

Expanded Category Sessions - And then some!

If you haven't made your plans yet to attend the STMA 11th Annual Conference & Exhibition in St. Louis, Missouri, January 12th-16th - NOW is the time to do so.

The educational program is packed with opportunities featuring more targeted concurrent sessions than ever before. So, there's something just for you -- whether you're new to the field of sports turf management, have a few years of experience, or are a seasoned veteran at the top levels of the profession.

Due to the overwhelming success of the "trial" Category I Session last year, and the interest it generated, this year's Conference features special Category Sessions for each membership category. These sessions will be held on Wednesday, January 12th from 1:00 - 5:00 P.M. (See page 10 for the schedules.)

Back by popular demand are the Round-Table Discussions with 12 different topic selections. You choose the three you want to participate in. New to the educational program this year are the Workshops. These are two-hour sessions devoted to in-depth examination of specific topics critical to sports turf management. There are six options - just pick the one that's right for you.

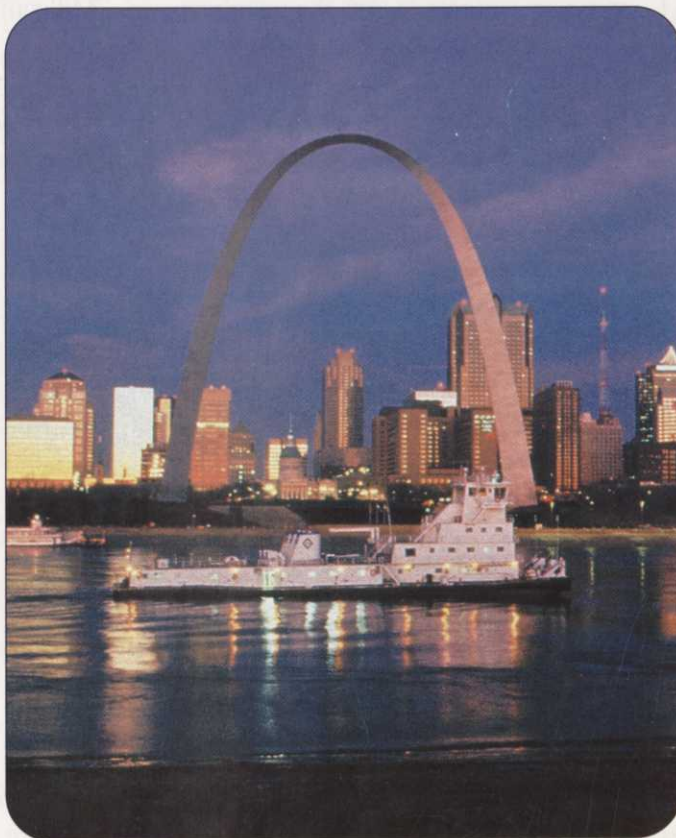
Again, there's a great Trade Show with exhibits by top vendors to the sports turf industry.

COTS (Chapter Officers Training Session) is back for 2000. It will be held on January 11, the Tuesday before the start of the Conference. Officers or committee chairs of STMA affiliated or forming chapters or those interested in starting a chapter are invited to attend.

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In addition to all this, there are plenty of optional events including: a Bowling Outing, the Seminar on Wheels tour to sports venues, a Wheels tour of non-sports related venues, a Sunday "Watch the Game" gathering and your choice for a special Saturday night dinner - either at an interactive Mystery Dinner Theatre OR on a Riverboat Cruise!

Come learn, share, meet and mingle at the STMA Conference & Exhibition -- truly is networking at it's best!



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President's Message

Years of Growth

by Steve Guise, President

It's been two years now that we have been communicating through this column. In many ways it has been a pleasure to serve all of you as your President. I have expressed my concerns and thoughts for our organizational growth and the results, I am proud to say, were positive.

We have grown into a financially strong and energized association. With financial strength comes the ability to follow through on the background support and program development that improves and increases services to you, the members.

Our accomplishments over the past two years have been many, thanks in part to the hard work of our Executive Director, Steve Trusty, and his staff at Trusty & Associates. Many STMA Board Members and Committee Members have spent an enormous amount of time and energy on our behalf and I wish to express my sincere thanks once again for a job well done. It's through the dedicated efforts of these many volunteers, working with the support of Headquarters, that dreams and ideas become reality. The Certification Program is one example. The informational packets are now in the hands of our members and completed application materials are flowing into Headquarters. Our Awards and Scholarship Program continues to grow. Our Education Committee is working on the development of member resource services. We've increased the number of our affiliated Chapters and new Chapters are developing across the country. Our annual Conference offers even more educational opportunities, including Category Sessions and Workshops.

With growth comes new opportunities and development which require additional work. All of the programs listed above and all the new programs on the horizon must be coordinated, monitored and guided. As our association turns the



Steve Guise

Millennium corner, we begin the busiest years for our future Boards and Committees.

Our accomplishments over the past eight years were spear-headed by the three past presidents that I had the opportunity to work along side, and they deserve a lot of credit. If not for these individual's efforts during the tough years, it would not have been possible to achieve the goals in my term as President. Presidents Landry, Petry and Schiller created the foundation for which your recent Board of Directors & Committees have built the first floor. Thank you Gil, Greg and Mike for your vision, commitment, dedication, and for teaching me the tools required to keep your construction project afloat. My term as President has been a challenge, but an exciting and fulfilling one.

At our annual meeting this January, I will officially move to the back seat as our 2000 officers and board members are installed. I pledge my support to our new President, as President-Elect, Rich Moffitt takes the wheel, and to his new Board of Directors. Rich has the drive and vision for at least two more floors to be built in our organization and I join all of you in looking forward to bigger and better things to come.

It's been a great experience. Thank you for the opportunity to serve this great organization!

How Do You Do...?

The Question -- How Do You "Work" a Trade Show For Maximum Results?

Answered by Bob Shumate, Georgetown University, Washington, DC

Winter is the time to prepare your supply needs for the next season as well as a wish list of equipment upgrades. One of the best ways to accomplish these tasks is to attend a local or national trade show. A Sports Turf Manager at a trade show is like a kid in a toy store, but there are some very real benefits to attending. A little planning will let you get the most out of the time spent visiting with vendors. If your time is limited and you have very specific items you are looking for, a quick glance at the show program will let you map out only the booths you want to visit. A day spent perusing the aisles and stopping at many booths will allow for comparison shopping as well as maybe turning up that new product that could solve one of those pesky problems plaguing your operation. Remember that vendors are on the road most of the time and have developed relationships with many people in the industry. Ask questions and use them to expand your network of contacts. Always carry plenty of business cards to exchange with others and for dropping in fish bowls to win that great door prize. Trade shows have plenty to offer and besides, you could be back at work plowing snow or some other equally pleasant task.

Answered by Sarah K. Martin, Kane County Cougars (IL)

I have found that the key to getting the most out of a trade show is how you prepare for it.

1. Start by thinking of the companies and/or products that you would like to learn about, and have questions ready to ask the vendors.

2. Pick up a map of the trade show and pinpoint the booths that you are interested in visiting. By going to these first you can eliminate the possibility of running out of time.

3. Remember to take brief notes on the materials you are looking at. With so much happening it is easy to forget who has what prod-

uct, or the specifics of how they work.

4. Ask for the business cards of those that you speak with. After a day at a show it is easy to forget who it was that you spoke to with each company. It is also a good idea to have business cards and/or resumes with you. By being prepared you can eliminate the chances of missing the information that you need. And don't forget to talk to the other attendees as well. They are a great resource, and may know exactly what you are looking for.



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Are You A Champion?!?

Becoming a Champion requires a number of things: Mental Discipline, Self Control, Dedication & Pride.

Don't just achieve your goals, strive to exceed your goals. Goals should identify minimum performance. They should never limit your performance. Champions strive to exceed their limits by making the good better, and the better best. Real winners are champions in life, not just in sport. Are YOU a Champion?

A TRUE Champion knows the following:

Self Control isn't learned overnight.

Excellence is achieved only through constant pursuit.

Setbacks should be viewed as temporary. They provide a basis for learning.

Failure only comes with quitting.

Missing a goal means setting other goals to strive for.

Improvement is a progression.

Problems don't disappear overnight.

Persistence gives a new strategy enough time to work. When trying a new strategy, focus on performance, not on evaluation of the new strategy.

Champions are willing to lose a little in the long run.

True confidence is based on the thoroughness of preparation.

A Champion constantly learns and improves.

Standing still means stagnation.

To develop the Winning Attitude you must:

Become excited, confident and enthusiastic about your goals.

Give yourself permission to be a winner.

Winners have the ability to look inside themselves and find that special dream.

The winner always has a goal.

The winner stresses solutions, not problems.

Winners have plans to reach their goals.

Winners have positive attitudes in all elements of their lives. The more you think, talk about and write about a thing happening, the greater the

certainty of that thing happening.

Winning is an inside job.

Self discipline is the winner's creed.

So, take a few minutes - read over this list and ask yourself again - ARE YOU A CHAMPION?!?

Information obtained from the Olympic Training Center Shooting Range.



Due to a combination of printing/binding problems - some of our 1999 Membership Rosters were shipped with pages out of order. If you have received one of these Rosters, please contact Headquarters for a replacement. We apologize for any inconvenience.

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Certification information and application packets have been sent to all STMA members. The new Certified Sports Field Manager logo is pictured here.



Those who achieve certification status and keep their certification in force will be authorized to use this logo to designate that status. They also will be authorized to use the CSFM designation after their name on business cards, letterheads and other business materials. In order to accommodate those individuals who wish to pre-qualify to take the test at the STMA Conference, the application deadline has been reduced to 30 days this one time. Questions? Please call STMA Headquarters.



STMA President, Steve Guise, and Executive Director, Steve Trusty, joined in the Celebration at Rocky River, Ohio, September 25th, as the baseball field that had long been the pride and joy of Don Kelly was named for him by the City. Guise and Trusty added to this event by making the formal presentation to Kelly of the George Toma Golden Rake Award. Upon receiving the Award, Kelly said, "Getting an award named for George Toma means as much to me as getting an Oscar!" (pictured from left to right, Steve Guise, Don Kelly and David Ford, Rocky River Rec. Dept. Supervisor)

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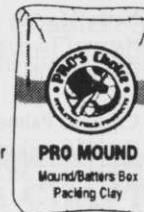
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Richey Anderson
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Tampa, FL

Ruth M. (Andi) Anderson
Student/Univ. of Georgia
Woodstock, GA

Jim Asher
City of Tipp City
Tipp City, OH

Cheryl Bell
City of Biloxi
Biloxi, MS

Dave Bell
Monroe County Parks & Rec.
Bloomington, IN

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City of Madison
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Sausalito, CA

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New Bedford, MA

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Student/Mississippi State Univ.
Starkville, MS

Alvin Butts
San Francisco State Univ.
San Francisco, CA

Matt Campbell
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Valencia Carabobo Venezuela

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W. Hartford, CT

John Casey
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Atchison, KS

Doug Chandler
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San Gabriel, CA

Matt Closs
Detroit Lions
Pontiac, MI

Jon Collins
Eastern Illinois Univ.
Charleston, IL

Rick Covert
San Diego Comm. College
San Diego, CA

Bill Deacon
Student/Penn State Univ.
University Park, PA

Chris Delridge
City of Eastpointe
Eastpointe, MI

Dennis Sod Farm
Brian Dennis
Toledo, OH

Paul L. Dermid
Christ School
Arden, NC

Randolph Dvorak
City of Cedar Rapids
Cedar Rapids, IA

Earthworks Nat. Organics
Joel Simmons
Martins Creek, PA

Jeff Eckert
One Source Landscape
Tampa, FL

Greg Eleuterius
City of Biloxi
Biloxi, MS

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Don Armour
Tifton, GA

Amy J. Fouty
University of Michigan
Ann Arbor, MI

Gale Associates, Inc.
Bill Seymour
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David A. Gerken
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Oklahoma City, OK

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Earthworks Nat. Organics
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Messiah College
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Jim Haines
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Portland, OR

Todd Hall
City of Ft. Worth Parks
Fort Worth, TX

Keith Haney
City of Starkville
Starkville, MS

Jeremy Hillebrand
Student/Iowa State Univ
Ames, IA

Joel Hoving
Student
E. Lansing, MI

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Kent Coburn
Scottsdale, AZ

Michael Klimaszewski
Choate Rosemary Hall
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Wicomico County Parks
Salisbury, MD

Phillip R. Labbe
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Gorham, ME

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Tampa, FL

Richard Lamphier
Town of Onondaga
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Redwood City, CA

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Orion, MI

Lisa Lundberg
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E. Lansing, MI

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National Turfgrass Eval. Prog.
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Gary Muska
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Hector Raul Barrios Neri
Azteca Stadium
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Lexington, MA

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Camdenton, MO

David Parise
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Ft. Worth, TX

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John Peach
Howard Cnty. Dept. of Parks
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Tommy Pharr
Farragut High School
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David Polich
A.L. Ltd. Landscaping
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Larry Potter
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Frank Reed
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Dusty Robinson
Texas A & M Athletics
College Station, TX

Brian Romero
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New Iberia, LA

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Forest Hills, NY

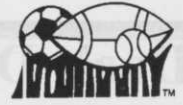
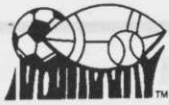
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City of Cedar Rapids
Cedar Rapids, IA

Jason Smith
Student/Mississippi State Univ.
Starkville, MS

New Members continued on page 13



Chapter Events

Keystone Athletic Field Managers Organization (KAFMO Chapter STMA)

The Eastern PA Turf Conference and Trade Show will be held from January 11 to 13, 2000, at the Valley Forge Convention Center in King of Prussia, PA. The Western PA Turf Conference and Trade Show will be held from February 9 to 11, 2000, at the ExpoMart/Radisson Hotel in Monroeville, PA.

KAFMO/STMA's annual Athletic Field Conference will be held at the Holiday Inn at Grantville on February 24, 2000. Along with vendor displays, the Conference will feature presentations by: Dr. Dave Minner of Iowa State University; Andy McNitt of Penn State University; and Steve Trusty of STMA.

For information on the KAFMO Chapter STMA or upcoming events, contact: Dan Douglas, Reading Phillies Baseball Club, at (610) 375-8469, extension 212 or via the chapter e-mail address: kafmo@aol.com.

Wisconsin Sports Turf Managers Association

The WSTMA will join with the Wisconsin Turf Association in presenting the annual Winter Expo to be held January 11 and 12, 2000, at the Marriott West in Madison, Wisconsin.

For more information on the Wisconsin Chapter or pending events, contact: Rich Riggs, R. H. Rettler & Associates, Inc. at (715) 341-2633.

The Northern California Chapter of the Sports Turf Managers Association

On Friday, January 21, 2000, the Northern California Chapter of STMA will be co-sponsoring a sports turf program in conjunction with the Northern California Turf and Landscape Conference to be held at the Santa Clara Convention Center.

The sports turf program runs from 9:00 AM to noon. Bob Milano, University of California - Berkeley, will open the program with an overview of the Sports Turf Managers Association and introductions. Included in the program are: Jay Beals, of The Beals Group, presenting, "How Clients, Users and Funding Determine A Product Outcome;" Jim Mendenfall, of SporTech, Inc., presenting, "Field Turf, A New Generation of Synthetic Surfaces;" Skip Stevens of Valley Crest Landscape, presenting "Pac Bell Park, The Excitement is Building

Toward Opening Day;" and John Donhauser of Enviuable Greens, presenting "Aeration, Aeration, Aeration, Today's Market Offers Various Options." The program will wrap up with a question and answer session.

For information on the Nor-Cal STMA Chapter or pending activities, contact: Janet Gift at 530/758-4200.

The Iowa Sports Turf Managers Association

The Chapter will participate in the Iowa Turfgrass Conference and Trade Show to be held from January 24 to 26, 2000, at the Polk County Convention Complex in Des Moines, IA. A special sports turf track will again be offered. Featured speakers on January 24 include: Pete Taylor, the radio voice of the ISU Cyclones; Dale Getz, University of Notre Dame; Connie Rudolph of Midway Stadium, home of the St. Paul Saints; and Dr. Dave Minner of ISU. A Roundtable discussion session also is featured.

Tuesday morning features Captain Al Haynes' presentation, "The Crash of Flight 232," in the general session. Other featured speakers on January 25 include: Francois Hebert, Lanco Amenagement Inc. and Dr. William Meyer, Rutgers University. ISTMA's annual meeting will be held at 3:00 PM.

Featured speakers on January 26, include: Kevin Vos, Muscatine Soccer Complex; Dr. Nick Christians, ISU; Jeff Salmond of the Baltimore Ravens; and a panel of Kevin Vos, Luke Yoder of the Iowa Cubs, Brad Vermeer of the City of Sioux Center, and Dr. Dave Minner.

For information on the Iowa Chapter or upcoming activities, contact: Lori Westrum at The Turf Office at (515) 232-8222 (phone) or (515) 232-8228 (fax).

Indiana Chapter: STMA

A Winter Event is in the planning stages. More details *continued on page 11*

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Doc's Dugout - An Inning from our Past & Present

by Dr. Kent Kurtz, STMA Historian

Similarities an Ocean Apart - Part II

A trip to the UK to visit STMA's friends - The Institute of Groundsmanship

As outlined in the last issue of the newsletter, I accompanied Alain Langlois, of Lanco Amenagement, Inc., to the UK.

We arrived in Glasgow, Scotland and were met by Stewart Aird of Souters Sportsturf and immediately set out to visit soccer stadiums in Glasgow - the Celtic Football Club, the Rangers Football Club and Hampden, Scotland's National Stadium. These fields were all manicured perennial ryegrass, with state-of-the-art, sand based construction. That evening we had dinner with John and Christine Souter at their home. The next day we visited Ann Murray, the Director of the European Turfgrass Laboratories. This is a certified USGA laboratory that provides recommendations for both sportsturf and golf course construction projects. The remainder of the day was spent with Alistair Connell, Grass Technology International (the consulting branch of John Souter's company) who drove us to St. Andrews to visit with Eddie Adams, the head greenskeeper at Old Course. Later that day we toured Kings Barns, a spectacular new links course that is carved out of the sand along the North Sea.

The next day we went to Manchester to visit Old Trafford, the home of the Manchester United Football Club. We spent the day with an old friend, head groundsman, Keith Kent, who gave us a great tour of his facility. While in Manchester, we also toured the construction site of the new sports complex where John Souter is building several soccer fields for the Manchester United Football Club. These fields, or pitches as they call them, are all underdrained, sand construction with a special root-zone mixture and perennial ryegrass turf. The irrigation system consists of several water cannons or large rain guns. I asked why they didn't install underground irrigation - the answer was quite interesting - this farmland was used for food production during the Great War; hence, the city council of Manchester will not permit permanent fixtures in this rich soil in case there is a World War III and then the land must return to agriculture.

We spent that weekend in Yorkshire with Brian Robinson, the former IOG educational chairman, who helped us coordinate some of the early STMA/IOG seminars back in the 1980's, when our annual meetings were held in conjunction with the GCSAA. From Brian's we went on to visit with David Shelton near Lincoln. David is the managing partner of Shelton's Sportsturf Drainage Solutions, Europe's leading manufacturer of sports turf drainage equipment. David has developed many fine machines such as: tractor-mounted super trenchers with clean-up conveyors, gravel and sand backfilling hoppers, hydraulically driven trenching machines, gravel band drainers and stainless steel hoppers.

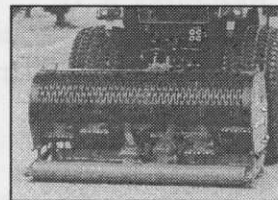
David was kind enough to take us to the Saltex show at the Windsor Racecourse in Windsor, just west of London, where we spent the last four days of our trip. As always we were well received by our friends at the IOG. All in all, I would say that it was a very enjoyable and productive venture.

In the next issue, I will discuss sports turf education in the British Isles, the Saltex Show at Windsor and how the Institute of Groundsmanship serves its members.

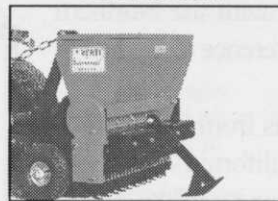


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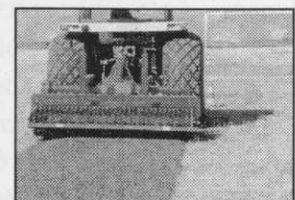
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Board Meeting Report

The STMA Board of Directors met on October 23-24, 1999, in Knoxville, Tennessee. According to the newly approved By-Laws, the membership Category III was split. Sports turf managers at schools other than colleges and universities remain in Category III. Those involved in teaching, research and extension move to the new Category VIII. Thus Dr. Tony Koski, who had been serving as the Board Member for Category III, became the Board Member representative for Category VIII. Following the new By-Laws directives, President Steve Guise appointed Dave Rulli to fill the Category III Board position.

The Board approved the minutes of the last meeting. They reviewed and approved the Financial Reports as submitted.

The Nominating Committee presented recommendations for Officers and Board Members for 2000. After discussion, the recommendations were approved as presented.

The Certification Committee submitted certification materials following review of those materials by STMA's attorney and the National Certification Commission and including their mandates and recommendations. These materials were unanimously approved as submitted. The Board rejected the Certified Sports Field Manager logo recommendation, instead approving a logo they developed within the meeting.

The Board previously had voted to retain sportsTURF as STMA's official magazine for another two years. At the meeting, they officially approved the contract for this, and approved one-year contracts authorizing Adams to handle the advertising for the STMA newsletter and membership roster. The Board also approved the purchase of a new webpage address: SportsTurfManager.com.

The Board approved the renewal of Trusty & Associates service agreement and the compensation agreement for year 2000.

Following review, discussion, and amendments, the Board approved the year 2000 budget as amended.

The Board approved the formation of a Sports Turf Foundation steering committee.

The Board approved development of a Strategic Plan for STMA to define the goals and objectives of our organization and develop guidelines to achieve them.



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Category Sessions

are designed to give you the opportunity to meet and share ideas and information with those whose work responsibilities are similar to your own. These are interactive sessions in an informal atmosphere. Following are the general agendas for each of these Category Sessions. Our student members and international members (Categories VI and VII) are invited to join in whichever session they feel would benefit them the most.

Category I Session (for managers of Professional Sports Turf Facilities)

Strategic Planning - STMA and you in the future
Local Chapters
Sports Turf Foundation
Research Committee
Member services and a member survey.

Category II Session (for managers of Four-year College & University Sports Turf Facilities)

Identifying and evaluating common issues
Major challenges of the future
Strategies for increasing Category II membership
Strategic Planning procedures of the STMA
Sharing successful and unsuccessful strategies
Future conference topics

Category III Session (for managers of Other Schools Sports Turf Facilities)

STMA's inner working (newsletter, magazine, website, committees, etc.)
Wants/Needs/New Ideas as a Category III member
A membership survey
Strategic plan
Nominations/Elections.

Category IV Session (for managers of Parks & Recreation Sports Turf Facilities)

STMA issues and concerns
A membership survey
Certification - what it means to you
Budget - tips to get what you need.

Categories V (& Va) Session (for commercial members)

Overview of STMA
Activities and communications both National and local
Category V involvement in the STMA
Membership fees
Strategic planning
The possibility of a wage and benefit survey
Conference overview

Categories VIII Session (for Research, Teaching & Cooperative Extension Personnel)

STMA/University Interaction
Teaching - programs, internships, STMA membership, scholarships
Extension - publications, chapter interactions, school athletic programs, sports turf speakers bureau
Research - sports turf orientation, funding opportunities
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Chapter Events

continued from page 7

will be announced soon. For information on the Indiana Chapter or pending activities, contact: Terry Updike, B & B Fertilizer, at (219) 356-8424 or Pat Hickner at (800) 672-4273.

The Mid-Atlantic Field Managers Organization (MAFMO Chapter STMA)

For information on the MAFMO Chapter or pending activities, contact the Hotline: (410) 290-5652.

The Michigan Sports Turf Managers Association

For information on the Chapter or pending events, contact: Rick Jurries, West Ottawa Public Schools, at (616) 395-2364.

The Mid-South Chapter STMA

For information on the Mid-South Chapter or upcoming events, contact: Jim Calhoun at (901) 755-1305 or Robert Bodi at (901) 383-2414.

Southern California Chapter:STMA

For information on the Southern California Chapter or pending activities, contact: The Chapter Hotline: (1-888) 578-STMA (toll free in Southern California).

Tennessee Valley Sports Turf Managers Association

For information on the TVSTMA Chapter or upcoming events, contact: Bill Marbet, Southern Athletic Fields, Inc. at (913) 380-0023 or Bob Hogan at 888/224-6426.

Florida Chapter #1: STMA

For information on the Florida Chapter or pending activities, contact: John Mascaro at (954) 341-3115.

Midwest Chapter: STMA

For information on the Midwest Chapter or pending activities, call: The Chapter Hotline (847) 622-3517.

The Great Lakes Sports Turf Managers Association (GLSTMA)

For information on the GLSTMA Chapter or upcoming events, contact: Joe Zelinko at (800) 897-9714 or Boyd Montgomery at (419) 885-1982 or the chapter website <http://members.tripod.com/~glstma>.

The Colorado Sports Turf Managers Association

For information on the Colorado Chapter or upcoming activities, log on to the Chapter's new Web site: www.cstma.org or call the CSTMA Chapter Hotline: (303) 346-8954.

Minnesota Chapter:STMA

For information on the Minnesota Chapter or upcoming events, contact: Connie Rudolph at (651) 646-1679.

The North Texas Sports Turf Managers Association

For information on the North Texas Chapter or pending activities, contact: Rene Asprion, Diamond Pro, at (800) 228-2987 or Dr. James McAfee, Texas A & M University, at (972) 952-9220, or check the website: www.ntstma.org.

Chapters On The Grow

Arizona - For information on upcoming events, contact: Bill Murphy, City of Scottsdale Parks & Recreation Department, at (602) 312-7954, or Kris Kircher, City of Chandler Parks & Recreation Department at (602) 786-2728.

Kansas City, Missouri - Kansas area. For information on the forming Chapter, contact: Trevor Vance at 816/504-4271; John Cundiff at 816/525-7600; Bill Tritt at 816/941-4424; Jody Gill at 913/681-4121; Gary Custis at 816/468-6215; or Jay Sutton at 816/795-8873.

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Headquarters Report

by Steve Trusty, Executive Director

I hope you have had a good fall and are ready for whatever winter brings. Your Board met in Knoxville, TN, in October and made a number of decisions to move STMA forward. One of the decisions that we at Headquarters are very pleased with is the renewal of the contract to keep us working for you. November 3rd marked the 4th Anniversary of Board Meetings that retained Trusty & Associates as your management company. Since that time membership has grown from 554 to over 1600. The number of chapters has grown from 4 to 16 and the money in the bank has increased substantially. Membership services have increased and the Certification program is up and running. We are proud to have been involved during this exciting period in STMA's life and look forward to many more years of helping you grow and prosper.

By now you should have received all the details on the Certification Program. If, for some reason you didn't

receive your copy, give us a call and we'll get the information out to you.

Because we anticipate a rush of applications to allow individuals to take the first scheduled test in St. Louis, we have geared up at Headquarters. We have added Terri Fangman to our staff. One of her prime responsibilities will be to verify the applications and to assist in awarding the points for education and experience. She will also be responsible for keeping CSFM records and notifying applicants of their status and getting test authorization materials out. If you have questions about your status ask for Terri. If you have general questions about the program that you don't find answered in the printed materials ask for Suz or myself.

We are also gearing up for the Conference. Booth space sold out by the first part of November. Registrations started coming in heavy the first part of October. If you haven't finalized your plans as yet, don't wait any longer. This 11th Annual Conference promises to be a great one. With the record number of speakers and exhibitors -- you don't want to miss it.

Dues notices should be in your hands in the next few days if you haven't received them already. We try to get them out the first part of December so you have the choice of expensing them in this year or next, depending on your budget year. If it is best for you to wait until after the first of the year that is fine. Be sure you get them in promptly so you don't miss your listing in the 2000 Membership Roster.

Do you have any acquaintances that should be STMA members? Now is a great time to be contacting them and urging them to get involved. If you are getting something out of your organization, share the information with others. If, for some reason, you are not 100% pleased with STMA, let Headquarters or your Board Members know your concerns so that we will have the opportunity to address them.

We at your Headquarters hope that you and yours have a most joyous holiday season and look forward to seeing you next year.

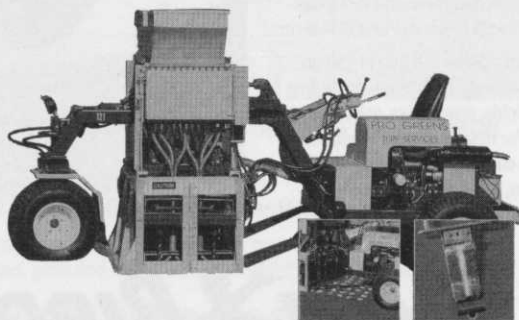


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Welcome New STMA Members

continued from page 6

Karl K. Smith
Hunter Industries
Batavia, IL

Mark Stasi
One Source Landscape
Tampa, FL

Ken Stein
Wisconsin Lutheran H.S.
Milwaukee, WI

Brian K. Sword
City of Atascadero
Atascadero, CA

Robert Szymanski, Jr.
Town of Stratford
Stratford, CT

T.I.P., Inc.
Steve Tatro
Custer, WI

Brett Torgrude
Student
Sioux Falls, SD

Turf Specialties, Inc.
Art Lewis
Winter Haven, FL

David Wise
Pima County Stadium Dist.
Tucson, AZ

Chris Zugel
Student/Colorado State Univ.
Ft. Collins, CO

Members on the Move

Steve Dutra, former project coordinator with the City of Yuba City (CA), has taken the position of Parks Maintenance Supervisor for the City of Tracy (CA). you can reach Steve at 209/831-4477.

Tom McAfee, formerly Head Groundskeeper for the Nashville Sounds, is now Turf Manager at Nelson Wollfe Stadium, San Antonio, TX. Tom's new phone number is 210/207-3754.

Douglas Bradley, formerly with the University of Louisville, is now Turf Manager for the Cincinnati Bengals. Doug can be reached at 513/929-0404.

Mike Fee, former Parks Supervisor with the River Trails (IL) Park District, has taken the position of Director of Operations with the Oswegoland (IL) Park District. Mike's new number is 630/554-1010.

David Ashman has been named Director of Parks & Recreation for the City of Long Beach, CA. You can reach David at 562/570-3126.

Congratulations guys!
If you, or someone you know, has changed positions, let us know so we can get the word out.

JOB OPPORTUNITIES!

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- Bobby Campbell, University of Tennessee

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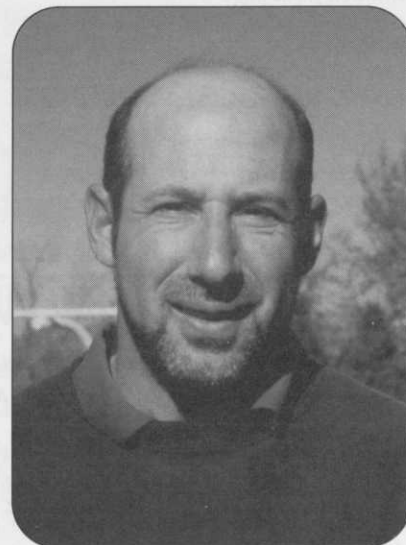
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Meet Your New Board Member!

Mr. Dave Rulli, Sports Stadium Manager, Jeffco Stadium, Lakewood, Colorado, is your newly appointed Board Member, Category III. STMA President, Steve Guise, appointed Dave to this position following the Category changes which moved Dr. Tony Koski to the new Category VIII position.



Dave has been very active in the STMA for several years at both the National and Chapter levels. He was President of the Colorado Chapter: STMA in 1996 and 1997 and has been on the chapter's Board of Directors for 3 years. Dave was also very instrumental in assuring the success of the 1997 Conference in Colorado Springs. He has two years of College and another 20 years of hands-on experience in turf management. He lists his hobbies as golf and traveling.

Why did you decide to become a member of the STMA?

To increase my knowledge of the sports turf industry and to help bring about change and increase awareness of our industry.

What do you feel are the major issues facing the sports turf industry today?

I believe that the major issue facing the sports turf industry today

is the recognition of the impact that the sports turf manager has on providing safe, playable athletic fields regardless of the level of the athlete.

What would you do to resolve this issue?

I feel that it is important to be associated with and involved in a professional organization such as the STMA. I also feel that the STMA Certification Program will go a long way to resolving this issue.

Do you have any words of wisdom for your peers in the STMA?

Become active and involved both locally and nationally. There is an opportunity for everyone to help somehow - in some way - and have fun at the same time!



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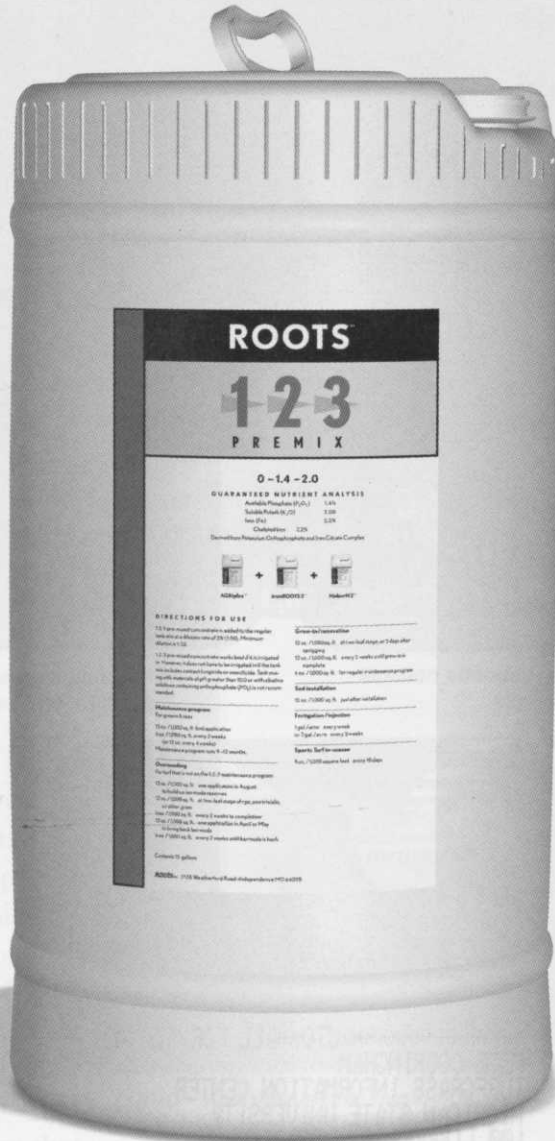
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