

## STMA Board Meeting Report

Your Board of Directors met on October 23rd and 24th in St. Louis, Missouri, site of STMA's year 2000 Conference. Following are key details of the meeting.

The board toured potential sites for the Seminar on Wheels tour before beginning the official meeting.

STMA continues to be on solid ground financially. Alternate options for investment of reserve funds were discussed with the decision reached to continue with the existing banking arrangement. Membership for 1998 reached 1,254 by October 1, the point at which 1999 membership recruiting went into effect.

Issues with both the newsletter and magazine were discussed. Trusty was directed to follow up with Adams Publishing on key items.

Awards and Scholarship Chair Tim Moore reported a significant numbers of field of the year and scholarship applications had been received and the evaluation process was beginning. The board voted to issue an additional scholarship and Conference attendance funding at the four-year undergraduate level for 1999 and to re-evaluate the scholarship levels at the March 1999 meeting.

Headquarters was directed to send a letter to all corporate members listing chapters and developing chapters and outlining the opportunities for commercial membership at the chapter level.

The board voted to approve the slate of officers and directors for 1999 as presented by Nominations Chair Mike Schiller.

Following the completion of the individual board members' evaluations of executive director Steve Trusty and Trusty & Associates management services, the board reviewed the proposed service contract and compensation package for 1999. Both were approved with direction given in specific areas of performance and reporting.

The board toured the Regal Riverfront Hotel room, meeting and trade show facilities. They voted to keep exhibitor booth costs at the 1999 level for the 2000 Conference.

The Category I session was discussed and the board confirmed the qualifications for attendance be Category I members or non-members who qualify for Category I membership.

Trusty will supply additional input from potential sites to the board before a decision is reached on the site for the 2001 Conference.

The Board reviewed the Certification Committee

report and areas of recommendation, approving the majority of the recommendations subject to review by legal counsel, and remanding some to the committee for further review. Co-chairs Dale Getz and Trusty were authorized to attend the National Certification Commission meeting.

The Board discussed the budget items as submitted for 1999, reviewing the appropriate level of funding for individual categories of expenditures. The budget was approved with changes as discussed.

The board approved 1999 newsletter and roster advertising rates as submitted.

The Chapter Officers Training and Exchange Session was discussed, approved and expenses authorized from Chapter Sponsorship funding.

The board discussed proper designation for certified individuals and remanded that back to the certification committee for recommendations.

Trusty was directed to explore the alternatives for a facilitator to assist the board in determining STMA's long term goals and marketing plan.

The next Board Meeting will be held in Mesa, Arizona, from 8:00 AM to noon on January 12, 1999, in conjunction with the Conference.

Questions? Comments? Great Ideas? Member input is always welcome. Please contact Headquarters or any of your Board members. *(They are all listed on page 2 of this newsletter.)*

STM

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**For more information, contact  
Tom Curran (954) 786-4013,  
Mike Trigg (847) 360-4725, Lori Gislason (612)  
625-6097, David Mellor (414) 933-4114 x 161,  
Troy Smith (303)649-0545 or  
STMA Headquarters at (800) 323-3875.**