

## STMA Conference Focuses on Leadership

### More Than 150 Converge on Indy!

Leadership and challenge were the focus at the 4th Annual Sports Turf Manager's Association (STMA) Conference and Exhibition, December 13-15, Indianapolis Convention Center and Hoosier Dome, Indianapolis. More than 150 STMA members, speakers and exhibitors attended this year's event.

#### Key Industry Concerns Addressed

Concerns about the state of athletic fields has risen due to the constant schedule sports turf facilities must endure, which includes everything from rock concerts to tractor pulls.

"STMA members and others engaged in sports turf activity will be severely challenged during the remainder of this century and beyond," said featured speaker Dr. Jim Watson, vice president and agronomist, The Toro Company. "We must all work together to assure the growth of uniform, dense, weed-free playing fields that tolerate the prevailing conditions and will provide an environmentally- and player-safe field."

The 1994 World Cup soccer tournament, which will be played in the United States on nine fields was also a major topic of discussion.

"The World Cup is the world's premier sporting event," says Dr. Gil Landry Jr., STMA president. "It represents an opportunity for sport turf managers to display their skills to the world.."

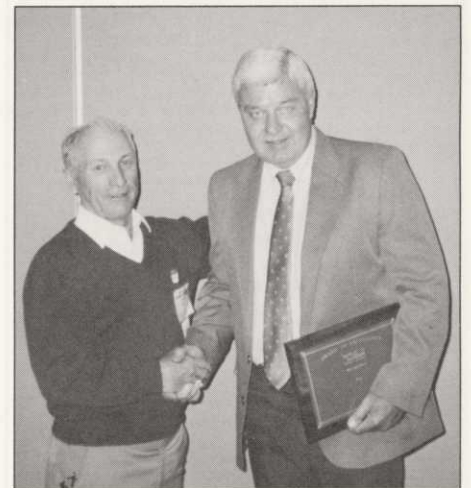


STMA's 4th Annual Conference attracted more than 150 sport turf professionals to the Indianapolis Convention Center and Hoosier Dome this past December. At right, STMA Co-founder George Toma (l) congratulates Chuck Raetzman, assistant director of operations, Arizona Stadium, Tucson, Ariz. Toma won the STMA's Groundskeeper of the Year Award. Arizona Stadium was named the 1992 Football Field of the Year. Pictured above is the Hoosier Dome, home of the NFL's Indianapolis Colts.

#### Conference and Exhibit Satisfy All Levels of Management

The conference offered five concurrent workshops, dealing with both education and administrative issues. Panel discussions and sports turf managers from across the country offered hints on how to best handle sport turf demands. Educational sessions covered everything from basic turf grass management to athletic field reconstruction, innovations in the industry to seed priming and pre-germination.

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**Join STMA in early November for the 5th Annual  
Conference at Baltimore's Camden Yards!**