

Read what the largest paint manufacturer in the world says about the sales of Arsenate of Lead thru their advertising in

The NATIONAL
GREENKEEPER



THE SHERWIN-WILLIAMS Co.

601 CANAL ROAD, N. W.

CLEVELAND, O.

Mr. Robert E. Power,
National Greenkeeper,
Cleveland, Ohio.

My dear Mr. Power:

Soon after articles appeared in certain golf magazines, including the National Greenkeeper, on the value of Arsenate of Lead against grubs and earthworms in turf, we decided to try the National Greenkeeper for advertising our Arsenate of Lead.

In our advertisements we requested readers to write us for our booklet on grub-proofing turf and based on the hundreds of inquiries that we received for copies of this booklet, we naturally concluded that the National Greenkeeper was really read by people who are interested in turf maintenance.

We consider the National Greenkeeper the outstanding magazine for the guidance of greenkeepers.

Yours very truly

THE SHERWIN-WILLIAMS COMPANY

A. J. Gunderson

Manager,
Gen'l Specialty Sales

AJH:ML