

Occasionally,

but not often, we announce the fact that

The NATIONAL GREENKEEPER

is the only journal in the world devoted to the science of turf culture.

The NATIONAL GREENKEEPER saturates intensively the golf maintenance field. We also have an extensive distribution among cemeteries, private estates, schools and colleges, and park and aviation fields. In the golf field we confine our circulation strictly to greenkeepers, pro-greenkeepers, chairmen of Green committees and occasionally other club officials who subscribe because of their interest in course maintenance.

By specializing we are able to offer practically 100% efficiency to advertisers who have products to sell which are used in the construction, equipping and upkeep of turf areas.

Perhaps we can help with your sales campaign. Write us about it.

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