

WELCOME NEW STMA MEMBERS

James Bozarth

University of NV-Las Vegas
Las Vegas, NV

Doak Duke

Ft. Morgan Parks Dept.
Ft. Morgan, CO

Jon Graves

Missouri Turf Paint.
Kansas City, MO

Lionel Guzman

Turf Aerification Spec.
Fullerton, CA.

Walter Heath

Franklin Simpson H.S.
Franklin, KY

Donald Houston

S. Bend Country Club
South Bend, IN

Kevin Johnson

Anoka Tech. College
St. Louis Park, MN

Scott Kody

Inverness Park Dist.
Inverness, IL

Kelly Ann Parkins

Robinson Fertilizer Co.
Anaheim, CA

Timothy Peterson

Arizona Cardinals
Tempe, AZ

Chuck Sherwood

Wallingford, CT

James Terenzio

Putney, VT

“Lagniappe” - Where Are We Going?

by Gil Landry, Past President STMA

NO, it's not Italian. LAGNIAPPE is French, “Cajun French,” and it means something extra, something for nothing, or a baker's dozen. And, as my father's passing reminded me, I'm a CAJUN and damn proud of it. Even though this writing is hard because us CAJUNS tend to put the verb before the noun. And we often ask a question by making a statement first. For example, another of our members, Mike Matherne, is CAJUN too, did you know that? I'll see you in Florida, Mike.

Back to the point at hand. We needed something in this space. So here's something for nothing.

Many people start off the new year by evaluating their past performance and establishing their goals for the coming year. With that in mind and since I served two years as president and four years on the board of directors of STMA, I would like share some ideas with you.

The first item that comes to mind is the tremendous potential STMA has. STMA could be as large and even larger than the Golf Course Superintendents Association of America (GCSAA). That organization has succeeded for many reasons, but probably the main reason is because its “leaders” took up the cause and dedicated themselves to an “idea or objective” that benefitted everyone, not just themselves. And these leaders began with their grass roots at the local

level, and then grew to the state and finally the national level.

STMA was founded by people with such an idea. And that idea is still alive - still the “heart” of what STMA is all about. How fast and how far STMA grows depends on “our leaders.” **And that's you.** If we each got one new member per year we would have over 1,400 members next year and over 5,600 in three years and over 11,000 by 1999. STMA needs people willing to promote the organization, to serve on committees, to share ideas, to solve problems, and to serve on the board of directors.

STMA needs to grow its revenue base so that we can produce educational materials and programs that will draw new members and help its members solve their problems. STMA should be involved in “certification” of its members to establish standard levels of professional competency. And I could go on and on.

In reviewing 1994, I would say we met most of our objectives. We helped complete the first national industry profile survey. We now have a measuring stick. The average sports turf facility in America spends over \$81,000 annually on products and services to maintain about 106 acres for 1,529 events/games. How do you compare?

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