

STRIKE UP THE BAND -- IT'S ALMOST CONFERENCE TIME!!

And Do We Have Plans For You!! By now, you should have received your Conference packet and you'll know what I mean. If, for some reason, you haven't gotten one of these, just give us a call here at Headquarters and we'll be happy to mail or fax the information to you.

For starters, there's the optional Kick-off Seminar on Wheels on Wednesday the 14th. You'll head out at 8:00 A.M. for a behind-the-scenes look at Disney's Horticulture Department. After lunch, you'll get the grand tour of the Scotts Company's Research Facility in Apopka.

Then, it's on to the Apopka High School baseball field and the Apopka Parks Athletic Complex -- find out how they "Meet the Challenges" and cope with extensive field use year-round!

For those of you into golf -- don't forget the optional golf tournament on Wednesday.

Beginning on Thursday are the educational sessions. Come prepared to learn! The general session includes topics ranging from a special presentation from Murray Cook and John Bisignano on *The Construction of Disney's Wide World of Sports™* complex, John Souter's view of *Stadia of the Future*, to Mike Varner's advice on *How to get Hired and Fired as a Sports Turf Manager*. After lunch, take your pick from our three concurrent ses-

sions. Topics here focus on: Sand-Based Fields, including discussions by Darren Varner and Dr. James Beard; Agronomics with Dr. Coleman Ward, Dr. Grady Miller, and more; or Pest Management, including Dr. Wayne Mixson and Dr. Monica Elliott.

The Trade Show also opens on Thursday inside the Field House at *Disney's Wide World of Sports™* complex. Check out what vendors have to offer while enjoying a reception right in the Trade Show area.

On Friday, the 16th, you'll get the Grand Tour of *Disney's Wide World of Sports™* complex as well as a little insight on Meeting the Challenges from Reggie Williams, former NFL linebacker for the Cincinnati

Bengals. Reggie knows first-hand what it's like to Meet the Challenges. He is responsible for overall sports strategic planning, sports development and management, sports complex construction and operation, staffing and organizational development, sports

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photo courtesy *Disney's Wide World of Sports™*

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