

**"We Wish We Knew of Another Periodical to Which  
We Could Pay the Same Amount and  
Get as Profitable Returns"**

*Read what a nationally known charcoal manufacturer  
says about the*

**NATIONAL GREENKEEPER**  
**CLEVELAND CHARCOAL SUPPLY CO.**

MANUFACTURERS OF  
**"CLEVE-BRAND"**

**LUMP, PULVERIZED, GRANULATED AND POULTRY CHARCOAL**

**BULK OR IN PAPER OR BURLAP SACKS**

**3905 JENNINGS RD.**

**UNDER WEST END OF THE HARVARD-DENISON BRIDGE**

**CLEVELAND, OHIO**

March 1, 1929.

R. E. Power,  
The National Greenkeeper,  
Caxton Bldg.,  
Cleveland, Ohio.

Dear Mr. Power:

Concerning the worth of the "National Greenkeeper" as an advertising medium we look at our advertising as a long run investment. If a man buys a hat he soon discovers whether he has made a satisfactory purchase but in buying advertising it takes some time to discover whether an investment is good, bad or indifferent.

We have advertised in the "National Greenkeeper" intermittently since it's first number and looking over the results compared with the cost we are impelled to state that they have been such that we wish we knew of another periodical to which we could pay the same amount and get as profitable returns as we have from the "National Greenkeeper." In other words our investment has been a very good one.

Yours very truly,

CLEVELAND CHARCOAL SUPPLY CO.

T. B. TUCK:JVU

*T. B. Tuck*