
The STMA 9th Annual Conference and Exhibition -- THE WORK AND THE PLAY

Your Conference Committee is dedicated to bringing you an information-packed program with educational sessions to meet your needs whatever your position or the size and scope of your facility. And, because past Conferences have proven it's important to you, there are great networking opportunities giving you a chance to meet others in similar positions and to exchange information and ideas that will help all of you do your jobs better, faster, more efficiently and cost effectively.

Maybe you'll pick up your best ideas from a presentation during one of the educational sessions, or in the Round-Table discussions, or during the "How We Do It" demonstrations or the Products on Parade. Maybe it will come from a vendor during your discussions in the Trade Show Exhibition area.

Maybe you'll pass along what someone else considers the best idea they've heard during casual discussion at the Opening Reception, the Pre-Banquet Reception, on one of the Seminar on Wheels buses, during a Break between Conference sessions or even out on the course during the Golf Outing.

Maybe you'll find that guy or gal bidding against you in one of the Auctions is another big fan of the same football or baseball star, or wants that jacket because of working conditions just like yours, or has an eye on that book because it's a potential problem solver for the same nagging problem you've been fighting.

Many of you have told the Conference Committee members, the STMA Board members, or the Headquarters staff that you are planning to bring your family to the 1998 Conference, and we think that's GREAT! Few destinations offer the scope of family-oriented options that are readily available in the Orlando area.

If you've browsed through that Conference packet, you already know that the special rates on airline travel, car rental and hotel accommodations have been extended before and after the actual Conference dates to make it easier for you to arrange a few extra days for rest, relaxation, theme park visits and other sightseeing.

Headquarters also has had some questions about alternative accommodations. Maybe you're wondering about a hotel in a little lower price range or the options available in camp sites. Just give us a call. We'll be glad to help.

Maybe you're wondering about child care services for part of a day or an evening, or about the possibility of a special program for "the kids" so your spouse can attend the Annual Banquet with you and put faces to those names you keep mentioning. Again, just give us a call. We've made connections with a highly recommended, bonded, child care service provider and -- if there is enough interest -- can offer a fun and safe "party" alternative during the Friday evening Pre-Banquet Reception and Banquet.

And, because there is so much to do, whether you are with your family, part of a group from your facility or on your own, our Orlando Conference contacts "strongly suggested" that one evening be left open to explore the opportunities. That evening is Saturday, January 17th. Here too, if you're looking for suggestions and want more information on some of those options, we can help.

Or, your family may have made connections with another family that just happens to be the family of the sports turf manager you were discussing seed varieties or equipment options with just a few hours ago. Remember - it's a small world after all.

STM

How Does Your Field Stack up?

**Does your crew have a
super performer?**

Just how good is your boss?

Do they Merit an Award?

**Also part of your Conference Pack
are the
Awards Criteria
outlined in
the 1997**

**Sports Turf Managers Association
Awards Program Booklet**