Sports Turf Articles and Photos Win TOCA Awards

ports turf articles and photos earned awards in the annual Turf and Ornamental Communicators Association (TOCA) Writing, Photography and Design Awards Competition at the association's 10th Annual Meeting held May 1-3, 1999, in Orlando, Florida.

Bob Tracinski earned first place honors in the Writing for Commercial Publications - Operations Profile category for the article, "Joy Christian Athletic Complex" in the July 1998 issue of sportsTURF magazine. Steve and Suz Trusty earned a merit award in the same category for the article, "Practice Makes Perfect," in the November 1998 issue of sportsTURF.

Steve and Suz Trusty earned first place honors in the Writing for Commercial Publications - Turf Feature Article category for the article, "Sod and Field Repairs" in the October 1998 issue of sportsTURF. Congratulations also to Ron Hall for winning a Merit Award in this category for his article, "From a Sow's Ear to a Silk Purse" in the Spring 1998 issue of Athletic Turf Magazine.

Steve Trusty earned a merit award in the Writing for Commercial Publications - Column category for the STMA Message, "February is for Looking Forward" in the February 1998 issue of sports TURF. Steve Trusty also earned two photography awards: a merit award for the cover photo of the October 1998 issue of sportsTURF and a first place award for Photography - Magazines, one or more photos to illustrate an article, for his shots used in the "Battling Compaction" article in the March 1998 issue of sportsTURF.

Steve and Suz Trusty also earned the first place award in the Writing for Commercial Publications -Environmental Stewardship Article category for the "Preserving a Heritage" article in the July 1998 issue of Golf Course Management magazine.

The TOCA meeting included a tour of Disney's Wide World of Sports Complex, conducted by STMA member, Jon Strantz.

TOCA is composed of editors, writers, publishers, photographers, public relations/advertising practitioners, industry association leaders and others involved in green industry communications. A prime objective of the organization is to provide a network to foster understanding and awareness of the Green Industry as a whole.

Steve Trusty, STMA Executive Director and president of Trusty & Associates, was elected President of TOCA during the association's annual meeting.



STMA Members Offered 20% Discount on New Book

Coming into print this June is a new book with a total sports field focus, "Sports Fields: A Manual for Design, Construction and Maintenance," written by Jim Puhalla, Jeff Krans and Mike Goatley. This is a definitive how-to book that covers football, baseball and soccer - and everything in between. It covers the important aspects of planning, design, construction and turfgrass maintenance with hundreds of illustrations and step-by-step procedures to help you get the job done right.

This book (ISBN 157504-070-0) is published by Sleeping Bear Press/Ann Arbor Press of Chelsea, Michigan, and can be ordered directly from them with a \$5 shipping charge added to the book price. List price is \$74.95. STMA national and chapter members are offered a 20 percent discount - bringing the price to \$59.96. (Just write STMA Discount on the order form.) Contact STMA Headquarters for ordering information.

