

SPORTS TURF MANAGER

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Expanded Category Sessions - And then some!

If you haven't made your plans yet to attend the STMA 11th Annual Conference & Exhibition in St. Louis, Missouri, January 12th-16th - NOW is the time to do so.

The educational program is packed with opportunities featuring more targeted concurrent sessions than ever before. So, there's something just for you -- whether you're new to the field of sports turf management, have a few years of experience, or are a seasoned veteran at the top levels of the profession.

Due to the overwhelming success of the "trial" Category I Session last year, and the interest it generated, this year's Conference features special Category Sessions for each membership category. These sessions will be held on Wednesday, January 12th from 1:00 - 5:00 P.M. (See page 10 for the schedules.)

Back by popular demand are the Round-Table Discussions with 12 different topic selections. You choose the three you want to participate in. New to the educational program this year are the Workshops. These are two-hour sessions devoted to in-depth examination of specific topics critical to sports turf management. There are six options - just pick the one that's right for you.

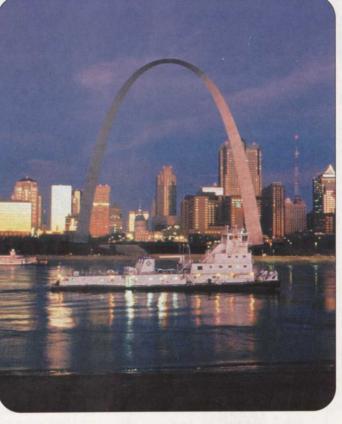
Again, there's a great Trade Show with exhibits by top vendors to the sports turf industry.

COTS (Chapter Officers Training Session) is back for 2000. It will be held on January 11, the Tuesday before the start of the Conference. Officers or committee chairs of STMA affiliated or forming chap-

> ters or those interested in starting a chapter are invited to attend.

> In addition to all this, there are plenty of optional including: events Bowling Outing, the Seminar on Wheels tour to sports venues, a Wheels tour of non-sports related venues, a Sunday "Watch the Game" gathering and your choice for a special Saturday night dinner either at an interactive Mystery Dinner Theatre OR on a Riverboat Cruise!

> Come learn, share, meet and mingle at the STMA Conference & Exhibition -- truly is networking at it's best!





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