

**WHY DO MAJOR UNIVERSITIES, THE MAJOR LEAGUES, AND N.F.L. TEAMS CALL **CYGNET** WHEN THEY NEED EMERGENCY REPAIRS or NEW INSTALLATIONS? (not to play ball)**



NEW ENGLAND PATRIOTS STRIPPED FIELD INSTALLED 2" THICK 48" ROLLS



STRIPPED CAROLINA PANTHERS ERICSSON STADIUM



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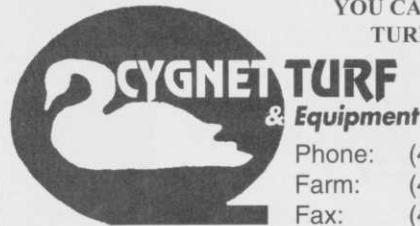
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CYGNET is able to harvest 48" WIDE ROLLS consistently from very thin to over 2" thick. We can install these rolls without pulling or pushing them along the ground (no stretching or tearing). Our patented machines carry the rolls, turn them at ground speed, and install down a controllable slide for tighter seams.

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## Headquarters Update

by Steve Trusty, Executive Director

As I write this column, I've just made my first Chapter visit of 1997. (The Colorado trip was postponed due to an April snowstorm.) The KAFMO Chapter: STMA held a Field Day with Floyd Perry in Harrisburg, PA, and they invited members of the Pennsylvania Recreation and Park Society.

Is your STMA Chapter reaching out beyond the core membership to provide information and assistance? Most chapters are, but are you -- personally -- doing all you can to make sure there is always plenty of help and ideas? I learned many years ago that I got the most out of those organizations that I put the most into. I challenge you to give more to STMA -- and see if you don't receive even more than you can imagine in return.

Talking about doing something for STMA and yourself -- due to the late arrival of the March-April newsletter, the new member contest first announced on page 12 of that issue has been extended to June 30th. (See the box on page 10). Extra membership brochures are available from headquarters, in **sportsTURF** or on our web page.

With the continued support STMA is receiving

from all of you -- and the extra "push" of this win-win-win membership contest, I'm looking forward to announcing some record-breaking membership numbers in the next newsletter. This is **your** association and the stronger it is, the stronger **your** recognition and impact within the green industry.

Comments are coming in on the Certification Program. Some are short and simple, "just what we've needed." Other comments are long, detailed, well thought out suggestions for adding to, improving or adjusting certain aspects of the program. If you haven't expressed your thoughts yet, please do so soon. The more input we have from members the more we can be assured that the CSTM program will meet member needs. All comments received will be passed along to the committee for consideration. (Please refer to pages 14 and 15 of the March/April newsletter to review the details outlined there or call headquarters. We'll fax, e-mail or mail you a copy of the article.)

Your headquarters staff apologizes for the late arrival of the Membership Roster and the March/April

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## Headquarters Update

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newsletter. We blew it -- our first attempt to combine our computer programs with the Roster setup was lots more complex and time consuming than we had anticipated. The extra time did not cost STMA. Trusty & Associates have borne all the costs for the extra time. Then, the March/April newsletter was delayed because our printer couldn't run both at once and we'd asked them to wrap up the Roster first. We hope that you find the wait has paid off with more information in both than we would have had with an earlier printing. We feel that we have learned enough from this experience to prevent it from reoccurring.

Board Member and Conference Education Committee Chair, Mary Owen, has already put a lot of work into the program for next January's Conference. The preliminary program is out to the full committee for refining. Look for a very full educational pro-

gram and lots of fun, too. Make plans now to join us in Florida next January 14th to 18th. You'll gain more from your attendance than the total costs. You can even combine a great STMA Conference with a fun family time at Disney World and other Florida attractions.

Finally, be sure to thank Toro, our newsletter sponsor, and

the advertisers whenever you get a chance. Without them we couldn't have a newsletter. When you do use any of their products or services, be sure to tell them you saw their ad in the newsletter.

Until next month, may your problems be small and your successes huge.

STM

### Help STMA Grow AND

### Reap the rewards!

Between NOW and June 30th -- if  
YOU

- Sign up 1 new member -- receive an STMA cup
- Sign up 3 new members -- receive an STMA hat
- Sign up 5 new members -- receive an STMA shirt

The individual who signs up the most new members will receive a FREE registration to the 9th Annual STMA Conference & Exhibition January 14-18, 1998

Call (800) 323-3875 for membership applications

(Be sure to write YOUR name on the "referred by" line)

Q: What do all of these teams have in common?

Oakland A's  
Phoenix Cardinals  
San Diego Chargers  
Los Angeles Dodgers  
University of Texas Longhorns  
California Angels  
San Francisco 49'ers  
San Diego State University Aztecs  
Arizona State University Sun Devils  
San Francisco Giants  
San Diego Padres  
University of Southern California Trojans  
Oakland Raiders

A: They are at "HOME" on West Coast Turf!

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