

News From STMA Headquarters

by Bret Kelsey, Executive Director

With the busy season upon us, STMA Headquarters recognizes your time spent reading is at a premium. Here's a brief update on the many STMA programs and issues.

Sports Turf Manager Changes

Throughout this year our newsletter editor, Lisa Bruno, will continue to improve the look of *Sports Turf Manager* and add practical information such as the new "Tips from a Pro" section, where members will share their experiences and allow you to tap into the vast knowledge base within the STMA membership.

Sponsor Packet Mails

STMA's new sponsorship packet was recently mailed to commercial members. The program outlines options for vendor exposure through contributions and sponsorship in STMA's membership directory and newsletter. To those that have already signed on, thank you. Your funding is going directly into the programs and services that provide education and professionalism to the sports turf industry.

Membership Drive

Our next membership drive officially begins with this month's issue of *Sports Turf Manager*. This issue will be sent to prospective members and target-specific industry segments, so get the word out and pass this issue around. If you need extra copies, give us a call. Also, look for the full page membership ad in the April issue of *sportsTURF Magazine*.

Membership Directory Update

We are currently in the process of completing a 1993-94 Membership Directory and Resource Manual. Thank you to those who are sponsoring this project through advertising.

Request letters have been sent to commercial members to update their contact information. If you have not responded, please do so as soon as possible. If you are a commercial member and have not received an update request, please call Headquarters at 312/644-6610.

Sports Turf Topics Ready to Mail

Sports Turf Topics, STMA's new Resource Library will be mailed to members in April.

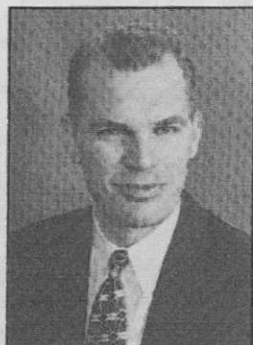
The Resource Library is comprised of the educational materials written by STMA members in various publications throughout 1992. The library contains more than 20 articles on most aspects of field maintenance, construction, weed control, soil composition and more. The library is offered to all members free of charge and for a nominal fee to non-members.

Financial Status

STMA's debt to past creditors is now \$13,897.57, down 67 percent from where it was last year. Your board and staff are working to eliminate the debt by the end of this year so that resources are focused on new programs and services. Meanwhile, Adams Publishing, publishers of *sportsTURF Magazine*, has decreased its monthly payments to STMA from \$2,500 to \$1,500 beginning in June. Bruce Shank of *sportsTURF* notified us that the financial agreement with STMA is "negatively affecting the profitability of *sportsTURF*."

Institute Update

The Midwest Regional Institute, hosted by the Midwest Chapter, is scheduled for June 30, 1993 at Wheaton College in the Chicago area. San Diego's Jack Murphy Stadium will host the Southern California Regional Institute on July 23, 1993. Watch for registration information shortly.



Bret Kelsey

Thanks for the Thanks

Headquarters has received several thank you letters from STMA 1992 Awards and Scholarship recipients. I wish we had space to share all the kind comments these recipients had about being recognized by their peers. I encourage all of you to take part in the Awards Program in 1993.

The next full board of directors meeting will be June 29 in conjunction with the Midwest Regional Institute in Chicago. As always, your comments and questions are welcome. Please address all inquiries to STMA Headquarters, 401 N. Michigan Ave., Chicago, IL 60611-4267. Best wishes for a successful and safe Spring turf season. □

Enter the STMA Member Referral Contest!

by Rick Johnson, Illinois Lawn Membership Committee Chair

Show your STMA pride by referring new members. If you refer the most members, you will receive round-trip airfare and registration to STMA's 5th Annual Conference and Exhibition in Baltimore — FREE. If you are a resident of the Baltimore area, you will receive three free nights at the Marriott Hotel, headquarters for the conference, along with a free registration.

To participate, simply refer new members (a minimum of three members is required). Be sure they mention who referred them when joining — to make things easier, the membership form on the following page has a sponsor line. Make a few copies with your name on it and pass them along! Contest progress reports will appear in the May/June and July/August issues of *Sports Turf Manager*. For more information and guidelines, contact STMA Headquarters at 312/644-6610. Good Luck!