

Read what a nationally
known manufacturer
says about

The NATIONAL
GREENKEEPER

CLEVELAND CHARCOAL SUPPLY CO.

MANUFACTURERS OF

"CLEVE-BRAND"

LUMP, PULVERIZED, GRANULATED AND POULTRY CHARCOAL

BULK OR IN PAPER OR BURLAP SACKS

3905 JENNINGS RD.

UNDER WEST END OF THE HARVARD-DENISON BRIDGE

CLEVELAND, OHIO

R. E. Power,
The National Greenkeeper,
Caxton Building,
Cleveland, Ohio.

Dear Mr. Power:

Concerning the worth of the "National Greenkeeper" as an advertising medium we look at our advertising as a long run investment. If a man buys a hat he soon discovers whether he has made a satisfactory purchase, but in buying advertising it takes some time to discover whether an investment is good, bad or indifferent.

We have advertised in the "National Greenkeeper" intermittently since it's first number and looking over the results compared with the cost we are impelled to state that they have been such that we wish we knew of another periodical to which we could pay the same amount and get as profitable returns as we have from the "National Greenkeeper." In other words our investment has been a very good one.

Yours very truly,

CLEVELAND CHARCOAL SUPPLY COMPANY.

T. B. Tuck:JVU

T. B. Tuck
President