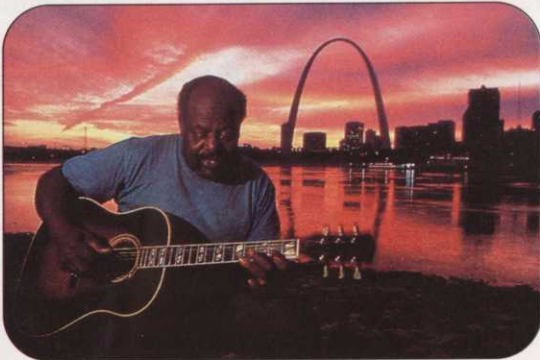




## Come Through the Gateway to the 21st Century

**H**ave YOU made your plans yet to attend the 2000 STMA Conference & Exhibition? Do it soon - you won't want to miss this one!

We hope you have received your Conference packets already so you know what we have in store for you. If you have not received your packet, or if you'd like extras, give us a call at Headquarters at (800) 323-3875 and we'll make sure you get what you need.



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The Conference packet gives you the details of the general educational sessions including Mike Veck (*see page 4*), Dr. Tom Jadin (*see page 9*), the concurrent sessions, the workshops and the Round-Table discussions. What you might not know is that there are lots of other attractions in St. Louis to check out either before or after the Conference. For instance, there's Laclede's Landing where music echoes off the cobblestone streets and bounces between clubs housed in restored 19th century warehouses. Once the center of the city's bustling riverboat trade and just minutes away from the Regal Riverfront, the Landing's historic red brick warehouses are now home to nightclubs, restaurants and specialty shops. The lively district is active all week and rocks until the wee hours on weekends.

There are also Anheuser-Busch Brewery Tours which include the historic Brewhouse and the Budweiser Clydesdale stables, as well as the lager cellar and packaging plant. AND The St. Louis Cardinals Hall of Fame



The St. Louis landmark brewery tours feature visits to the bottling plant, and the stables of the world famous Clydesdales.

Museum, which shares a site with the International Bowling Museum and Hall of Fame. Housed inside are more than a century of St. Louis baseball history and the 5,000 years of bowling history. As you'll see in your packet, we've given you the opportunity to see this on Wednesday. OR you have the choice of an optional Seminar on Wheels Tour OR a special "Category" Session on Wednesday. With the options on Saturday, you can either Roll on the River or join in a Mystery at the Bissell Mansion. AND on Sunday - we've got an optional area attractions tour and an informal gathering in the Regal Riverfront's Dugout Sports Bar to watch the NFL playoff games.

AND there are the Trade Show **and** the Raffle and Auctions **and** the Awards Banquet and on and on and on! Make your plans NOW - come for the education and networking and STAY for the FUN! See you there!

Cover photos for this issue and the July/August issue courtesy of the St. Louis Convention & Visitors Commission.



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