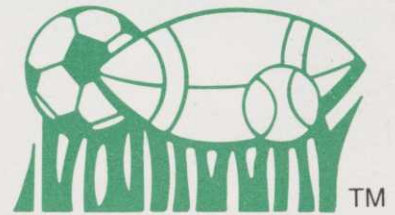


The Sports Turf Manager

Spring, 1987

Volume III Number 1



New Home For STMA



The temporary office in the home of Dr. Kent Kurtz is no longer adequate, so STMA has taken a step toward a more professional image and attitude. By the end of April, our first permanent office will be located at 400 N. Mountain Ave., Suite 301, Upland, CA. 91786.

A part-time secretary will be in the office from 8 a.m. to 12 p.m. (Pacific time), Monday through Friday. For other time zones, the best calling time will be 11 a.m. to 3 p.m., Eastern time and 10 a.m. to 2 p.m., Central time. However, you may call anytime from 8 a.m. to 5 p.m. Pacific time, and a receptionist will answer the phone.

As of this writing, a tentative phone number for the office has been given - (714) 981-9199. Between now and our next publication you can also continue to call Dr. Kurtz's home office at (714) 984-4677.

Midwest Institute and Trade Show



Plan now to attend the Second Annual Midwest Sports Turf Institute And Trade Show, June 24, at the College of DuPage, Glen Ellyn, Illinois.

Several commercial companies will exhibit products, equipment, materials and supplies used on athletic fields.

Randy Hundley will be the keynote speaker at the one-day event. Seminars will address such topics as unsafe playing surfaces, making fields safer, construction and drainage, field marking materials and their use, the sports turf manager in action, new ideas, techniques and products, what kinds of surfaces are considered too hard, and how to measure hardness.

There will also be a trade show with some "hands on" demonstrations.

For more information, write to Susan Glasgow, Business and Professional Institute, College of DuPage, 425 22nd St., Glen Ellyn, Illinois, 60137-6599 or call (312) 858-2800, ext. 2770.

Docs Dugout



Spring is here and many of you are hastily trying to revive your winter-rested playing surfaces. STMA has just completed two very successful conferences, the annual meeting in Phoenix and the 4th Annual Sports Turf Institute at Cal Poly, and is now in the final planning stages for the 2nd Annual Midwest Sports Turf Institute at the College of DuPage in Glen Ellyn, Illinois.

The 1987 season should prove to be the most significant for STMA as the association emerges from a collection of individuals who share common interests to a professionally run enterprise that provides a myriad of services and benefits to all members. More than ever before we need everyone, including the board members, to dedicate some prime time and effort and to sacrifice some of their precious moments to help make our organization move forward.

We need members to assist in obtaining advertising for our newsletter and Annual Directory to offset some of our costs. We need your articles for our publications and your services for conferences and seminars.

My commitments to my family, students and other professional obligations have been seriously curtailed due to my work with STMA and I cannot continue this neglect. Without an increase in membership involvement my resignation as Executive Secretary is imminent.

Get behind STMA and give it all you've got. The future of this industry is just beginning. We must all strive for the continued excellence that makes STMA an association we can all be proud of.

We Salute You

A salute to our commercial affiliates and members who contributed towards the STMA Educational & Research Fund.

Without the help and financial support of the following, the scholarship and research fund would be very meager indeed. Hats off to Mike Schiller who contacted many of these firms:

Scholarship and Research Fund Contributors, 1987

Cal Turf	\$200.00
Jacobsen-Textron	200.00
Ransomes, Inc.	200.00
International Seeds	200.00
Lebanon Chemical	200.00
Wilbur Ellis Co.	200.00
Huber Ranch Sod Nursery	200.00
Lesco, Inc.	200.00
Aquatrols Corp.	50.00
Pickseed, Inc.	200.00
Hunter Industries	200.00
Lofts Seed, Inc.	200.00
Nice 'N Green Plant Food	140.00
Turf Seed, Inc.	100.00
Illinois Turfgrass Foundation (speaker honorariums)	600.00
Aimcor	<u>200.00</u>
Total to date	\$3,290.00

Input Please

Comments have been favorable regarding our conference and seminar topics and speakers. But we can always use ideas and input on what STMA members need and want in the way of information. It is our thought that a mixture of topics and speakers from a successful sports turf manager-high school, college, university, stadium, park or other facility to a commercial affiliate or educator-provides the diversity everyone enjoys. So please, give us your ideas, whose doing an exceptional job, a new piece of equipment or product or whatever and we will plug them into our program. STMA is here to serve, but you are STMA.

Calendar of Events

June 24, 1987

Midwest Sports Turf Institute, College of DuPage, Glen Ellyn, Illinois. Contact: Susan Glasgow, (312) 858-2800, Ext. 2770.

September 15-17, 1987

Southeastern Sports Turf Institute, Daytona International Speedway, Daytona Beach, Florida. Contact: Sam Newpher, Atlanta Braves, (404) 522-7630.

November 18-20, 1987

Pro-Show '87, Dallas Convention Center, Dallas, Texas. Contact: Warren Sellers, (502) 582-1672.

Cal Poly's Fourth Annual Sports Turf Institute A Resounding Success

Almost 500 participants enjoyed the Fourth Annual Sports Turf Institute at Cal Poly, Pomona, March 24.

John Macik, sports medicine coordinator for the NFL Players Association, talked about the increase in injuries due to artificial turf. Since 1983, there has been a 20% increase in injuries due to artificial turf and twice as many injuries on the synthetics compared to natural grass. The need for research is essential and must be initiated on surface hardness.

Stephen Cockerham spoke on the need for sports turf research which is almost non-existent anywhere in the U.S. Every sports turf manager is liable if someone gets hurt on his/her field.

Somehow, we must find a way to fund the work that so desperately needs to be done. Both STMA and NSTC want to help but need the donations and funds to jointly begin a long term research effort.

Speakers like Sal Genito III, head of the grounds from Clovis High School near Fresno, shared his experiences on totally renovating a high school football field.

Donald Hunt, who left the Rose Bowl to assume new duties at the Rancho Simi Park District, spoke about proper sports field construction.

Trade Show

Two of the most popular demonstrations at the Cal Poly Trade Show were the wear machine or traffic simulator and the radio controlled Kubota rotary mower (see photos).

The Brinkman traffic simulator or wear machine was developed at the University of California at Riverside through the guidance and expertise of Steve Cockerham and Dr's. Vic Gibeault and Matt Leonard.

Fifteen passes of the simulator over a natural grass turf is equivalent to a professional football game, 12

passes a college game and approximately eight for a high school game. The greater number of passes relates to the size and weight of the participants.

Approximately 50 commercial companies were represented at the trade show this year with products, materials, supplies and equipment for the sports turf manager.



New Kubota radio controlled rotary mower.



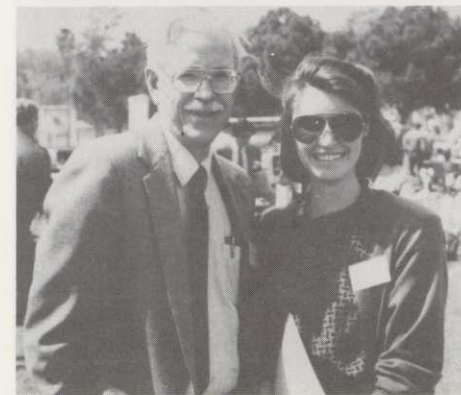
Dr. Matt Leonard, University of California Riverside, demonstrating wear tolerance traffic simulator.



Cal Poly Sports Turf Trade Show--Outside exhibits



Sal Genito III, presenting the Clovis High School renovation story.



New STMA secretary Constance Borg, with former Rose Bowl director Donald Hunt.

Happenings In Phoenix

STMA's annual meeting, conference and sports turf tour in Phoenix brought together a myriad of specialists who shared a great deal of knowledge and experience with the conferees. Talks on a variety of subjects were presented from baseball, softball, soccer and football to polo, equestrian, bowling greens, drainage and weed control. Everyone came away from the meetings with new ideas, techniques, expertise and many new friends.

The Sports Turf bus tour to Arizona State University (Sun Devil Stadium, Packard Stadium), the Mesa Parks Department (winter home of the Chicago Cubs), and the Compadre Stadium (winter home of the Milwaukee Brewers) was terrific. One of the highlights of the tour was seeing the installation of a tractor pull at ASU's Sun Devil Stadium.

Hat's off to our commercial affiliate sod growers from the Phoenix area who hosted the tour and provided the group with a delicious steak barbeque lunch. Thank you again to Mark Doble (Western Sod), Karen Ollerteron (A-G Sod Farms), and our newest member, Kent Staab (American Turfgrass Farms, Inc.).

Scholarships Awarded

STMA is dedicated to the promotion of young aspiring sports turf managers. A scholarship program has been established to provide financial assistance to men and women who are pursuing full-time study in turf management at the university level.

The Harry Gill Award was established to honor the prime founder of STMA and a man who has helped many young men and women prepare for life by working for this "super individual" at Milwaukee County Stadium. The first recipient was David Mellor, a student at Ohio State University, who has spent summers working for Harry and learning the sports turf business.



James Long, Holy Cross College, presenting plaque to Harry Gill symbolizing the Harry Gill Scholarship Award.

The Jeff Wishard Award was established to honor this courageous and sincere young man from Davis, Illinois. According to Jeff's friend, Kent Kurtz, Jeff is a man who does the things that really count and through his courage, make the daily problems others have look quite insignificant. The first recipient of the Jeff Wishard Award was David Arnold, a senior at Cal Poly University, Pomona, CA., who is pursuing a career as a sports turf manager. Congratulations David!

STMA's First Grant For Research On Sports Turf

The first ever research grant was presented to Vincent Patterozzi, a graduate student at Southern Illinois University at Carbondale for his project on wear tolerance using seed mixtures. Vince is studying the effects of sowing seed of tall fescue and zoysia spp together for survival and wear tolerance evaluations in the transition zone. Thanks Vince, we need these type of studies.



Harry Gill, at podium, assisting James Long scholarship chair, presenting the Harry Gill scholarship to David Mellor, Ohio State University student, shown just behind Gill.



Award recipients from left are David Arnold, Cal Poly, Pomona; Vincent Patterozzi, SIU, Carbondale; David Mellor, Ohio State University; and front, Jeff Wishard and Harry Gill.

Sports Turf Management Through The Eyes Of A Player, Manager and Broadcaster

Joe Torre, former player, manager and now a broadcaster with the California Angeles, reflects on turf management as the keynote speaker at STMA's First Annual Awards Banquet.

What impact do turf managers/groundskeepers have on the game of baseball? Do they help the home team? There very definitely is some advantage to the home team in baseball. "It has been said that some ball clubs have 10 men on the field the 10th person being the groundskeeper." Let's look at a few instances:



A. 1960 World Series--Pittsburgh Pirates versus New York Yankees. Bill Virdon of the Pirates hits a double play ball to Yankees shortstop Tony Kubek and the ball jumps up and hits Tony in the throat. Guess who the home team was? Right, the Pirates went on and won the World Series 4 games to 3, thanks in part to Bill Mazeroski's home run. However, without the diligent work of the Pittsburgh groundskeeper who placed that stone in the infield, Mazeroski may never have had the opportunity to hit that home run.

B. Rivalry--San Francisco Giants versus Los Angeles Dodgers. This rivalry was and still is a great one and especially during the days of the great base stealer, Maury Wills. The ground crew at Dodger Stadium kept the infield soil hard which was conducive to the speed on the base paths for Wills. However, when the Dodgers played the Giants in San Francisco, the grounds crew at Candlestick Park would soak the infield to neutralize the running ability of Maury Wills, and it worked.

C. Philadelphia Phillies--Veterans Stadium. When the Phillies used to play baseball in old Connie Mack Stadium there were numerous rainouts. Veteran's Stadium was built with synthetic turf to replace the old field and, in 1971, our St. Louis Cardinals played the Phillies in an extra inning game on a rainy Sunday. At the top of the 15th inning we scored 5 runs to take the lead and then it started to rain. It was ironic because when the rain stopped, we learned that the grounds crew member who operated the Zambonie machine to remove the water from the field had gone home with the key. The game was suspended erasing all of our runs. It's no wonder that the Phillies Richie Allen once said, "If a horse can't eat it, I don't want to play on it, or if you can't smoke it, I don't want it."

D. Wrigley Field--Chicago. When I managed, I recall one day at Wrigley Field how finely manicured the grounds crew had prepared the infield. Apparently my pitchers didn't want to mess up the playing surface, so they got the Cub players to hit the ball up in the air with the wind blowing out--home run weather.

Many managers cooperate very closely with the groundskeeper at their respective ball parks. Billy Martin and Earl Weaver used to help rearrange their infields to coincide with their teams.

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Baseball Diamond Of The Year Awards

Two baseball Diamond of the Year Awards were presented at the STMA Annual Awards Banquet. The awards, sponsored by Beam Clay and supported by Sports Turf Magazine and the Sports Turf Manager's Association, were awarded to the College of the Holy Cross for the school and educational field division (Fitton Field) and to the Albany-Colonie Yankees (Heritage Park) for the private and public stadium division. For more information on the fields, see the April 1987 issue of *Sports Turf Magazine*. Congratulations to John Liburdi (Heritage Park) and James Long and crew (Holy Cross.)



John Liburdi, center, accepting baseball Diamond of the Year Award, with James Kelsey, Beam Clay, and Joe Torre.



Holy Cross grounds members accepting Baseball Diamond of the Year award. John Brosnihan, left, and Guy Durocher.

Honorary Memberships--To be considered for an honorary membership in STMA requires nominations and unanimous board approval. The individual must be exceptional and have made extraordinary contributions to STMA, sports turf society and/or highly distinguished themselves by giving of themselves, made significant sacrifices, and unselfishly provided mankind with their special talents and time.

We had the rare privilege in Phoenix to have all three previously honorary members present to participate in the award presentations, namely, Dr. Fred Grau (chair, National Sports Turf Council, and well-known turf expert), Tom Mascaro (inventor, innovator, consultant, legend), and John Souter (consultant, contractor, sports turf specialist extraordinaire from Scotland).

This year's selections were:

Dr. William R. Kneebone, professor emeritus, turfgrass scientist, researcher and educator who recently retired from the University of Arizona in Tucson. Bob has contributed so much to turfgrass science in the southwestern United States, but due to his quiet nature, humble disposition and easy going manner, Bob never received the credit he deserved. But he has helped many turf managers and developed students into successful leaders in the turfgrass industry. STMA is proud to have Dr. Bob Kneebone as an honorary member, friend and colleague.

Jeff Wishard, a city councilman and park board chair in Davis, Illinois, was rendered a quadriplegic in a high school football accident 12 years ago. Jeff's zest for life, enthusiasm and optimism keep him busy when others would have given up years ago. Jeff works with young Cub Scouts and through his courage and positive disposition, Jeff received the honorary membership in STMA. Jeff will serve STMA as a goodwill ambassador to promote safe sports turf for schools and playgrounds.



Three previous honorary members of STMA, looking on as Jeff Wishard and Dr. Bob Kneebone accept their honorary memberships.



New STMA honorary members, Dr. Bob Kneebone, left and Jeff Wishard.

Torre, continued,

Baseball Field Maintenance.

Maintenance of baseball fields is extremely important and this begins with Little League Baseball. The field standards should be like a player, consistent. Teaching baseball to youngsters at a very early age is so much easier if the field they play on is maintained properly. With good field maintenance kids learn to trust the hop of the ball and this develops good fundamentals and work habits.

It only takes one bad experience from a ball that bounces up and hits a youngster in the face or mouth from a poorly maintained field to permanently scar a young player. That youngster will remember that incident and be afraid of ground balls, sometimes forever!

Most players and managers take great pride in their work. The same ethics and work habits should be expected of a grounds crew because in baseball, teamwork is the necessary ingredient.

Groundskeeper's jobs are not easy. Most people think that ball players and managers put in nine innings a day, but it is normally an eight-hour day. On the other hand, the grounds crew is there when the ball players arrive, and they are still there when the ball players leave to go home.

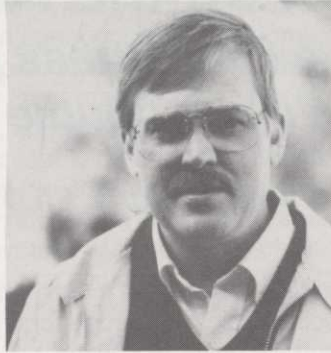
Recognition for those who maintain and care for baseball fields is long overdue. However, recently recognition for those individuals who have done an exceptional job, who have been concerned for the safety of the players, and who are dedicated to their profession has begun to emerge. Several individuals here tonight such as Roger Bossard (Chicago White Sox), David Frey (Cleveland Indians), Harry Gill (Milwaukee Brewers), Ed Miller (New York Yankees--Ft. Lauderdale), Dale Sandin (Baltimore Orioles--Miami), John Liburdi (Albany--Yankees) and Sam Newpher (Atlanta Braves) are dedicated men and interested in making their profession better for others who may follow them.

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New Board Members



Constance Borg, event coordinator at the Rose Bowl, Pasadena, California, assumes the duties of secretary for STMA.



Sam Monson, facility supervisor for the Minnesota Vikings, Eden Prairie, Minnesota, takes over the reigns of 1st vice president.

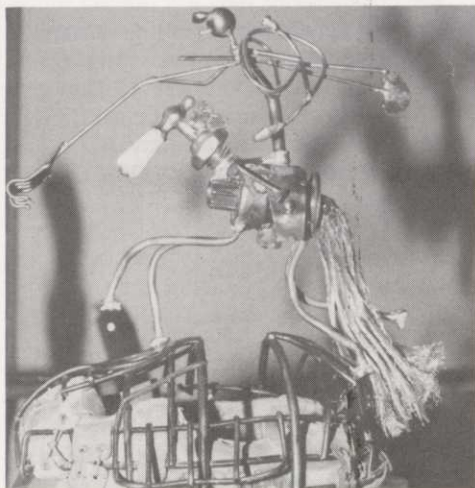


William Wrobel, director of communication for AIMCOR (Applied Industrial Materials Corporation), becomes the new 2nd vice president.

The Lawn Ranger Award



Dr. Kent W. Kurtz, professor of ornamental horticulture at Cal Poly, Pomona, and Executive Secretary of STMA, accepting the Lawn Ranger Award from last year's recipient Tony Burnett, chief groundskeeper at Robert F. Kennedy Stadium in Washington, D.C.



The Lawn Ranger Award is a travelling trophy which is unique in design; it consists of a figure representing the sports turf manager riding the horse of politics, wielding the "weapons" of a waterhose and rake and sitting atop the grill of a baseball catcher's mask.

Groundsman Awards



Shown from left to right are ; Wayne Nash of Wales, recipient of the Junior Groundsman of the Year Award, Dr. Kent Kurtz, Harry Gill, and John Warner, England, recipient of the Master Groundsman of the Year Award.

News and People

John Warner (London, England) and Wayne Nash (Wales), as a result of the most stringent competition in the United Kingdom, received from the London-based Institute of Groundsmanship the honor of groundsman of the year! Congratulations to these two colleagues from across the Atlantic.

Richard Gonzales, field supervisor at the Rose Bowl, is recovering from surgery. We wish him a speedy recovery.

President Steve Wightman and Dr. Bill Daniel represented STMA and natural grass at a meeting in Toronto, Canada where they made a strong pitch for Toronto to install natural grass in the proposed retractable dome stadium. The outcome is not final but the effort was sincerely appreciated.

Dr. Kurtz spoke in March to the National Football League Players Association Convention held in Los Angeles. Kurtz's topic was, "Making Turf Safer: Natural Grass Playing Surfaces and the Future."

James Long, STMA director from Holy Cross College, was recently influential in swaying the decision away from a synthetic turf practice field in favor of a sand-based, natural grass surface.

Beat Neglect on the Playing Field

Grounds care must stress prevention- or you'll pay double later

by Kent W. Kurtz, Ph.D

Almost every child has developed motor skills, coordination, and philosophies-and experienced "the thrill of victory and the agony of defeat"-on the school playground or athletic field. Since the formative years are the most important in a child's development, the playground and athletic field during these years are very crucial to the child's future and an integral part of the child's success.

If the playground and sports fields are so vital to our students' educations, why then are we so careless with them? Take a close look at the playgrounds, parks, ball fields and sports facilities in your community-are they safe? Unfortunately, the vast majority show deterioration, neglect and worn-out turf. Many of these facilities are hard, compacted, dangerous and very unsafe. Holes, depressions, litter, debris, glass, metal, and other hazards are far too abundant.

The problems are most often the direct result of poor or faulty construction, shortcuts, politically motivated change orders, shortsightedness, a lack of knowledge or funds, or the implementation of the wrong priorities by misinformed administrators or novices. It doesn't make sense: decisions are made to save money and costs initially, but then we pay later with higher maintenance costs in order to try to rectify the condition.

Many public agencies and schools find themselves in trouble from the outset because of the low-bid process in awarding contracts. It is a fact that most contractors have no background or experience with the proper construction and/or maintenance of athletic fields and they really don't have time to learn. They lack the expertise and

knowledge of soils, soil management, and soil modification, proper drainage and surface uniformity, water infiltration rates, use and compaction requirements and the proper turfgrasses to use for heavy wear and tear. The bottom line when the low-bid contractor is selected, in most instances, is a very expensive ongoing maintenance program.

Problems that are directly attributed to the construction phase are most often soil-related. The playgrounds and athletic fields that

exhibit poor drainage and severe compaction problems are normally due to poor soil preparation during construction. Often the absence of a good site survey and the lack of soil analysis (both physical and chemical) are responsible for failure.

However, many problems arise due to the installation of improper drainage systems or none at all where there should be one. Where irrigation systems are utilized, many school districts or campuses turn the job of installation over to plumbers rather than someone who is familiar with

Get involved with sports turf associations

Probably the easiest way to begin solving playground and athletic field problems is to get involved with fellow professionals and join an organization that supports and promotes education, research and the concept of safer sports turf. Within the past two years two national organizations have emerged and are committed to work toward improved playing surfaces for our nation's youth and participants at all levels of sports. Both organizations work hand in hand in an all-out effort to improve conditions on playgrounds and sports fields to reduce injuries and make the activities more enjoyable to the participants.

The *Sports Turf Manager's Association* has over 500 members from public and private schools, high schools, colleges, universities, youth sports, municipalities, parks, professional stadiums, contractors, educators, and commercial affiliates that are committed to improving sports turf, wherever it is grown. STMA sponsors seminars, workshops, and trade shows throughout the U.S. to educate the athletic field manager in solving problems, promoting new ideas and concepts, providing on-site demonstrations, and working together to improve the image and professionalism of the sports turf manager.

STMA's goals are:

- to collect and disseminate scientific, educational and practical knowledge through association with those persons engaged in or concerned with the construction and maintenance of safer and better sports turf areas

- to provide scholarship monies to promote, develop and encourage future leaders in the sports turf industry

- to provide monies for research and development of playing surfaces, facilities and quality sports turf

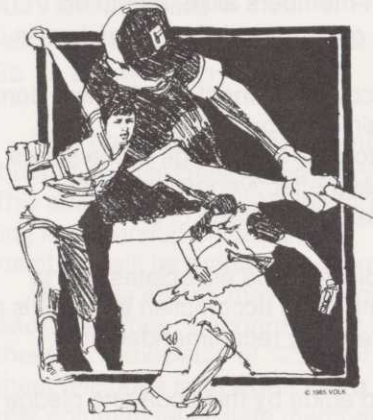
- to promote the design, development and use of related materials, supplies and equipment of the sports turf industry.

For further information contact Dr. Kent W. Kurtz, Executive Secretary, STMA, 400 N. Mountain Ave., Suite 301, Upland, CA 91786, 714-981-9199.

The *National Sports Turf Council* has been organized to promote research and education leading to better and safer sports turf everywhere. The NSTC creed is "To marshal all forces that can be brought to bear on the improvement of all sports playing surfaces for greater player safety and to enhance spectator and player enjoyment."

For further information contact Dr. Fred Grau, Chair, NSTC, USDA-ARS-BARC, Bldg. 001, Room 333, Beltsville, MD 20705, 301-344-3655.

Beat Neglect . . .



irrigation and design of sports fields. Mistakes of this nature may result in poor water distribution, improper infiltration rates of water moving through the soil, or fields that are either oversaturated or droughty.

The wrong turfgrass

The second most common problem experienced on fields is the selection of the wrong turfgrasses.

Recommendations by so-called "turfgrass consultants" or "experts" are easy to come by and are not generally based upon research of local conditions, or are not well-thought-out beforehand. Turfgrasses must be selected for the conditions at hand and must be based upon the site, climate, soil type, use intended, funds available for care and maintenance, personnel available to maintain the site and, in some cases, the type of mowing and turf care equipment available to care adequately for the species being grown.

Many facilities are so neglected that they need to be completely rebuilt or renovated.

There is often a lack of knowledge of the specific capabilities of the grasses, the nature and properties of the soils, and the interaction of use with grass and soil. This is compounded by the common problems of poor use-discipline, overuse and abuse.

Many community playgrounds, ball fields and youth sports facilities are in poor condition, deteriorated or rundown as a result of ill-advised or poor fiscal responsibility. For too long, sports fields have had to take a back seat to other budget priorities. Many facilities are so neglected that they need to be completely rebuilt or renovated. Many of these crisis situations could be prevented with a moderate budget and a weekly maintenance program.

Care now or lawsuits later?

Beware! Lawsuits and litigation in today's society pose a big problem for all public agencies. If the courts can prove negligence, everyone within a public agency can be dragged through a very unpleasant experience. Based upon prior experiences, many schools and municipalities are being denied liability insurance coverage. In 1984 there were more than 189,000 children in the U.S. who required hospital care for playground injuries. Back in 1980 there were 130 verdicts of \$1 million or more awarded across the U.S. for liability-"negligence" cases. By 1984 there were a record number of 401 verdicts totaling \$1 million or more, and many of these were playground related.

If schools can show they are attempting to rectify conditions, courts may be more lenient.



Most injuries occur on hard surfaces that have been severely compacted and are devoid of a good turf cover. If schools and other public agencies can show they are attempting to rectify the playground and athletic field conditions, courts may be more lenient toward such entities. Well-cared-for natural grass and the correct soil composition



beneath it offers the participants forgiveness, and turf is softer, safer and more resilient than fields without grass. Injuries may still occur on natural grass, but chances are they will be reduced in severity and frequency.

Common problems found on playgrounds and athletic fields, whether they are attributed to poor construction, inadequate maintenance or too many activities, can all be solved. Unsafe field conditions and liability hazards can be avoided if the personnel at all levels within an organization cooperate. This means a strong interaction between grounds personnel, administrators, athletic directors, coaches, band directors, business managers, school boards, the parents and students. These people must work together, learn together, share knowledge, share ideas, attend conferences, seminars and trade shows, try new products and equipment, try new concepts and keep an open mind.

Reprinted from the February issue of *American School and University Magazine*. For information regarding subscriptions, call circulation at (215) 238-5300.

Code of Ethics

In order to build confidence and respect within the STMA between members and non-members alike, and to be recognized as a professional organization, a code of ethics is not only necessary, but the observance of its provisions is essential.

Every member of STMA shall take pride in his/her work, derive satisfaction from it, accomplishment of a job well done, and regard sports turf management as a profession in which all members strive to maintain its good name.

The best asset an STMA member can have is a thorough understanding and an up-to-date knowledge of the sports turf management business. Members shall constantly strive to improve their knowledge and effectiveness by freely sharing and exchanging knowledge, experiences and ideas with fellow members and to take advantage of all opportunities available to them for improvement.

STMA members shall strive to maintain cordial and courteous relationships with employers and associates and to assure that all employees take pride in all the work they perform. In order for STMA members to accomplish their goals and to uphold the best interests of the Association, observance of the following suggestion are highly recommended and strongly encouraged.

As a member of the Sports Turf Management Association, I accept and fully agree to abide by this code and pledge myself to:

1. Participate in Association Activities and my day to day sports turf job related to duties in a manner and fashion as to bring credit to the Association and profession.
 2. Observe and exercise sound turf management and athletic field principles and practices when performing my job.
 3. Strive to maintain the highest standards of personal conduct to credibly reflect and to add to the stature of the profession of sports turf management.
 4. Assist my fellow sports turf managers in all ways consistent with my abilities, only when called upon to do so and with the incumbent manager's knowledge, participation and acceptance.
 5. Abstain from the debasement of, or encroachment upon, the professional reputation, practice or employment of another sports turf manager.
 6. Honor all requests for technical assistance from sports turf facilities, only when channeled through the Sports Turf Manager of the facility making the request.
 7. Base endorsements of products or equipment by whatever means, strictly upon satisfactory personal experiences with the item identified.
 8. Refrain from representing myself as a spokesperson for the Sports Turf Managers Association without board consent in product endorsement or similar activities.
 9. Support the STMA Commercial Affiliates and assist them in maintaining product integrity.
 10. Uphold the integrity and dignity of STMA in all pictures and information used in product endorsement.
-
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For Sale

STMA sweaters

Attractive STMA sweaters with logo are available through our Upland office. Sweaters are \$40 each (includes shipping). Allow 4 weeks for delivery. Send check to :

STMA

400 N. Mountain Avenue

Suite 301

Upland, CA 91786

Colors - White _____ Blue _____ Brown _____ Green _____ Gray _____

Sizes (mens) Small _____ Medium _____ Large _____ Extra Large _____

Name _____

Address _____

City, State, Zip Code _____

Handsome coffee cups with STMA logo, grass blades and phrase, "We do it on Grass" will be available at all STMA conferences for \$6 each. These stoneware cups are made in England but since we do not want to risk breaking them in the mail they will not be shipped.

**ADVERTISERS--
New Membership Directory To
Go To Press Soon**

Why not consider **advertising** in the annual membership directory? This directory will replace the three-ring membership binder and all members will be potential customers!

Directory inserts may be color or black and white standard 8 1/2 x 11 sheets and available at \$250 per sheet (includes both sides and a one year commercial affiliate membership). Additional two-sided sheets are \$100 each. Send a minimum of 800 inserts to STMA, 400 N. Mountain Ave., Suite 301, Upland, CA. 91786. Deadline for all directory material is May 20, 1987.

Let Your Advertisement Reach Our Readers

COMMERCIAL AFFILIATES--Companies who sell supplies, equipment or services to sports turf managers, why not advertise and gain new business and friends? Take out an ad today in your newsletter, **The Sports Turf Manager** (all material should be paper positives).

Rates	1x	6x	Mech. Req.
Full page	\$150.	\$125.	7 x 10 inches
Half page	90.	75.	7 x 5 inches or 3 3/8 x 10
Quarter page	60.	50.	3 3/8 x 5 inches
1/6 page	40.	34.	2 1/4 x 5 inches
Business card	30.	25.	3 1/2 x 2 inches

STMA Directory Update

STMA is in the process of updating membership records to publish the new 1987-88 Membership Directory. Please fill out the information below, so we have the correct information.

FIRST NAME _____ INITIAL _____ LAST NAME _____

BUSINESS TITLE _____ BUSINESS NAME _____

BUSINESS ADDRESS _____ CITY _____ STATE OR COUNTY _____

ZIP CODE/MAIL CO _____ () BUSINESS PHONE EXTENSION _____

HOME ADDRESS _____ CITY _____ STATE OR COUNTY _____

ZIP CODE/MAIL CODE _____ HOME PHONE _____

TYPE OF TURF MANAGED: _____

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Please Return to:
STMA
400 N. Mountain Ave.
Suite 301
Upland, CA 91786

Trivia Question! (answer below)

STMA and AYSO share the same common humble beginnings. Do you know how?



Soccer Is Here To Stay

AYSO and other soccer groups are sweeping the country and soccer is now very popular in elementary and high schools and colleges throughout the U.S. Both men and women's soccer teams are competing at the high school and college level primarily because it isn't expensive to field a team. A ball and a uniform are the only essential requirements.

The founding fathers of AYSO (American Youth Soccer Organization) were dedicated to youth soccer and the development of youngsters into caring, contributing

adults. These men were committed to the concept that no youngster should sit on the bench and that player talent should be spread evenly among teams. Therefore, AYSO's philosophy--"Everyone Plays" and "Balanced Teams".

In 1964 AYSO had nine teams. Today, over 300,000 youngsters in 35 states play coast to coast.

Answer: Five men started both organizations and their first offices were in garages in southern California--AYSO in Torrence, CA., and STMA in Ontario, CA.

Torre, continued,

The Sports Turf Manager's Association is going to be the driving force behind the improvement and maintenance of the field surfaces throughout the country. STMA's purpose of educating its members is to be commended.

Finally, as a player, manager and broadcaster, one's job requires that he be prepared and thorough--willing to invest quality time.

I would like to leave this one thought with you this evening. "People forget how fast you did a job, but they remember how well you did the job, so take pride in whatever you do!

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