to those that you feel should be recognized for the Founders Awards. These individuals are chosen from member's nominations. The better job you do in providing information on why your nominee should be chosen, the easier it is for the Awards Committee to make the right selections. If you did not receive your booklet or need further information, don't hesitate to give the office a call.

continued on page 15

Protective Covers for Chain Link Fence

FENCEGUARD™

New Lower Prices & Now in 6 Colors!

Protect against chain link fence injuries on ballfields, playgrounds, parks, schools and at home.

- High visibility Safety Yellow, plus Dark Green, Red, White, Blue, or Orange.
- Heavy Duty, UV-resistant, polyethylene.
- 5-Year Manufacturer's Limited Warranty.
- Ships by UPS.
- Neat and distinctive appearance.



Fence Guard™

- Standard: 2-5/8"W x 4'H x 8' Long.
- Premium: 3"W x 4 1/2'H x 8' Long.
- Ten 8-foot sections per carton with 50 - 8" UV-resistant ties for securing every 2' to fence.
- Remove crowns from post so entire top of fence is covered and level. Attach sections end-to-end or overlap.



Bottom Guard™

- Size: 1-1/4"W x 3-1/4"H x 8' Long.
- Twelve 8-foot sections per carton with 60 - 8" UV-resistant ties for securing every 2' to fence.
- Drainage holes every 6".
- Designed for easy installation.
- Adjustable depth to reduce erosion of warning track under fence and prevent weed cutter string from catching on fence.



Fence Slats

- Two 1-7/8" x 150' poly rolls per carton.
- Install in a diagonal direction.
- Trim with tin snips or industrial scissors.
- Reduce wind and visual distraction.
- Improve background for sports.

PLUS: Windscreen • Ball Netting • Wall Padding

Your "One-Stop Source" for America's Leading Baseball Surfaces & Supplies!

Over 200 Infield Products • Distribution Centers Nationwide

CALL TOLL FREE: 1-800-247-BEAM • 908-637-4191

PARTAC PEAT CORPORATION KELSEY PARK, GREAT MEADOWS, N.J. 07838 FAX 908-637-8421



Serving the Bay Area Sports Turf professionals with 11 of **EWING'S** 83 convenient branch locations.

Your Premier Wholesale Distributor featuring:
Friendly People...Quality Products...Superior Service...Since 1922

<p>CHICO 163 Commercial Ave. 530.894.5900</p>	<p>FREMONT 43055 Osgood Rd., Ste. A 510.490.9444</p>	<p>SAN JOSE 1735 Rogers Ave. 408.436.8848</p>
<p>DUBLIN 6640 Sierra Lane 925.828.5618</p>	<p>SANTA CRUZ 5550 Soquel Ave. 831.464.6777</p>	<p>SAN RAFAEL 550 Irwin St. 415.457.9530</p>
<p>PACHECO 62 S. Buchanan Circle 925.687.3220</p>	<p>GILROY 7170 Forest St. 408.848.5515</p>	<p>SAN LEANDRO 2462 Polvorosa Ave. 510.357.9530</p>
<p>SAN CARLOS 900-C Industrial Rd. 650.591.2618</p>	<p>MONTEREY 225 Dela Vina Ave. 831.656.9530</p>	



800.343.9464
www.ewing1.com

Headquarters Report

continued from page 14

We are in the process of finalizing the financial report for the first half of the year. Preliminary review shows that STMA is continuing to grow and is meeting or exceeding projections in most areas of income and holding the line on expenses to provide an excellent base for continued growth. The Finance Committee will be meeting in Omaha on August 23rd to finalize the 2001 Budget for Board approval. They will also be working on some financial and investment policies to protect STMA's assets and help them grow in the best possible ways.

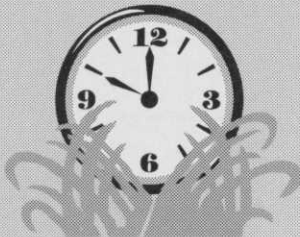
The next Board meeting is scheduled for September 29 and 30. If you have any issues that you would like the Board to consider now is the time to contact one or more of your Board members or the

office to make your thoughts known. The agenda will be set and sent to the Board Members by mid-September. Items already on the agenda include the Strategic Plan, the Foundation and selection of the site for our 2003 Conference. The Nominating Committee will be making their recommendations for the election of officers and board members. The 6 officers may run for another year in their position if they so desire. Board positions up for election are for Categories I, III and V. If you are interested in running or have any recommendations for the committee to consider, contact Stephen Guise, Nominating Committee Chair.

May your supervisors recognize your many talents and those controlling the purse strings reward you appropriately - and then some.



Now available - the 3rd Edition of the Turfgrass Management Information Directory - with a complete listing of videos, slide sets, software programs, websites and more! Cost is \$19.95 each with discounts available on orders of more than 5 copies. Contact Ann Arbor Press at 800/487-2323.



TURF TIME

**DEEP DRILL & DRILL/FILL
AERIFICATION SERVICE COMPANY**

WE CONTRACT WITH:
**GOLF COURSES
FOOTBALL FIELDS
SOCCER FIELDS
OTHER TURF FIELDS**
ALL NEW RIGS
EXPERIENCED CREWS
CUSTOMER ORIENTED

Call **TOLL FREE** today to schedule

877-388-8873 or
800-994-0004 (Calif.)



*Sod suppliers of
the
following sandbase*

- **Chicago Bears**
- **White Sox**
- **Cubs**
- **Cleveland Browns**
- **Baltimore Raven's Practice Field**
- **Detroit Tiger Stadium**
- **Iowa Cubs**
- **Kane County Cougars**
- **Golf Courses**

Evergreen Sod Farm

3800 E. 11000 N. RD
Peotone, Illinois 60468
708.258.6100 fax 708.258.3012