

In Warm, Wonderful Florida, Turf and Great Ideas Grow Year-Round

Okay, you barely slow down enough to catch your breath during the heavy play season and, even when the snow is flying up north, your days are packed with all those tasks that must be deferred until what some laughingly refer to as the "slow time."

This year -- you can become a snow bird, migrating to the sunny south to recharge your batteries and take in some great information that will give you a headstart on the season ahead. Or, if you're already in that warm, wonderful climate, you can squeeze in a few days to pick up ideas that will fine-tune your program in progress.

STMA Annual Conferences are working meetings. Like your typical day, things start early and keep running at full throttle. Just check out the schedule in that Conference Pack that came by mail a few days ago.



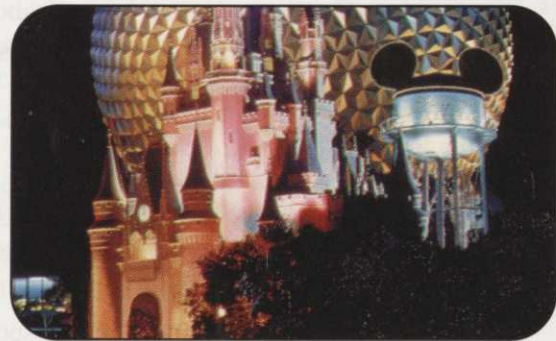
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Overview of Disney's Coronado Springs Resort -- Our Headquarters Hotel

So, your Conference Committee figured the least we could do is give you some great surroundings and at Disney's Coronado Springs Resort, our headquarters hotel, are SOME GREAT SURROUNDINGS.

Even during the construction phases, when your STMA Board checked things out, it was evident this was going to be an outstanding facility. Well -- it's going strong now, and it definitely exceeds even the Committee's high expectations.

BIG isn't overpowering here. Our Conference sessions will be clustered in one wing of this facility, making everything cozy, comfortable and convenient.



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With Walt Disney World® Resort Park-Hopping Privileges, you CAN see it all

But BIG does have advantages. Keeping with the spirit of the explorer Coronado's Florida discovery, there's sparkling clear water -- in the five handy swimming pools and in the 15 acre lake complete with a white sand beach, marina and watercraft just waiting for rental. And if you've "gotta" get in that morning jog or walk, there's a path that wraps around the lake. There's also a fitness center.

With a great facility, a great location, free access to the Disney Transportation System, and a super room rate for this class facility -- those rooms will fill up fast. PLEASE DO GET YOUR RESERVATION IN RIGHT AWAY!!!

And -- if you are on a really tight budget -- don't worry. Your Conference Committee is looking out for you, too. If you would like to share a room, but don't know with whom, Headquarters will do their best to "match" you with others in the same situation. Just call. *STM*

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