STMA Board Meeting Report

The STMA Board met on March 14th and 15th, 1997, at the Walt Disney Word Sports Complex, which will host part of the Conference and Exhibition to be held January 14th -18th, 1998. In order to plan the Conference details more effectively, Friday afternoon was spent touring the Sports Complex, the Disney portion of a proposed Seminar on Wheels tour, and the headquarters hotel, another Disney property, the Coronado Springs Resort. Considerable time was spent on Conference planning on Saturday, integrating into the Conference format the feedback supplied by 1997 Conference attendees and vendors in their evaluation forms and the verbal comments made to Board members and to Headquarters. Stay tuned for the exciting details soon to be announced!

Notable items from the financial report include income over expenses on the 1997 Conference of approximately \$37,000. A portion of this amount, along with the 75% of income over expenses at the end of the 1997 fiscal year, will be placed in interest bearing accounts with use of these reserve funds authorized by a two-thirds vote of the STMA Board. A portion of the remaining funds will be allocated to Committee work, with the major



focus given to the Membership and Certification Committees.

Information on all past decisions on scholarship and awards programs will be directed to the Awards and Scholarship Committee for review so that recommendations on any changes or updates can be submitted to the board at the next (July) meeting. See the note on page 4 about preparing now for Awards & Scholarship consideration.

Chapter Sponsors for 1997 are: Gold Sponsor --Novartis; Silver Sponsors -- The Scotts Company and Hunter Industries. Thanks to these companies for the funding that allows an on-site visit to each affiliated chapter during the year, and to those selected active forming chapters that are making significant progress towards affiliation. The purpose is to improve communication between the chapters and national and to become more responsive to member needs.

The Keystone Athletic Field Managers Organization (KAFMO Chapter STMA) completed the requirements for affiliation and was officially recognized by the Board.

The Membership Committee (chair - Bucky Trotter) will explore the possibility of developing market analysis to determine the long-range direction of STMA, including the focus, needs, services, and costs. A "new member contest" is introduced on page 12 of this newsletter and a membership application has been included to get you started.

Highlights of the Certification Committee progress are included on page 14 of this newsletter.

The Nomination Committee (chair - Greg Petry) wants members to consider getting involved at the national level. See the note in the Headquarters Report.

Headquarters is gathering details on proposed sites for the Conference in the year 2000.

See the Headquarters Report for the dates and sites of the next STMA Board Meetings.

STM

Membership Questions? Newsletter Article Suggestions? That's What We're Here For!! Call STMA Headquarters at 800/323-3875.