



## COLORADO SPRINGS -- WHAT'S IN IT FOR YOU?!

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Ahhh, Colorado -- a place where winter temperatures can range from 10 to 60 degrees, depending on the day. A place of beauty -- snow capped mountains peeking at you from behind the buildings. AND -- from January 15-19, 1997 -- a place to learn all you can from your peers at the 8th Annual STMA Conference & Exhibition in Colorado Springs!

Make your plans NOW to come out and see the show - and BOY DO WE HAVE A SHOW FOR YOU!

On Wednesday, we have a tour set up of both indoor and



*The familiar Olympic Rings welcome you to Colorado Springs*

outdoor facilities, including: the Olympic Training Center; Sky Sox Stadium, home of the AAA Colorado Rockies; and the Air Force Academy -- including a tour and demonstration of their newly renovated field. Wednesday night is also our "welcome" night, and we have lots of fun and festivities planned for all.

Thursday is the opening of the Trade Show, set up this year to provide a better opportunity for attendees to "mix and mingle" with the vendors.

We have PLENTY of educational sessions planned this year -- NOBODY will go home without learning SOMETHING -- I can guarantee that.

On Friday, after the sessions, head out to Cripple Creek for a night of slots, blackjack, or your choice of several video machines. Bus transportation is provided by Bronco Billys Casino & Restaurant. Departure times from the Red Lion will vary for your convenience. Reservations must be made by December 1st.

Saturday educational sessions are capped off by our Annual Awards Banquet, all at the Red Lion Hotel.

An optional tour of the Denver facilities will be offered on Sunday. I urge you to take advantage of this golden opportunity to see such sights as Coors Field, Mile High Stadium and the Denver Broncos training facility.

For spouses and friends, there are daytime tours of nearby attractions, Garden of the Gods, Cave of the Winds, and Seven Falls. A Shopping Day trip to the Castle Rock Factory Outlet Mall is also planned. Reservations deadline is December 1st.

Colorado Springs is easily accessible from Denver (60 miles north) as well as having its own brand new airport.

For those of you who like to ski -- call Colorado Ski Country USA at (303) 837-0793 for your Colorado Ski Guide which includes everything you need to know about Colorado ski areas.

For a free visitors guide for the Colorado Springs/Pikes Peak region call 1-800/DO-VISIT. AND I HOPE YOU DO VISIT!!!

*STM*

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