

- 1 Quality....
- 2 Price .....
- 3 Convenience
- 4 Friendship..

## How do YOU figure your seed purchases?

**E**VERY purchase of golf seed involves some consideration of the above factors. In some, one factor may predominate. In others, more or all. But each factor is important in just the order stated, for Price, Convenience, or Friendship—no matter how intriguing they may appear—are poor substitutes for Quality.

Over a period of years, Scott's Seed has made a host of friends who have found it convenient to specify SCOTT'S—but only on the basis of its *downright superiority* has it merited the continued favor of over 980 golf clubs who sow it year after year.

Fall Sowing time—just ahead. A quotation on Scott's Seed should be welcome. Write today.

O.M. SCOTT & SONS  
COMPANY



MARYSVILLE  
OHIO

*Golf Course and Lawn Seed*