

**ADVERTISERS--
New Membership Directory To
Go To Press Soon**

Why not consider **advertising** in the annual membership directory? This directory will replace the three-ring membership binder and all members will be potential customers!

Directory inserts may be color or black and white standard 8 1/2 x 11 sheets and available at \$250 per sheet (includes both sides and a one year commercial affiliate membership). Additional two-sided sheets are \$100 each. Send a minimum of 800 inserts to STMA, 400 N. Mountain Ave., Suite 301, Upland, CA. 91786. Deadline for all directory material is May 20, 1987.

Let Your Advertisement Reach Our Readers

COMMERCIAL AFFILIATES--Companies who sell supplies, equipment or services to sports turf managers, why not advertise and gain new business and friends? Take out an ad today in your newsletter, **The Sports Turf Manager** (all material should be paper positives).

Rates	1x	6x	Mech. Req.
Full page	\$150.	\$125.	7 x 10 inches
Half page	90.	75.	7 x 5 inches or 3 3/8 x 10
Quarter page	60.	50.	3 3/8 x 5 inches
1/6 page	40.	34.	2 1/4 x 5 inches
Business card	30.	25.	3 1/2 x 2 inches

STMA Directory Update

STMA is in the process of updating membership records to publish the new 1987-88 Membership Directory. Please fill out the information below, so we have the correct information.

FIRST NAME _____ INITIAL _____ LAST NAME _____

BUSINESS TITLE _____ BUSINESS NAME _____

BUSINESS ADDRESS _____ CITY _____ STATE OR COUNTY _____

ZIP CODE/MAIL CO _____ () BUSINESS PHONE EXTENSION _____

HOME ADDRESS _____ CITY _____ STATE OR COUNTY _____

ZIP CODE/MAIL CODE _____ HOME PHONE _____

TYPE OF TURF MANAGED: _____

PRODUCTS MARKETED (IF COMMERCIAL CATEGORY): _____

Please Return to:
STMA
400 N. Mountain Ave.
Suite 301
Upland, CA 91786