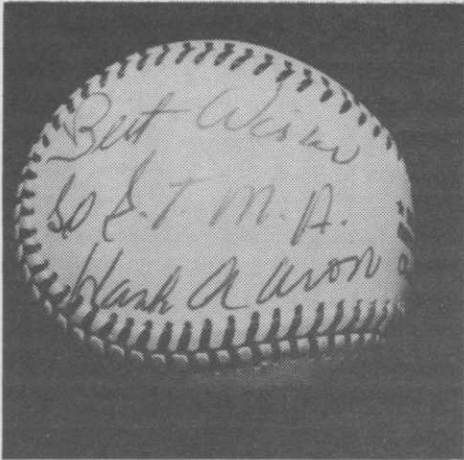


A Home Run in San Francisco



By far the most rewarding aspect of our annual conference and meeting in San Francisco was the excitement, enthusiasm and sincerity generated by those in attendance. The hospitality room sponsored by Pacific Sod for STMA was a big hit both nights in San Francisco. The big hitters of the turfgrass industry visited our hospitality room and shared their knowledge. One conferee remarked, "just imagine the number of years of experience we have in this room. Where else could you go to



Harry Gill, Grounds Supervisor, Milwaukee County Stadium, and STMA Director, spoke on "Who am I, What am I," a Sportsturf Professional

talk and share ideas with the likes of Dr. James Beard, Dr. Bill Daniel, Dr. Ralph Engel, Dr. Fred Grau and others in the same room? These guys are all legends but each one took the time to answer my questions."

Sam Newpher, ground superintendent for the Atlanta Braves, was so pleased that his management allowed him to attend the annual meeting he shared this excitement with the home run king and hall of famer, Henry Aaron, and Hank also became excited so he autographed a baseball for STMA and sent it to San Francisco with Sam. The autographed ball appears on this page.



Connie Borg, Events Coordinator, Rose Bowl, Pasadena, California, who talked in San Francisco on "An Event Coordinator Needs Turf Savvy."

The meetings were successful because everyone in attendance went out of his/her way to be the professionals they are. It was in intermingling of sports turf managers from high schools, parks, colleges, universities, race tracks, professional stadiums and others all on an equal basis. Friends, peers, colleagues and new acquaintances sharing ideas, knowledge, techniques and swapping stories. In all, there were over 150 in attendance at the seminars.

SportsTurf is NOT STMA

A certain amount of confusion has resulted by the initiation of the new trade publication *SportsTurf*. *SportsTurf* magazine is owned by Gold Trade Publications, Inc. of Encino, California. Gold Trade publishes two other trade magazines: *Landscape and Irrigation* and *Arbor Age*. Many members receive *Sports-Turf* magazine as well as other trade publications such as *Grounds Maintenance, Weeds, Trees and Turf* and *Golf Course Management*.

STMA is not subsidized or does not own any of the above publications and the opinions and editorials expressed in these publications are not necessarily those of STMA or its board.

STMA does support the idea of an active and free trade press. It encourages its members to subscribe to and read these excellent publications. At times, members of STMA have contributed and will contribute articles to the trade magazines which reflect the interests of its members

A Quote With Substance

The golf course superintendents have been using an excellent quote attributed to Theodore Roosevelt and I would like to share it with you because it really expresses how most STMA members feel.

"Every man owes a part of his time and money to the business or industry in which he is engaged. No man has a moral right to withhold his support from an organization that is striving to improve conditions within his sphere."

Thanks GCSAA for sharing this with mankind.

Plan Now For Phoenix in '87'

Those who missed our Annual Meeting in San Francisco won't want to miss the one in Phoenix. We will once again join with our colleagues, the golf course superintendents, to participate in the largest indoor trade show, have our own seminars, annual meeting and turf-

grass tour. We are planning to visit ASU Sun Devil Stadium site of the Fiesta Bowl, the Milwaukee Brewers new baseball complex in Chandler and several other spring training sites in addition to a sod farm.

The dates for the meeting, conference, trade show and tour are January 31 to

February 3, 1987. We would welcome suggestions for seminar topics, speakers and items to discuss at our annual meeting on how to improve STMA. An early bird registration will be sent to all members in late October. Check now on special super saver airline prices.